

Republics withhold full backing for Gorbachev plan

By Quentin Peel in Moscow

PRESIDENT Mikhail Gorbachev failed at the weekend to win wholehearted support from leaders of the constituent republics of the Soviet Union for his radical economic reform package, which is supposed to be presented to the Russian parliament today.

The inconclusive result means there could be a further delay in finalising the plan, which is to lay down the strategy for privatising state property, stabilising money supply, liberalising prices, and rapidly adjusting to a market system.

Four of the 15 republican leaders boycotted the meeting of the president's federation council, called specifically to endorse the programme for transition to a market economy. They were from the three Baltic republics and Georgia, all increasingly set on outright independence.

Mr Boris Yeltsin, the Russian federation president, whose support is critical to the success of the radical 500-day reform plan, was also represented only by his deputy, Mr Ruslan Khazhulatov.

The rest were only prepared to agree to the presentation of "guidelines for the transition to a market-based system", leaving the details to be worked out by the republics.

The vague conclusion means that the Soviet president is still left without a clear mandate for transforming the Soviet economy, and must remain uncertain of the reactions of the 15 Soviet republics if he insists on going ahead with a single plan.

A team of economic advisers, headed by Professor Abel Aganbegyan, was yesterday urgently working on the final reform plan in an effort to accommodate the objections of the republican leaders.

A crucial objection to the reform process is that the Soviet government, and the Russian government, have been allowed to start the process of administered price rises, and the republics are now all demanding some form of "compensation".

The 500-day programme was supposed to freeze any price rises until a drastic austerity

programme, combined with wide-scale privatisation of state property, had been brought into effect. Instead, the bureaucracy has been allowed to go ahead with sharp increases in the state purchase prices of grain and meat.

At the same time, enterprises have been shown proposed new prices for all other goods, to take effect next January, causing them to withhold current production from early 1989. Conservative commentators

Tax fairness issue takes centre-stage in US budget debate

By Peter Riddell, US Editor, in Washington

THE US budget crisis has turned into a debate about fairness versus supply-side economics.

As Congressman Richard Gephardt, the Democratic House majority leader, argued two weeks ago at the unveiling of the original (subsequently rejected) budget package, the deal had been delayed by "deep disagreements over values, the role of government and the fairness of our taxes". Republicans argue that a low top income tax rate and lower capital gains rate should help all Americans by raising investment and economic growth and not just the better-off. At present capital gains in the US are taxed as income, though unlike Britain there is no adjustment for inflation.

A cut in capital gains tax rates has become a political totem for conservatives since it featured in President George Bush's first budget in early 1988. Conservative commentators

argued that the sharp fall in the stock market a year ago was caused by the blocking of a cut by Senate Democrats. These commentators now maintain that a reduction in gains tax would have such a positive effect that the US economy might avoid recession, as well as generating additional tax revenue over the long-term.

By dropping his "no new taxes" pledge in late June, Mr Bush opened the way not only for indirect tax increases but also for the kind of trade-off between a lower gains tax and higher personal tax rates which landed him in such a political mess last week.

By contrast, the Democrats have placed increasing emphasis on fairness and equity. This is partly a reaction to the tax and income distribution changes of the 1986 which favoured the better-off. Democrats argue that the better-off should pay more of the

burden of deficit reduction than ordinary, "middle-class" Americans.

The original budget package provoked anger not only because of specific proposals such as cutting back Medicare health provision for the elderly but also because of the overall distributional impact. The Joint Committee on Taxation has estimated that while those earning \$200,000 (£102,000) and more a year would pay an extra 1.7 per cent, those with incomes between \$20,000 and \$30,000 would face a 3.3 per cent average increase.

While denying charges of "unfairness", Mr Bush sought to achieve his aims in a politically acceptable way by proposing a cut in capital gains tax to 15 per cent coupled with an increase in the top marginal rate from 28 to 31 per cent. This would in effect level the so-called bubble created in the 1986 tax reform act under which the wealthiest Americans - married couples jointly

earning more than \$126,000 a year - pay a 28 per cent marginal rate of federal income tax, while those earning between \$73,000 and \$126,000 pay a 33 per cent rate. This is because of a formula which ensures that the average as opposed to the marginal rate, of tax never exceeds 28 per cent.

The White House argued that the 15-31 per cent trade-off would be largely self-financing. But the Joint Committee has estimated that it would cost \$100 over five years and taxpayers with incomes of more than \$200,000 a year would have their taxes cut by 6.6 per cent, with virtually no benefits for those earning \$30,000 or less.

The Republicans argue that Democratic alternatives such as raising the top marginal rate to 33 per cent with a smaller capital gains cut would substantially increase the tax burden.

The Democrats have produced two alternative plans, both ensuring that

the wealthiest pay more relatively than average taxpayers. The House Democratic version would increase the top marginal rate to 33 per cent, alone raising \$44bn over five years, and would leave a 10 per cent surtax on those earning over \$1m.

The Senate plan, with bipartisan support, does not touch capital gains or tax rates, but affects the better-off in a backdoor way by limiting itemised deductions for those earning more than \$100,000. This would raise \$3bn over five years and ensure that the overall package is progressive, protecting the poorest and ensuring that the wealthiest pay 3.7 per cent more.

A modified version of the latter package looks the most likely to pass, leaving tax-cutting Republicans dissatisfied and Democrats claiming a slight shift in the US tax code in a more progressive direction. But the basic debate will not be resolved.

Second city faces Athenian problems

By Kerin Hope in Salonica

THE city of Salonica looks serenely out at the northern Aegean, its calm scarcely ruffled by several weeks of strikes and a closely fought local election campaign.

With a population that has grown fourfold in a generation and now totals over 900,000, Greece's prosperous second city faces the same problems as Athens though on a smaller scale: traffic jams, pollution and a lack of green space.

"Salonica is much more liveable than Athens, but people will be moving in from the countryside at a rate of 10,000 a year during the 1990s, so there's no time to lose in addressing the problems," says Professor Dimitris Fatouros, an architect and former rector of Salonica University. A newcomer to politics, he is running for mayor in Sunday's election on a joint socialist-communist ticket.

Air pollution is rarely a problem for a stiff north wind from Yugoslavia blows winds and industrial emissions out into the Thermaikos Gulf. But along most of the six-kilometre waterfront, overlooked by apartments, parks and a huge medieval round tower, the sea looks green and smells恶.

They were swiftly followed by a decree by the Council of Ministers to bolster the Minister of the Interior and the KGB, the state security committee, in fighting organised crime.

More than 200,000 cubic metres of waste pour into Salonica Bay every day, most of it untreated. A 20bn drachmas (\$130m) sewage disposal scheme, begun a decade

ago, is still unfinished. Mr Fatouros says that, if he is elected, installing a biological treatment plant will be his first priority.

Three general elections in the past 15 months have created a mood of apathy among Greek voters over the local elections, while a three-week strike protesting against the Conservative government's new pensions policy effectively curtailed campaigning. The emphasis now is less on party politics than on local candidates' personalities and what they can offer.

The Conservative incumbent, Mr Constantine Kosmopoulos, a wealthy lawyer and former president of a leading soccer club, is running on his party's record. He has the advantage of controlling Greece's first municipal television station, TV-100 founded by his predecessor in the days when the socialist government kept a tight grip on the state run media.

Mr Kosmopoulos is ahead in the opinion polls, but his lead is not big enough to ensure the outright majority needed to win in the first round. If Mr Fatouros manages to attract the minor candidates' votes he could scrape victory in a runoff poll the following Sunday.

Conservatives, however, usually do well in Salonica, whose commercial traditions date from the Byzantine empire.

when it lay astride the main route from Rome to Constantinople. When the city became part of the modern Greek state just before the First World War, Jewish and Ottoman residents almost outnumbered native Greeks.

There is a feeling among the businessmen of Salonica that they contribute more to the economy than their counterparts in Athens. Although most industry is located around the capital, the Salonica region's textile factories and farm production contribute a high proportion of Greece's export earnings. Its port is one of the country's few profitable public sector enterprises.

"It's like Italy. We're better organised and more productive than the Greeks in the south," says Mr Michael Myrakidis, who manages both a family-owned rice mill and an electrical engineering company.

Byzantine monuments are scattered around the city, many of them still under restoration following a severe earthquake 13 years ago. But the city council's plans to make them more accessible to tourists by means of pedestrian routes have fallen a long way behind schedule.

"We're not the city's most popular service," says Mrs Katerina Lourdou-Tsagrigas of the Department for Byzantine Antiquities. "We have to excavate

vast a thick layer of ancient remains on almost every construction site in the city centre.

The archaeologists receive grants from the central government but conservation of the Ottoman-era old town and dozens of architecturally splendid 19th century mansions has to be paid for out of the city's DR10bn budget. But the shortage of school buildings, day care centres for children and sports facilities means there is fierce competition for funds.

The Conservative Government has promised that DR4bn will be made available to build a 10-kilometre underground railway line to relieve congestion in the city centre. An ambitious landfill scheme calls for extending the waterfront 130 metres into the sea and building a vast garage and a shopping centre.

That says Mr Fatouros, "is the sort of unyielding plan that architects tried in the 1960s and then abandoned because it creates more problems than it solves."

His proposal would be to build an 1,800 metre long tunnel beneath the narrowest section of waterfront in order to get rid of the traffic. He also suggests a plan to encourage shoppers and commuters from the city's eastern residential districts to travel by motor boat to the centre, "like in Venice or Istanbul."

Thatcher gives support to de Klerk's reforms

By Robert Mauthner in London

PRESIDENT F.W. de Klerk of South Africa yesterday obtained firm assurances of support for his political reform programme from Mrs Margaret Thatcher in talks at Chequers, the British prime minister's country residence.

The 90-minute meeting between Mr de Klerk and Mrs Thatcher, their second in six months, was described as "very positive and constructive about the way ahead and the prospects for negotiation" between Pretoria and the country's black leaders.

Mrs Thatcher made it plain to Mr de Klerk, who was due to return to South Africa last night, that she strongly supported his efforts to dismantle apartheid.

She expressed the hope that the South African government would soon open negotiations with black leaders on reforming South African society on non-racial lines.

The two leaders appear to have spent only a short time discussing sanctions against South Africa, which Mr de Klerk would like to see lifted completely and which Mrs Thatcher has always opposed.

A British official said afterwards that sanctions were now regarded as very much a secondary issue and that they did not play a big role in practice.

"Sanctions are withering on the vine," he said.

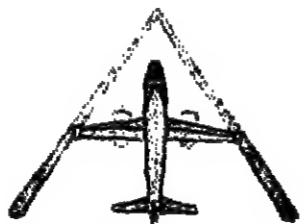
Mrs Thatcher, who has always maintained that sanctions are counter-productive because they harm the people they are designed to help - the black population - can be expected once again to argue for their abolition at a European Community summit later this month.

Britain broke the united front with its partners earlier this year when it unilaterally eased some sanctions.

Mr de Klerk, who was due to return to South Africa last night, was greeted on arrival in Southampton from Portugal yesterday on board the liner QE2 by two small boats carrying anti-apartheid demonstrators. Other protesters mounted a vigil at the gates of Chequers.

Mr Robert Hughes, Labour MP for Aberdeen North and chairman of the Anti-apartheid Movement, handed in a letter calling on Mrs Thatcher to stop violence and repression in South Africa. The letter expressed particular concern that the scheduled release of political prisoners in South Africa was taking place much too slowly and claimed that the practice of detention without trial was continuing.

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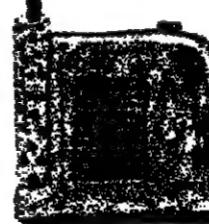
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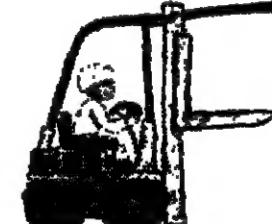
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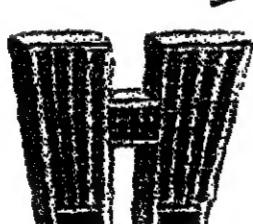


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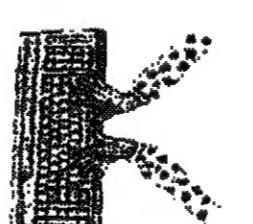
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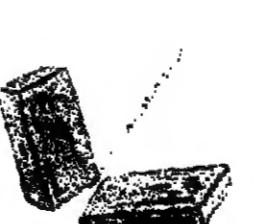
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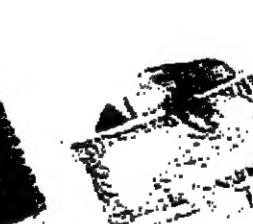
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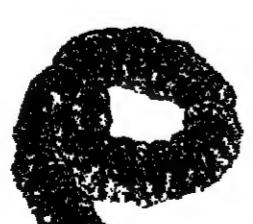
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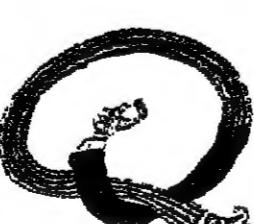
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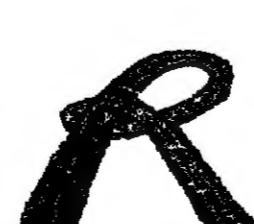
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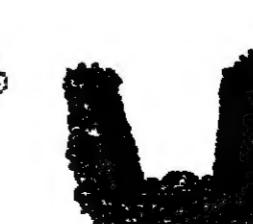
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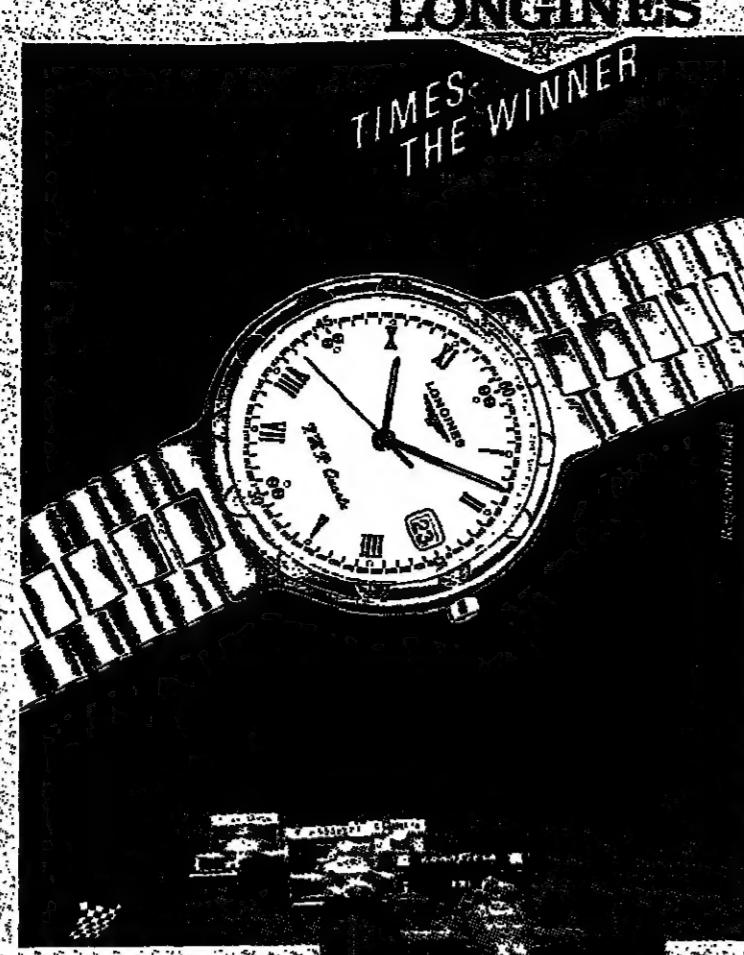


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THE WINNER

INTERNATIONAL NEWS

Newspaper report claims love affair between cabinet colleagues

Brazilian justice minister resigns

By Simon Fisher in Rio de Janeiro

IN the land of the lambada, an indiscreet cheek-to-cheek "bolero" dance with the woman in charge of one of the world's top 10 economies has led to the fall of Mr Bernardo Cabral, Brazil's justice minister.

For months, Brazil had buzzed with speculation over the identity of the secret lover to whom Ms Zelia Cardoso de Mello, the economy minister, alluded when she started wearing a wedding band on her ring finger. But few were prepared for the revelations of cabinet intimacy on the night of her 37th birthday last month, when Ms Cardoso and 55-year-old Mr Cabral, grandfather of three after 35 years of marriage, smooched by moonlight to the strains of "Besame Mucho".

Brazil is hardly prudish and the affair need not have caused the government great political embarrassment, according

to secret opinion polls carried out on the orders of President Fernando Collor de Mello. Yet the clumsy conduct and importance of the two ministers have ended by compromising both and, with them, the modernisation programme of the Collor administration. Mr Cabral resigned on Saturday, citing strong personal reasons, after news reports that the ministers were having an affair. The ministers neither confirmed nor denied the reports.

Ms Zelia Cardoso is the driving force behind the shock economic programme launched when the government took office last March, aimed at ending inflation then running at more than 80 per cent a month. Ms Cardoso has overseen the dismantling of one of the world's most thorough experiments in economic protectionism and is in charge of negotiations with credit-

banks to reduce Brazil's massive debt. But inflation was reduced to single monthly figures for just two months and has been climbing steadily since June. The reported love affair has merely added to the crumbling of Ms Cardoso's credibility.

The justice minister is the administration's key political fixer, responsible for co-ordinating its shaky support in Congress. When this fell apart at crucial moments, such as over salary policy, a vital element of the anti-inflationary strategy, Mr Cabral was blamed.

The appointment of the new justice minister is an indication that the self-styled New Brazil administration has taken a step backwards. He is the 70-year-old Senator Jairzinho Passarinho, who participated in the 1964 coup which plunged Brazil into 20 years of military rule.



Cardoso: her credibility has been crumbling

Ministers determined over trade deadline

By Peter Montagnon, World Trade Editor, in St John's, Newfoundland

PRESIDENTS of Latin America's largest nations have supported President Bush's Initiative for the Americas, aimed at expanding trade and investment in Latin America, writes Joe Mann in Caracas.

They have called for a revamping of the region's two main political and integrationist bodies, the Organisation of American States and the Association for Latin American Co-operation.

In the Declaration of Caracas, issued after a two-day meeting in Caracas, the presidents - who make up a body called the "Rio Group" - also ordered studies into a regionally financed "strategic investment fund". This would focus on coping with the economic problems caused by the Gulf crisis.

TRADE ministers from the European Community, the US, Japan and Canada failed to reach any significant agreements in two days of talks but remained determined to meet the December deadline for completing the Uruguay Round of multilateral trade negotiations.

Agreement on core issues, including reform of trade in agriculture and textiles, must wait until the closing Uruguay Round meeting in Brussels in the first week of December, Mr Crosbie, Canada's trade minister, said.

Although the ministers said they were adamant in their determination to complete the Round on time, some admit that the heavy agenda facing them in Brussels means they will have to be some residual talks after that meeting.

Mr Crosbie castigated the press for raising excessive expectations about what would be achieved at this stage.

The ministers, who between them oversee about 60 per cent of world trade, stood ready to provide leadership in the Round but had never intended to take decisions at St John's, he said. The Brussels meeting, by contrast, would be "senseless".

Discussion of the bitterly divided question of farm reform was stymied at St John's because the US, Canada and the EC will only table formal reform proposals to the General Agreement on Tariffs and Trade in Geneva this week.

However, the ministers did reach a consensus that their negotiators should try to reach agreement on some technical issues before the Brussels meeting. These include the elaboration of rules on general commercial and industrial subsidies on which the US is seeking strict curbs.

The ministers said they would also seek speedy resolution of differences between their countries on enforcement of intellectual property rights so as to clear the way for a broader agreement in Brussels.

They also accepted that they would have to be special treatment for some service sectors, such as air transport and shipping, which are governed by a network of bilateral arrangements.

Multilateral liberalisation,

which is being sought for all

service sectors in the Uruguay

Round, could not apply to

these sectors and they would

have to be subject to special

derogations. There was, however, no agreement on how permanent such derogations should be, or how they should be worded in the final package.

Participants in the talks said there was little sign of any fundamental shift by the ministers over a wide range of issues that still divide them in the Round.

These include tariff cuts and government procurement. Mr Frans Andriessen, EC trade commissioner, complained that Japan's offer to open up its government procurement to foreign companies was insufficient.

The offers by the US and Canada were also unsatisfactory, they said, because they did not impose firm rules on private sector companies such as AT&T and Bell Canada.

It was again on Thursday, Brazil has told its leading bank creditors that it intends to pay no interest on its medium- and long-term bank debt until after the conclusion of negotiations on a debt restructuring agreement, bankers said yesterday.

They also said that the country's 52-bank advisory committee, led by Citibank, had unanimously rejected a radical Brazilian proposal for reducing the country's debt burden.

Uruguay agrees foreign debt deal with creditor banks

URUGUAY has secured agreement in principle with its leading creditor banks over reducing the burden of its \$7bn foreign debt, writes Stephen Fuller.

The agreement was reached late last week in New York in discussions led by Mr Nicolas Herrera, Uruguay's vice-minister of economy and finance, and an eight-bank advisory committee led by Citibank.

The package - under the

debt reduction framework named after Mr Nicholas Brady, the US Treasury Secretary, covers all the country's \$1.7bn of medium- and long-term bank debt, except for a \$45m co-financing loan with the World Bank. Uruguay owes approximately a further \$800m in short-term debt not covered by the package. It allows the banks to choose among:

• Exchanging their loans for bonds carrying an interest rate of 6% per cent. The 30-year

bonds will be fully collateralised by US Treasury bonds and carry collateral also to cover 18 months of interest payments. They will also have a so-called value recovery feature, yet to be finalised, to allow banks to receive higher interest payments depending on Uruguay's economic fortunes.

• Lending new funds equivalent to 20 per cent of their existing exposure. Banks will receive a new instrument carrying a 15-year maturity and a seven-year

grace period, with an interest rate of 1 percentage point over money market rates. These instruments will be exchangeable into debt conversion instruments with a 15-year maturity, seven-years' grace and a 1% point interest margin.

• Selling their loans at a discount to Uruguay for cash at a price yet to be determined.

Banks will be encouraged to respond early with a 1% point early participation fee. Uruguay will meet the advisory committee

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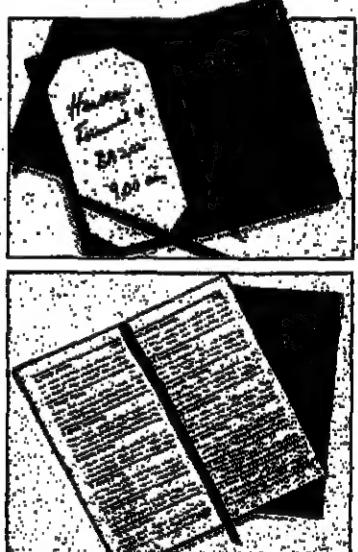
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Keeping Japanese cars at bay

Lucy Kellaway and Guy de Jonquieres look at Brussels' problems with parallel imports

AS THE European Commission struggles to patch together a policy on Japanese car sales after 1992, it faces an awkward paradox. The more Brussels tries to lift trade barriers around the EC market, the harder it becomes to avoid creating new ones inside it.

The Commission wants to remove long-standing national restrictions on Japanese car imports in force in Britain, France, Italy, Portugal and Spain. It says these measures are incompatible with the single market and will be illegal after 1992.

Rather than risk an explosive political showdown with EC governments by challenging the curbs head-on, the Commission wants to negotiate an arrangement with Japan to control the growth of Japanese car sales in the five protected national markets for a limited period.

Though EC governments and Japan have broadly endorsed the approach, the Commission is already being accused of being too generous to the Japanese. Paris, Rome and most European car makers are unhappy about Brussels' estimates that Japan would be allowed to raise its share of the EC car market from about 10 per cent today to almost 15 per cent by 1993, when the planned controls would end.

Now, a new stumbling block has emerged. It not only complicates further the negotiations with Japan but has alarmed some European car makers by calling into question their existing sales arrangements in the EC.

The restraints proposed by the Commission would require Japan to "monitor" sales in protected EC countries such as France but would not affect open ones such as Germany. The system can only work if Japanese cars do not flow from open EC markets into restricted EC markets.

The highly technical issue of how to prevent this has opened up deep differences in Brussels. At the heart of the argument is the 10-year "block exemption" from EC competition laws granted the motor industry by Brussels in 1986. The exemption entitles manufacturers to distribute cars exclusively through designated dealers.

However, the rules contain a loophole. To prevent prices

from diverging too widely among EC national markets, it requires manufacturers to supply cars to dealers in one country for sale to buyers living in another. These "parallel" imports may be sold directly to individuals or through mandataries, specialised agents acting on their behalf.

The problem is that the exemption does not specify what mandataries are, or how many cars they may ship across borders. Mr Martin Ban-



geman, the industry commissioner, fears that unless the rules are tightened, they could undermine the proposed restraint arrangements by permitting unlimited "parallel" imports of Japanese cars into restricted EC markets.

But Sir Leon Brittan, the competition commissioner, takes a quite different view. He and his advisers are unhappy with the block exemption, which they regard as inconsistent with the single market. They also question the underlying rationale of the exemption, which is to encourage dealers to invest in servicing and spare parts. They argue that the increased reliability of cars and the growth of independent service networks has made such special provisions unnecessary.

There is no question of scrapping the exemption before 1993, when it is due to be reviewed by the Commission. But Sir Leon wants to limit its effects on competition by treating mandataries liberally. The argument has recently been given a further twist by

extensive dealer networks there.

That might seem to undermine the practical case for restraints. However, it is argued in Brussels that if there were no controls, Japanese companies would rush pell-mell to expand their EC presence.

Ultimately, the significance of parallel imports may depend on whether car manufacturers have used the block exemption – contrary to the Commission's intentions – to segment the EC market.

The answer may become clearer after the Commission completes examination of a formal complaint from BEUC, the European consumers' association, alleging that market segmentation is reflected in differences of more than 30 per cent between pre-tax prices charged for the same cars in different countries. That compares with the maximum 12 per cent variation which the Commission requires car makers to observe.

The car companies have replied by drawing the Commission with statistics. They say BEUC has not compared identical cars, nor has it taken account of the wide differences between prices charged to fleet and private buyers in Britain.

BEUC also alleges dealers seek to discourage parallel imports. Though precise figures are not available, it is estimated that France imports some 50,000 to 40,000 cars a year and that Belgium exports some 25,000 to 30,000.

But EC governments are also to blame. A Commission proposal to establish a single EC-wide type-approval system for cars has been blocked for more than a decade after being vetoed by France, Italy and Spain. As a consequence, authorities in car producing countries can, and do, take an unreasonable time to register parallel imports.

Mr Bangemann fears failure to devise a watertight EC system of restraints on Japanese car sales would lead to still higher national barriers by prompting governments to take unilateral measures to protect their markets after 1992.

But while Sir Leon endorses the case for restraints, he seems equally determined that they should not be purchased at the price of EC-sanctioned measures which distort competition and fragment the single market.

WEST EUROPEAN NEW CAR REGISTRATIONS January-September 1990

	Volume (Units)	Volume Change (%)	Share (%) Jan-Sep 89	Share (%) Jan-Sep 90
TOTAL MARKET	10,367,000	-0.8	100.0	100.0
MANUFACTURERS:				
Audi & SEAT	1,566,000	+1.3	15.1	14.8
Fiat (incl. Lancia, Alfa Romeo & Ferrari)	1,494,000	-4.7	14.3	14.9
Peugeot (incl. Citroen)	1,336,000	+0.1	12.9	12.7
General Motors (Opel/Vauxhall, US & Saab)	1,227,000	+2.3	11.8	11.5
Ford (Europe, US & Jaguar)	1,174,000	+3.0	11.3	10.9
Mitsubishi	94,000	-16.1	0.4	0.5
Ford (Europe, 1210,000)		-3.2	11.7	11.9
Porsche	1,182,000	-3.0	11.5	11.7
Jaguar	15,000	-16.2	0.1	0.2
Renault	1,020,000	-3.3	9.8	10.1
Mercedes-Benz	383,000	+1.6	3.1	3.2
Rover	317,000	-6.3	3.1	3.2
Nissan	305,000	-5.0	2.8	3.1
BMW	225,000	-5.5	2.7	2.9
Toyota	220,000	+3.7	2.7	2.6
Mazda	218,000	+1.9	2.1	1.7
Volvo	188,000	-8.6	1.8	2.0
Mitsubishi	184,000	+3.0	1.3	1.2
Honda	124,000	+14.0	1.2	1.0
Total Japanese	1,214,000	+5.9	11.7	10.9
MARKETS:				
West Germany	2,222,000	+6.1	22.1	20.6
Italy	1,823,000	+0.3	17.8	17.4
France	1,733,000	+3.4	16.7	16.0
United Kingdom	1,628,000	-11.5	16.4	16.3
Spain	776,000	-9.2	7.5	8.2

Cars imported from US and sold in western Europe. *Figures for 1989. **Figures for 1990. ***Figures for 1990. ****Figures for 1990.

Sources: Industry estimates

taining its strong performance in western Europe, where it remains the most successful of the big six volume car makers.

Sales by its Opel/Vauxhall subsidiary rose by 3 per cent in the first nine months.

Japanese new car sales have jumped by an estimated 5.9 per cent to capture around 11.6 per cent of the western European

market, compared with 10.8 per cent a year ago.

Nissan sales have fallen as the company has been hit by the weakness of the UK market and by the change of model generation at its UK plant, but Japanese sales overall have been boosted by strong performances from Toyota, Honda and Mazda.

Stay of execution sought for knacker's yard

By Tim Dickson in Brussels

THE knacker's yard – traditional destination in Britain and Ireland for farm animals which have served their purpose – is under threat of extinction from the European Community.

Proposals due to be discussed by EC agriculture ministers in Luxembourg today could give the institution, which has long been the butt of music hall jokes, just five more years of active service.

Then, animal waste disposal and processing will come under EC rules laying down mandatory heat treatment processes and other technical requirements capable of being met only by sophisticated industrial "rendering" plants.

It seems unlikely there will be a groundswell of sentiment in public opinion against an "interfering" Brussels bureaucracy. But even so, the British government – in the shape of

its farm minister, Mr John Gummer – does not intend to shirk a fight.

According to EC officials, Mr Gummer will argue that the knacker's yard, licensed and inspected under Ministry of Agriculture rules, poses no threat to public health and should be allowed to continue operating indefinitely.

Most other EC governments, which are unfamiliar with the British and Irish systems, have been suggesting in official "working group" discussions in Brussels that there is a danger of meat normally sold as pet food entering the human food chain.

There have been predictable mutterings about mad cow disease and reminders that its cause and effects have not yet been completely identified.

Most countries are therefore likely to support the Commission's proposal that the UK

and Ireland should ultimately come into line with the new rules, which will divide animal wastes into high-risk and low-risk categories. "High-risk"

animals will be those slaughtered because of a notifiable disease; low-risk animals will be those which have died as the result of an accident.

WORLD ECONOMIC INDICATORS

	UNEMPLOYMENT		
W. Germany 000's	Sept '90	Aug '90	July '90
%	1,726	1,813	1,884
US 000's	7,069	7,003	6,814
%	5.7	5.6	5.5
Belgium 000's	943.5	933.4	955.3
%	10.3	10.4	10.2
France 000's	Aug '90	July '90	June '90
%	2,468	2,508	2,512
Japan 000's	1,880	1,850	1,800
%	2.0	2.0	2.0
UK 000's	1,658	1,624	1,658
%	5.8	5.7	5.5

Sources: (except US, UK, Japan) Eurostat

1950 1990

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— Liu Zhongliang —
General Manager

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MINMETALS is not only doing import and export business of traditional metals, minerals and building materials, but also handling other commodities both at home and abroad. The traditional 500 kinds of products consist of steel products, billet, demolition, steel scraps, pig iron, ferrous metals and products, non-ferrous metals and products, ferroalloys, non-metallic minerals, refractories, stone products and stone carvings, cement, coke, building materials, rare earth and products and mineral specimen.

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This announcement appears as a matter of record only.

Joe Matsau, Managing Director of the Lesotho Electrical Company, is bringing energy to the villages of his country.



Joe Matsau is bringing electricity to “The Kingdom in the Sky”.

The de-forestation of some parts of Africa has been a matter of survival, not profit. In the mountainous kingdom of Lesotho, generations of villagers have had to live off the land for fuel to cook and heat their homes.

Joe Matsau of the Lesotho Electrical Company has a promising alternative. He is directing a long-term rural electrification programme which will make his country energy self-sufficient.

Hydro-electric power is the key, with transmission lines reaching up to over 2,000 meters into the “Kingdom in the Sky”, as it is known locally. Village by village, Lesotho is switching dependency from the earth's fragile resources to the fruits of man's ingenuity.

“We still have a long way to go”, says Mr. Matsau, “but the programme would never have seen the light of day without ABB's help – not just their technology, but their skill in identifying crucial aid and loan sources for us.”

“The world is changing fast. To catch up, we have to change even faster. And, thanks to ABB, we're doing just that.”

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CONTRACTS & TENDERS

Invitation To Tender

Tenders are invited for the urgent supply of 18,732 tonnes of soft wheat, with sufficient empty new 50 kg. Jute Bags, needles and twine, to Ethiopia for delivery on 1st stored and trimmed terms to an EEC port. Loading shall commence no earlier than 19 November 1990 and no later than 10 December 1990 for 4 weeks.

The price for the supply and transportation costs of the soft wheat for the above tender will be determined on examination of the tenders which must be submitted by noon on Friday 26 October 1990 to:

Crops B (Cereals)
Intervention Board
Fountain House
2 Queens Walk
Reading
Berks, RG1 7QW
Tel: Reading (0734) 583626 ext. 2811.

Notices of invitation to tender together with tendering forms may also be obtained from the above address.

Extension of Closing date for Bid Submission

The Ethiopian Transport Construction Authority announces that the closing date for submission of bids for its tender No. T - 01/83 is extended to November 15 /1990 at 10:00 hours local time.

All bidders are requested to note the change and submit their bids accordingly.

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OBITUARY

McGrath

On October 11th suddenly in Spain, Peter William McGrath aged 53, dearest husband of Margaret and loving father of Jenny, Caroline, Melanie and Nicholas. Details of funeral arrangements from 0293 851519.

COMPUTER NETWORKING

The Financial Times proposes to publish this survey on:

20 NOVEMBER 1990

For a full editorial synopsis and advertisement details, please contact:

MEYRICK SIMMONDS
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Marina Islands

Hyatt Regency Sipan

New Zealand

Hyatt Kingsgate Rotorua

INTERNATIONAL NEWS

Disillusioned after Peking massacre, Chinese army men form secret group

Officers in move to restore Zhao

By Peter Ellingsen in Peking

PEOPLES' Liberation Army (PLA) officers who are disillusioned over last year's Peking massacre and subsequent purges in the military have formed a secret group intent on reinstating Zhao Ziyang, the disgraced former Communist Party chief.

According to a source within the PLA, the group, mainly comprising officers from military regions in the south and south-west, where Zhao is popular, has the sympathy of a number of influential army figures, including, it is believed, at least 17 senior PLA officers demoted or disciplined

after regaining its lost prestige.

Zhao was dismissed for siding with Peking's student-led protesters shortly before troops marched on the capital, killing an estimated 1,000 residents. He is under house arrest and officers he

favoured have been swept aside by doctrinaire hard-liners.

The group is not yet sufficiently large or well organised to challenge the PLA's conservative leadership, but its existence points up deep divisions within the army and festering resentment of officers forced to take part in military action against anti-government demonstrators.

A number of soldiers are known to have resigned after the massacre, while others who showed reluctance to fire on unarmed civilians have been punished.

It is known that bitter argument between commanders, notably officers leading the Peking garrison, who opposed

troops entering the capital, and forces led by martial law officials, took place on the eve of the massacre.

According to the PLA source, skirmishes erupted between the factions both in Peking and the south, and were followed by a complete reshuffle at the top of China's seven military regions. There is continuing resistance to the 'political re-education' that is now a big part of military training, the source explained.

He said a main grievance was the growing influence of the Peoples' Armed Police, now said to number 1.85m, nearly as many as the regular army, which has 2.3m men, and considered by many in the rebel group to be a palace guard.

It is not known if the PLA is aware of the rebel group, but officials have regularly expressed concern about army unity, particularly after a poster criticising President Yang Shangkun, who is also vice-chairman of the Central Military Commission, went up on the campus of a Peking army academy.

Obituary: Le Duc Tho

The revolutionary who outsmarted Henry Kissinger

LE DUC THO, one of the last surviving heavyweights of the Vietnamese revolution and the man who grabbed world headlines by outsmarting Dr Henry Kissinger at the Paris peace talks in 1972, died of cancer in Hanoi on Saturday, aged 78. He had been seriously ill since April.

Ironically, his death comes at a time when the US and Vietnam again find themselves locked in negotiations. This week Nguyen Co Thach, Hanoi's foreign minister, returns to Washington to continue discussions aimed at normalising relations between the two countries. Since 1978, hardliners on both sides have prevented any fruitful contact.

Le Duc Tho was born in the northern province of Nam Dinh in 1911. He was a founder member of Ho Chi Minh's Communist Party of Indochina in 1930. Twice imprisoned by the French, he became a permanent member of the Central Committee (Politburo) in 1944. In 1945 he was assigned the honour of escorting Ho Chi Minh from the Viet Minh's mountain base at Tan Trao, following the successful August uprising. Thereafter, in the eight-year war against the French, he developed into his party's organisational anchor.

In the war with the US, he directed the insurgency in the south. After his political triumph in Paris, he resumed this role against the forces of President Thieu. Famously, in the final 'Ho Chi Minh' campaign that led to the fall of Saigon, he arrived unannounced on a motorcycle in the dead of night at the Communist military headquarters to take charge personally of the final thrust into the Mekong delta.

After 1975 he continued to play a leading political role inside a reunified Vietnam. He remained on the Politburo until 1986, and even then his influence was still felt in a political culture where the old Confucian respect for age has never entirely given way to seniority by rank.

The embodied both the glory and the tragedy of the Vietnamese revolution. The glory is, by no means the impulsive, hard-faced ideologue depicted in some American history books. He exuded extraordinary charm.

When I quizzed him about Dr Kissinger, he smiled: "He had many manoeuvres, and his manoeuvres were rather wicked." But then, with another smile, he added: "I would have to say, though, that Kissinger was also a joyful person. He made many jokes."

Justin Winter

Bangladeshi students clash with police

BANGLADESHI students fought pitched battles with police over the weekend as rivalry for the last 2½ years, has come under pressure from the students to overcome internal differences in an effort to topple the government.

The latest trouble began last week when five people, including three students, were killed during a demonstration by opposition parties and students.

President Ershad, who seized power in a military coup in 1982, has come under pressure from the opposition to resign to pave the way for a free and fair election in Bangladesh.

Thousands of students demonstrated against the closure of the Dhaka university and other educational institutions. They burned scores of vehicles and attacked railway stations in a number of towns. Offices of the ruling Jatiya Party also came under attack around the country.

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Y OUT
EIR FUTURE

1990-1991

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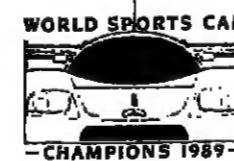
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A gloves-off performance machine that also makes sense for every one of a dozen more purely practical reasons.

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UK NEWS

Education plans expose cracks in Tory agenda

By Ralph Atkins and Norma Cohen

THE FIRST public cracks in the Prime Minister's agenda for the 1990s, set out at the end of last week's Conservative party conference, appeared yesterday over the suggestion that parents might be offered vouchers with which to "buy" their children's education.

Two days after Mrs Margaret Thatcher hinted at the possibility of extending the voucher system to education, Mr John MacGregor, education secretary, distanced himself from the suggestion by saying that changes already being introduced went a long way towards meeting the objectives of such schemes. He stressed the potential benefits from the Education Reform Act but said they were "bound to take time" to come through.

The differences came as the government nears the end of one of the toughest public spending rounds for years



John MacGregor: worried which has highlighted tensions within the Cabinet over priorities for the year ahead - as well as the longer term.

The departments of education and employment, the Home Office and Ministry of

Defence face the prospect of settling in the "star chamber" of Cabinet ministers if agreement with the Treasury is not reached soon.

In a television interview, Mr MacGregor backed the pilot voucher scheme for training, but said: "What we are doing in education is moving a long way in the direction of meeting the objectives of educational vouchers."

Parents were being given greater choice via schools opting out of local authority control, "open enrollment" in state schools, and budgets in which funds followed pupils.

Mr MacGregor, who is understood to be worried about the administrative cost of education vouchers, did not rule out a scheme in the future but said: "The question of whether it's in the manifesto or not is one we will decide when we approach the election."

Hurd denies asking former Tory leader to visit Iraq

By Ralph Atkins in London and Tony Walker in Cairo

THE PLANNED trip to Iraq by Mr Edward Heath, the former prime minister, fuelled fresh controversy yesterday when Mr Douglas Hurd, foreign secretary, was forced to deny he had asked Mr Heath to visit Baghdad.

Conflicting accounts of who initiated Mr Heath's visit by Mr Edward Heath, the former prime minister, fuelled fresh controversy yesterday when Mr Douglas Hurd, foreign secretary, was forced to deny he had asked Mr Heath to visit Baghdad.

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Safety review urged for Channel tunnel

By Our Labour Staff

THE EETPU electricians' union would break any form of wage restraint agreed between the Confederation of British Industry, the employers' organisation, and the Trades Union Congress which included a minimum wage, Mr Eric Hammond, EETPU general secretary, warned yesterday.

Mr Hammond said a voluntary incomes policy based on a "national economic assessment" of the type being suggested by some union leaders could not be achieved because it would be ignored by the EETPU and other unions.

Mr Hammond's intervention marks the first time a union leader has explicitly promised to ignore the outcome of a national economic assessment.

"I believe it will not work: the restraint part is not deliverable. The CBI and the TUC can talk away, but they will not bind this independent trade union, and what union could be bound with the EETPU running free?" he said.

Mr Hammond was speaking after members of the National Association of Fire Officers (Nafco) said that transport methods and fire control plans within the tunnel could be unsafe and should be revised even if it slowed journeys.

Mr Mike Davis, a Nafco delegate, told a conference of the EETPU's Federation of Professional Associations, that the union had "come up against a complete brick wall" in its complaints about safety.

The Health and Safety Executive acts as an agent of the Channel Tunnel Safety Authority, which is appointed by the government. Mr Gallagher said the authority was denying any public scrutiny of its safety rules.

The Channel Tunnel project has already been the subject of concern over safety because of the deaths of construction workers. The consortium of building contractors on the project has been prosecuted several times.

Among the complaints about safety procedures made at the conference were that passengers in cars would not be segregated from their vehicles on the tunnel trains, and that evacuation in the event of fire would be too slow.

Mr Gallagher said the authority had already said that public consultation on safety would be impractical in a project as technically complex as the tunnel, but he believed an open debate was essential on an important project.

Douglas Hurd: denied the next day and "neither encouraged nor discouraged him from the expedition".

They discussed what "the practicalities might be if he went", Mr Hurd said, and it became clear that the status of the mission was personal, humanitarian and not on behalf of the government. The foreign secretary denied he had asked Mr Heath to go to Iraq and rebutted reports that Mrs Margaret Thatcher had not been informed of the proposed mission.

Earlier, Mr Heath said in a television interview that relatives of hostages Iraq and Kuwait had approached the foreign secretary and asked for help. Referring to his conversations with the foreign office, Mr Heath said: "I finally said yes, if I was required, I was prepared to go."

Hurd
asking for
Tory lead
to visit 10
of the books
on the
Booker Prize
shortlist at a
dinner

Pentos chairman to see lawyers on books injunction

By Raymond Snoddy

MR TERRY MAHER, chairman of Pentos, will consult lawyers today about whether to challenge the interim injunction preventing him from selling most of the books on the Booker Prize shortlist at a dinner.

"What is certain is that what we have done is in breach of the Net Book Agreement (NBA)," Mr Maher said yesterday.

Last week Mr Maher's company quietly amassed around 20,000 copies of the six Booker novels. It offered them for sale on Friday and Saturday at discounts of between 25 per cent and 37 per cent of the price set under the agreement — one of the few remaining vestiges of resale price maintenance. The agreement sets minimum prices for the sale of most books.

The injunction was obtained on Saturday by Chatto & Windus, Collins and Bloomsbury, Faber and Duckworth, the other two publishers of titles on the Booker short list, said they wished to be associated with it.

Yesterday Mr Maher, who has campaigned against the agreement for several years, said the publishers had caved in to pressure from reactionaries in the book trade, "no doubt including other major retailers and the bureaucrats of the Publishers Association".

Mr Maher said his initiative had been a commercial success with some people buying the entire set of hardback novels. The Restrictive Practices Court looked at the NBA twice in the 1980s and decided that abolishing it would lead to fewer, more poorly stocked bookshops and higher prices. Last year Sir Gordon Bond, director general of fair trading, ruled that circumstances had not changed enough to justify returning the issue to the court for another look.

Mr Clive Bradley, chief executive of the Publishers Association, argued yesterday that the NBA still made available a wider range of books at lower prices than any other developed country.

He accused Mr Maher of "bargaining temporarily cheaper bestsellers for a wide variety and availability" of quality books in a range of bookshops. Mr Bradley added, however, that he welcomed Pentos's desire "to help expand the market for books but we believe that this one aspect of their marketing policy is counter-productive".

Although Mr Maher wants to overturn the NBA, his short-term goal is to change the rules to include the automatic discounting of books that are outside the agreement. Publishers are already free to



Terry Maher: attacking "conspiracy" against public

publishers

and therefore allow it to be discounted.

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Labour wants consumers' charter to protect investors

By Philip Stephens, Political Editor

THE LABOUR PARTY will today demand a consumers' charter to protect investors when the European Community's single market in securities, banking and insurance takes effect in January 1992.

Ms Marjorie Mowlam, Labour's City spokeswoman, intends to use a Commons debate on the issue today to voice concern that the level of protection given to individual investors will be undermined once the single market takes effect.

She warned yesterday that a directive planned by the European Commission was not scheduled for consideration until late next year, leaving no time to install the necessary safeguards by January 1992.

Waddington 'not a candidate'

MR David Waddington, home secretary, yesterday said he would not be a candidate to succeed Mrs Thatcher as leader of the Conservative Party.

Mr Waddington, aged 61, said on TV: "I am a bit long in the tooth... they would be looking for an old fuddy-duddy like me."



NatWest announces that with effect from Monday 22nd October 1990 its Gold Plus overdraft rates will be amended as follows: borrowing up to and including £10,000 reduced from 17.5% to 17% p.a. Unauthorised borrowing over £10,000 increased from 19.5% to 22.5% p.a.

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UK NEWS

Taking market forces to school

Norma Cohen reports on revived Tory plans for education vouchers

MRS THATCHER has chosen the weapon of market forces to attack Labour's convincing lead in education policy and has resurrected the idea of school vouchers.

The Conservatives, anxious to avoid a bidding contest with Labour over school funds, are now considering an education reform even more market-driven than any to date.

The issue of education vouchers has lain dormant among Tory manifestos for years, rising only as a matter for serious consideration in the early 1980s.

Vouchers, issued and financed by the government, would represent cash in hand to parents, allowing them to buy education at any school, state or private, that they wished. But the Tories' hand could be forced by Labour's convincing lead on education policy in public opinion polls and its decision to place the issue at the top of its own approach to reform.

Privately, Mr MacGregor is said to be lobbying the Treasury for a huge £1.5m increase in next year's schools budget, with much of the increase targeted for badly needed capital improvements.

With opinion polls showing

Sir Rhodes said the policy was in keeping with the theme of "parent power" which gained ground for the Tories in the late 1980s.

Significantly, Mrs Thatcher's man on the ground, Mr John MacGregor, education secretary, does not quite see it that way. In spite of vociferous efforts by his office to play down the differences — it's totally incorrect that there is any disagreement between the education secretary and the prime minister," his office said yesterday. Mr MacGregor clearly favours a less radical approach to reform.

Privately, Mr MacGregor is said to be lobbying the Treasury for a huge £1.5m increase in next year's schools budget, with much of the increase targeted for badly needed capital improvements.

With opinion polls showing

the Tories vulnerable on the education issue and with the business community joining the chorus complaining of underfunding, Mr MacGregor is arguing that a special case must be made for education.

However, aside from philosophical arguments about spending, Mr MacGregor has been subject to attacks from the Tory right who argue that he has been insufficiently radical in his approach to reform.

Significantly, in a television interview yesterday, Mr Mac-



John MacGregor: voucher scheme may not be needed

Gregor pointedly refused to endorse the concept of school vouchers, saying that the thrust of existing reforms was capable of accomplishing the objectives of vouchers anyway.

"We have not developed

plans for vouchers. There are

elements in them which may

or may not work," he told the BBC. While vouchers, which

would allow parents to "buy"

their children's education in

either the state or independent

sector, were still a "live

option", Mr MacGregor said

they might simply turn out to be unnecessary.

At Bournemouth, his

response to the party faithful

unhappy with the pace of opt-

ing out was to announce that

small primary schools would

now be able to do so and that

any school which did would be

eligible for a higher start-up

grant.

For instance, the new policy of "open enrolment" now allows parents to send their child to any school where a place is available rather than limiting the choice to the nearest one.

Thus, ineffective schools will see declines in enrolment — matched by cuts in funding — and consequently will be forced to close.

Meanwhile, Mr MacGregor's scheme for achieving the Education Reform Act's most contentious extra reforms, opting out of local authority control, has also been widely criticised by party radicals.

While Mrs Thatcher has said she believed "most" of the nation's 4,250 secondary schools would wish to do so, only 50 have opted out in the nearly two years since the reforms were passed.

Privately, Mr MacGregor is said to be pushing for a majority of the nation's schools did opt out, the result could be an administrative nightmare for central government, which would have to supervise and fund thousands of schools.

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grant.

The council developed

"guide prices" for universities,

indicating that it would allo-

cate the most places to those

which offered bids below the

guide price, provided the in-

stitution could guarantee that

quality would be maintained.

Meanwhile, Oxford said in

its document that it has been

operating at a fiscal deficit and

will not break even until

1994-95 academic year. Its deficit

is expected to peak at £1.4m in 1992-93, decreasing

thereafter.

The university said it

believed it was more important

to spend money on infrastruc-

ture improvements than to

renovish its reserves. While many British universities are

Oxford University forced to trim plans for expansion

By Norma Cohen, Education Correspondent

OXFORD University plans to slow the pace of its expansion over the next five years because it does not have the space or funding to maintain its current growth, according to its current level of 285,000 — a 12 per cent increase.

Overall, universities have bid for an increase to about 360,000 students by 1995 from the current level of 285,000 — a 13 per cent increase.

Oxford University's student population has increased by 10 per cent over the past five years and its latest plans call for the number of full-time undergraduate students to rise to 10,212 from 9,603 by 1994-95 — a rise of only 6 per cent, well below that of British universities

running at a deficit most are counting on an increase in student numbers to improve their finances.

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MANAGEMENT

Securities houses

Hoare Govett completes the circle

The City firm was the first to offer itself for sale before the Big Bang liberalisation; now it is buying itself back. Simon Holberton examines the background to the move

If you were in the business of finance in the 1980s you had to have a securities house, and a fully integrated one at that.

The 1980s was the decade of synergy and one-stop financial shopping. The City of London securities house tried to meet all the needs of investors on the one hand - trading shares, government securities, currencies and Eurobonds - and of companies on the other, through corporate finance and advisory services.

Securities houses are to the City what 12-metre yachts are to ocean-going yacht racing - the *crème de la crème*. But, by the late 1980s, investing in a securities house came to share another attribute of 12-metre yachting: it was like standing in a cold shower tearing up £50 notes.

A securities business is about as unlike a manufacturing company as anyone would care to name. In management terms, they have very shallow hierarchies with large horizontal layers of opinionated people; everyone is expected to have a view and be able to communicate it to clients. And, because the business is about money, pure and simple, many

employees in what might be called middle management roles are acutely profit-sensitive, or at least should be.

But City securities houses have been poor investments because they have been under-managed and over-capitalised businesses operating in an over-supplied market. Margins have been squeezed to airy thinness; profits are non-existent; return on investment is positive.

Hoare Govett, one of the illustrious names of the City which first sold a slice of itself to Security Pacific, a large US bank, in 1984, in a case similar to the City's regulatory walls began to crumble now it is the first to buy itself back. In the process it may end up breaking itself but, if it succeeds, it may well prove to be the model for other London securities houses seeking a road to survival.

A "management earn-out" has been put in place to take effect in the New Year. SecPac will revert to owning 49 per cent while Hoare Govett's staff own the majority 51 per cent stake. (A similarly structured deal is being put together for Hoare Govett's businesses in the Far East.)

Of its £70m capital, £10m will

be in the form of equity - £5.1m contributed by Hoare Govett's staff and management and £4.8m by Security Pacific - and £80m in the form of preference shares and subordinated debt all of which will be contributed by Security Pacific.

The deal is called an "earn-out" because the staff and management of the reborn Hoare Govett will increase their equity in the company if it makes profits. Retained earnings will be used to pay back the debt capital and the staff will be fully owned by until £200m has changed hands. Losses, however, will eat into the equity the employees have stumped up.

There is a delicious irony here because Hoare Govett was the first City firm to sell part of itself in 1984 when the City's regulatory walls began to crumble now it is the first to buy itself back. In the process it may end up breaking itself but, if it succeeds, it may well prove to be the model for other London securities houses seeking a road to survival.

The question was how to maximise SecPac's investment in securities," says Voss. "SecPac needed access to world markets but did it need to own the brokerage houses fully? We set down and asked what made the securities industry tick. One thing that came out was 'significant ownership' by managers and employees. SecPac said: 'If we don't need to have a majority of ownership, and you think significant ownership is important then is that a formula that can work?' There is a risk that it won't go well for all shareholders. We'll try it."

What has subsequently been created is Security Pacific Alliance, a company that will own a 49 per cent interest in the two Hoare Govett brokerage houses and the Canadian and Australian brokerage businesses.

When the US regulatory environment changes to permit US commercial banks to conduct investment banking activities, it will be the vehicle through which SecPac enters its home market.

In doing this, however, SecPac has made local management responsible for its own survival. Both Meinerzhagen and Voss speak of the need for

SecPac was reconsidering its involvement in the securities business worldwide. In addition to Hoare Govett, it had bought significant interests in Burns Fry, Canada's leading stockbroker and McIntosh, one of Australia's big stockbrokers.

In May 1989, the top executives of SecPac in Los Angeles together with the senior executives from the three brokerage houses met in Palm Springs to discuss the future of SecPac's involvement in the securities business.

"The question was how to maximise SecPac's investment in securities," says Voss. "SecPac needed access to world markets but did it need to own the brokerage houses fully? We set down and asked what made the securities industry tick. One thing that came out was 'significant ownership' by managers and employees. SecPac said: 'If we don't need to have a majority of ownership, and you think significant ownership is important then is that a formula that can work?' There is a risk that it won't go well for all shareholders. We'll try it."

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Peter Voss and Peter Meinerzhagen: collective effort will win the day

fundamental change in the way Hoare Govett will have to operate if it is to survive. Voss talks a lot about the need for "hands on" management of knowing "what your people are up to and about".

"There will be more structure than was present historically," he says. And he promises more meetings, more sharing of information, and inculcating in staff a strong understanding of risk and profit.

Although he recognises that a securities house is a collection of strong individual personalities, Voss wants to see fewer stars and more team players. "We would like this firm not to have a star system, but to have many good salesmen and corporate finance people that relate well internally and externally. No one person can be bigger than the firm."

Meinerzhagen thinks the current parlous state of the securities industry and the equity incentives that is being offered to staff will be mutually reinforcing. The uncertain state of the industry will mean that analysts, traders and

salesmen will be less likely to leave, while the potential financial benefits that may flow from ownership will encourage people to stay, he believes.

"If we are all shareholders then they'll have to think twice about rocking the boat. However much freedom they have in their respective sectors they'll realise that it is collective effort that will win the day. But you can't legislate against a maverick."

Their most difficult task, however, may turn out to be winning the support of employees on remuneration. At the beginning of next year, when Hoare Govett is set free, it will start off in the black. To maintain that state of affairs, controlling costs, especially payroll, will be seen as essential. "We don't want to see a strong growth in the salary line," says Voss.

This means rethinking the current bonus structure - bonuses are paid on a division-by-division basis - and, initially at least, possibly doing away with them. Both Voss and Meinerzhagen have a bias

towards profits being ploughed back into the firm and employees receiving their bonus through an increase in the value of their equity.

"We have got to remain competitive on remuneration," says Meinerzhagen. "But in general the City has been over-rewarding itself. We have to be prepared to reward ourselves when successful and expect less if we are not. Whether we distribute via cash or retention will be based on a judgment of the market at the time. In the process of earn-out we will tend to be more retentive than pay bonuses."

Come the New Year, Hoare Govett will have many watching it. Along with the good wishes Meinerzhagen has received, many have inquired how its buy-back was done. If Hoare Govett can make it work, others may follow.

Hoare Govett will have £70m to support its business, but that is that; there will be no top-ups. Depending on which way the chips fall, the Hoare Govett buy-out will have proved to be either the end game or the beginning.

A longing for long-termism

It is generally recognised that for the first time in more than a decade the Labour party has a real chance of winning power at the next election, due before June 1992. Gordon Brown, shadow trade secretary, is working on Labour's industry policy, part of which is expected to address the issue of company takeovers and "short-termism".

In an attempt to give some guidance to Brown, the Institute of Public Policy Research, a self-styled "influential left-of-centre think-tank", has published three essays on the topic.¹ Few of the recommendations proposed by its authors are original, but they may influence an incoming Labour government.

The authors start from the shared belief that there has been an excessive amount of company takeovers in Britain in the 1970s and 1980s. Moreover, these takeovers have been of dubious value to the efficient operation of the British economy; their influence has made managers of those companies which have so far escaped takeover focus on short-term profit optimisation at the expense of the long-term development of UK industry. Britain's company law and accounting systems have encouraged these tendencies.

The authors - three Cambridge academics, a City accountant, and a City lawyer - believe that by changing the legal framework in which companies act, short-termism

can be transformed into a beneficial long-termism. Their agenda for change is:

• Slowing down the takeover process. Taking heart from various state laws in the US, the authors advocate "throwing some sand" into the market for corporate control. Recommended ways of doing this include: automatic referral of all takeover bids above a certain size to the Monopolies and Mergers Commission; in contested bids, the bidder would have to prove the bid was in the public interest; changing the basis of referral to the MMC to include economic efficiency as well as competition; change the basis of voting rights attaching to shares so that where one per cent or more of a company is bought the directors of the company can exercise voting rights for the first year of purchase.

• Penalise "short-term" investors and encourage long-term ones. There should be tax incentives and penalties on share transactions to encourage institutional investors to take a long-term view of their holdings. Institutions should also be encouraged to act together and pool some of their funds for promoting industrial investment and innovation.

• Regulate accounting practices. Accounting standards should have statutory force and be issued by the Secretary of State for Trade and Industry. There should be a director general of accounting and auditing who would oversee

Simon Holberton

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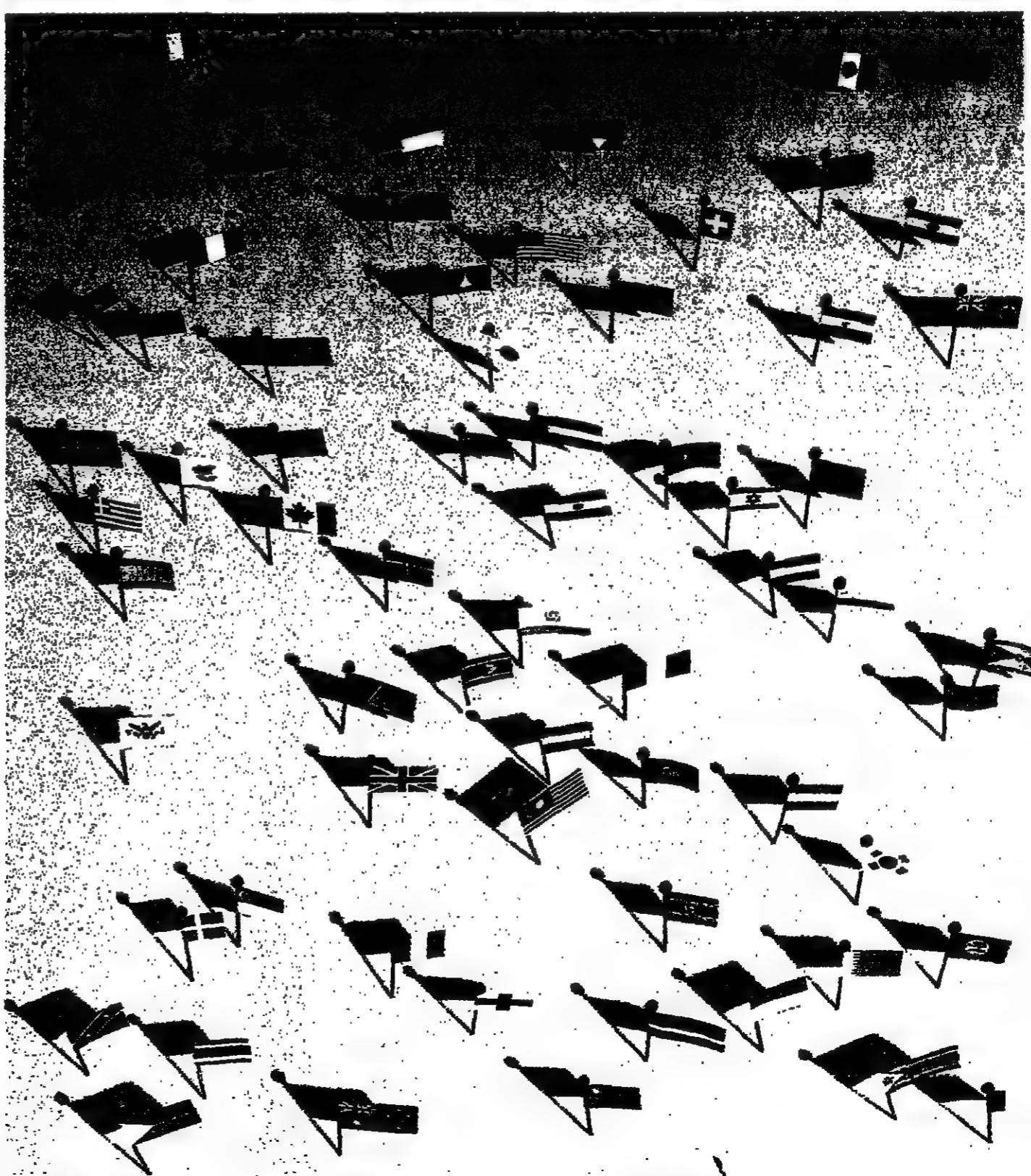
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Axminster by-pass project

RENDEL PALMER & TRITTON is carrying out the site supervision contract on the 2.7 mile Axminster by-pass on the A35 in Devon. Construction of the £5m road has begun and is due for completion in autumn 1991. The contractor is the Farr Group. The by-pass is a single carriageway road, but for nearly half its length has a climbing lane for eastbound heavy vehicles. It will have seven bridges.

Proposals for the Elland Road Stadium, Leeds, have been announced by the Leeds City Council. A decaying East Stand and a reduction in crowd capacity has prompted Leeds City Council to commission LOVELL LEISURE to prepare plans for improving and updating the stadium, at the same time increasing the capacity to all-seat 40,000.

CONSTRUCTION CONTRACTS

Housing for London Major business park development

Work has started on the construction of the first of 280 homes on the site of the former Newham Maternity Hospital in Forest Gate, east London.

Brentwood-based COUNTRY SIDE PROPERTIES is developing the 12 acre site in conjunction with three housing associations, East London Housing Association, London & Quadrant Housing Trust and Boleyn & Forest Housing Society to provide a mixture of housing for sale, for rent and for shared ownership.

Following commencement of the first phase which will provide 25 homes for shared ownership, further phases will follow in close succession, and the whole development is due to be completed in late 1992. The total contract value is

about £11m. The redevelopment of the former hospital follows lengthy negotiations, successfully concluded earlier this year, between the housing associations, Newham Council and the Health Authority.

As a result, the former redundant hospital premises have now been demolished to allow the new development to start.

The homes will provide a variety of accommodation from one and two-bedroom flats to two, three, four and five-bedroom houses.

In addition there will be specialist accommodation for the disabled, a resources centre for the local health authority and, in the centre of the site, a new local park.

Swindon office scheme

Contracts totalling over £16m have been won in the south and west by ERNEST IRELAND CONSTRUCTION of Bath, a member of the Mowlem Group.

Swindon office contracts include a £2.1m office development at West Lee Down for property developers Maple Oak. Of steel-frame construction, with brick infill and a pitched roof, it will provide 66,000 sq ft of office space with parking for 250 cars.

At Bradley Stoke, near Bristol, the company has started

work on a £3.7m contract to construct seven office blocks for Conder Developments. Construction will be steel frame with pre-cast concrete floor units, clad with concrete blocks and having concrete tiled roofs and aluminium windows.

The Bournemouth office has been awarded a £2.4m design and construct contract at Hurn Airport by the Civil Aviation Authority for two classroom and office blocks adjacent to the National Air Traffic Services complex.

Built with an in-situ



M.J. GLEESON GROUP has started construction adjacent to the M23 motorway near Gatwick Airport of the £11.5m development (pictured) of a 27 acre business park by Vanson Developments - property arm of Mr Richard Branson's Virgin Group. To be known as "Accord - Crawley Business Quarter", the scheme is being funded by the Prudential Assurance Company and comprises 12,500 sq metres of high specification air-conditioned offices in two three-storey blocks with connecting link. Each block will have its own landscaped courtyard.

New offices for Essex local authority

COSTAIN CONSTRUCTION, a subsidiary of Costain E & C, has been awarded a £12.9m contract by Thurrock Borough Council to extend its current civic offices.

The five-storey building, to be built on the site of the car park, will incorporate three levels of underground car parking for about 160 vehicles.

Built with an in-situ

reinforced concrete frame, with concrete and piled foundations, the materials used will match those in the civic building.

Curtain walls will be a feature of the top floors, the link to the existing offices to reduce the mass of the building and to allow it to blend into the local area.

The 16,000 sq metres of offices will be finished to a high standard, with air conditioning, double glazing and raised access floors. Work is due to be completed in June 1991.

Jalal Costain WLL, a subsidiary of Costain Group, has been awarded a £7.35m contract by Aluminium Bahrain (ALBA) to undertake pot room concrete work for the Potline 4th expansion of the plant.

By Robert Rice, Legal Correspondent

LEGISLATION prohibiting companies from providing financial assistance for the purchase of their own shares has been around since 1928. In its present form, set out in section 151 of the 1986 Companies Act, it has more than once demonstrated how difficult it is to apply in practice.

Has the time come to think again about the law which in its previous form, section 54 of the Companies Act 1948, was described by the 1982 Jenkins committee as "an occasional embarrassment to the honest without being a serious inconvenience to the unscrupulous"?

The committee has not recommended repeal of section 151 (and sections 152 to 158 which interpret and provide the specific exceptions to it) largely, it seems, because it would be impracticable now that the law is rooted in the second directive which has been implemented in all EC states except Spain.

The committee also feels that the section serves a useful purpose, particularly in takeovers. It says that all too often the interests of target companies can be sacrificed to those of the bidder company by the new owner using its controlling interest to reduce the target's assets for its own benefit.

However, if it does not recommend repeal it certainly appears to advocate going as far as possible down the road towards reducing the scope of the section as it is possible to do, short of outright abolition.

Extension of "whitewash" procedure recommended

Were it not for the second directive the committee would, for example, recommend that the so-called "whitewash" procedure available under section 155 should be available in all cases for public companies as well as private ones, so that in a case where no provision had to be made, the financial assistance would be permissible if approved by special resolution and the directors of the company made a requisite statutory declaration of solvency.

The "whitewash" procedure under section 155 applies to private companies only. It allows them to provide financial assistance without being caught by section 151 only where the net assets of the company are not reduced by the financial assistance or, to the extent that they are, the assistance is provided out of distributable profits.

Because the second directive applies only to public companies, and does not envisage any sort of whitewash procedure, section 155 has to be confined to private companies and cannot apply to all companies.

However, the directive is narrower than section 151. For example, the definition of financial assistance in section 152 prohibits certain types of transactions - gifts, guarantees, the provision of security or indemnity and loan or certain credit and "other agreements". Other sorts of financial assistance are prohibited only if they reduce the net assets of the company to a "material extent" (which is undefined). The directive catches only financial assistance in the form of the advance of funds, loans or provision of security.

The committee therefore has room to recommend reform in cases which fall outside the narrow terms of the directive - cases involving private companies; cases involving financial assistance which takes a form other than the advance of funds, loans or the provision of security; and cases involving financial assistance not given "with a view to the acquisition of shares by a third party".

Thus, it recommends extension of the "whitewash" procedure to all cases of financial assistance not prohibited by the directive and that no financial assistance which is not prohibited by the directive should be prohibited by section 151, if it would not result in a material reduction in the net assets of the company giving the assistance.

The committee makes a strong case for reform particularly when the section 151 prohibition is held up for comparison with the much narrower laws operating in other EC member states. However, whether it is strong enough to embarrass the government into doing something about it is very much open to doubt.

LEGAL COLUMN

Move to reform provisions against share assistance

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Economy: can Uruguay become the continent's Singapore? Page 2

Politics: parties split by an infinity of splinter groups, Page 3

FINANCIAL TIMES SURVEY

URUGUAY

Monday October 15 1990


A consensus on the open economy has yet to emerge in Uruguay, a country tentatively treading the free market path. John Barham reports that if Uruguay can make the transition, with a minimum of dislocation, it will once more be an example to Latin America

Time is ripe for reforms

URUGUAY is entering a phase of decisive change. It restored civilian rule in 1985. Now it is beginning to reform its economy, treading the same free market path taken by so many of South America's debt-burdened nations. But unlike its neighbours, a free market consensus has yet to emerge in Uruguay.

President Luis Alberto Lacalle's proposals for reshaping Uruguayan society face growing opposition.

He took office in March and has faced constant harassment by the country's powerful trade unions and rising restiveness in congress, where his conservative government holds a shaky majority. As elsewhere in Latin America, the effort of adapting to a new, less comfortable but possibly far more rewarding, economic system will dominate the political, business, and social scene in Uruguay over the coming years.

In few other countries will the shock of breaking with the past be more traumatic. Uruguay has developed into a complacent society. It was the first country to create a cradle-to-grave welfare state. Although poverty is worsening, Uruguay



The Parliament building

does not suffer mass destitution as its neighbours do. But Uruguay gradually dissipates its wealth.

Montevideo's once-elegant Avenida 18 de Julio is cluttered with stalls run by the jobless or underemployed selling knick-knacks, souvenirs and sweets. Montevideo, once a glittering capital, has become a dowdy city of crumbling buildings, deserted factories and spreading shanty towns. A foreign observer pointed out: "Uruguay is a nation grown lethargic, the consequence of a relatively easy way of earning a living."

Agriculture - the source of Uruguay's easy wealth - ceased long ago to provide a sufficient base for the state-controlled economy. The crumbling welfare system absorbs all the government's tax revenues. Yet one in every three working Uruguayans still draws a meagre government wage.

Many Uruguayans, including President Lacalle, like to recite the findings of a recent opinion poll that neatly summarised the Uruguayan character. Asked whether public services are satisfactory, most people said "no". Asked whether a pri-

vate company would do the job better, they answered "yes". But they said "no" when asked if they favoured privatisation.

The engaging, even-tempered and well-educated Uruguayans are an immensely cautious people.

They share Scandinavian values of consensus and egalitarianism that are an example to other South Americans. They are deeply suspicious of private enterprise and the profit motive. They refuse to face the fact that their way of life is literally bankrupt.

Mr Conrado Hughes, planning and budget minister, said: "We are an egalitarian society and that's very good, but on the other hand, we do not reward effort."

Mr Hughes says Uruguay has grown to accept mediocrity as the price of social justice. As an example, he says that in

1928, government ministers earned 22 times more than a doorman. However, today, Uruguay has gone to the opposite extreme: a minister only earns four times more than a doorman.

Hordes of idle flunkies are a common sight in Uruguayan public buildings, living evidence of efforts by past governments to mask unemployment with token jobs. This is the country that President Lacalle wants to shake up and transform into the nerve centre of South America.

He imagines Montevideo's fine harbour, close to the confluence of the mighty rivers Uruguay and Paraná that drain the continent's vast interior, becoming a Rotterdam.

The city's financial industry would make it a Zurich. President Lacalle is pushing hard for Montevideo to become

headquarters of the common market that Brazil, Argentina, Uruguay and Paraguay are planning to build. The end of protectionism and the all-embracing public sector, ministers enthuse, will reinvigorate Uruguayans' latent entrepreneurialism, transforming the country from a rural backwater into a dynamic, technology-driven capitalist state.

Although it is highly improbable that the government's wishes will ever be completely fulfilled, like it or not, Uruguay must adapt to free markets, if only because the fortunes of Brazil and Argentina affect it so directly.

This tiny nation, created to separate South America's two largest countries, has a population of just 3m people and a gross national product of \$8.6bn.

That makes it one of the

smallest - and wealthiest countries - in South America, with average per capita income of almost \$2,900. Uruguay is becoming a nation of old people - 20 per cent of the population is over 30 years old and 5 per cent is over 65.

Its low birth rate does not

make up for the thousands of people who emigrate every year: about 10-20 per cent of Uruguayans live abroad. There are few opportunities for them, because the country is literally spending its capital, rather investing it productively to create new wealth.

Mr Lacalle wants Uruguayans, accustomed to the slow

pace of life in their

stiffly regulated society, to stop being bureaucrats and become businessmen.

There are signs of change. A growing number of companies

have seen the light and are

struggling to prepare for the day when they must face real competition from overseas for the first time in a generation.

Even leaders of the militant PIT-CNT labour confederation accept that new technologies must be introduced.

They even recognise that new machinery can create more wealth and more jobs, rather than enable companies to fire workers. Anecdotal evidence suggests that more young Uruguayans are staying in the country and going into business.

Their fathers may have been confronting the military on the streets 20 years ago, but many of today's teenagers dream of making it rich rather than struggling for national liberation.

In most countries, adjustment to free markets is causing immense suffering and deprivation.

If Uruguay can make the transition to an open economy with a minimum of social dislocation, it will once again be an example to the rest of Latin America.

IN THIS SURVEY

Economy: Inflation may hinder moves to improve efficiency;

Profile: President Lacalle's moderately radical policies;

Tourism: Trying to widen the net to bring in the American and European travellers

..... Page 2

Politics: Plans to open the economy are widening the divisions;

Agriculture: Trapped in a time warp;

Dairy produce: Small farm revolution

..... Page 3

Privatisation: A cautious approach;

Banking: Instability has helped the growth of a financial centre;

Debt: Trying to believe that it pays to pay;

Key facts: Map..... Page 4

tary dictatorship ruled Uruguay for the next 12 years. The regime exploded the myth that Uruguay was the Switzerland of South America - a country immune to the violent politics of the region.

However, Uruguay has successfully overcome the bitter hatreds of those years.

Observers still say that the peaceful, honest and sincere Uruguayans are proof that Latin America can rightfully aspire to being more than a land of corrupt and brutal republics.

In most countries, adjustment to free markets is causing immense suffering and deprivation.

If Uruguay can make the transition to an open economy with a minimum of social dislocation, it will once again be an example to the rest of Latin America.

Presidente de la Republica Oriental del Uruguay

This is my country, Uruguay!

Through the pages of this special issue of the Financial Times I am sure you will find out about our people, our political organisation, our economy, our beautiful beaches and interesting business opportunities.

Since last March I have the honour of being the President of Uruguay. Leading a political coalition that has an operating majority in both branches of Parliament, my government is trying to reform and modernise the organisation of our state. For more than 50 years my country gave itself a socio-statist organisation through which insurance, railways, air transport, distilleries, cement, alcohol, beverages, buses, fishing, were taken into the hands of public companies. Two bills are before Parliament changing this and allowing either total or partial privatisation and de-monopolisation.

We are sure that these measures will strengthen the image of the country as a good investment opportunity. As always your capital can flow freely in Uruguay where we have free trading of foreign currency, gold and no personal income tax.

These days we are near the solution of our debt problem. We own commercial banks (U.S., U.K., Germany, Japan) about 1.6 billion dollars. We have never defaulted and kept on paying interest. We want to buy back as much debt as the banks are willing to sell. By the way, our debt is rated 50 cts. to the dollar in the secondary market, a show of confidence in the country.

After we leave these problems behind I see a good future for my people. The Common Market of Brazil, Argentina, Paraguay and Uruguay that will come into effect in 1995 will mean 200 million people, a market of great possibilities. We are - unions, enterprises, government - ready for the challenge. To invest in Uruguay and to be able to sell to that enormous mass of consumers is a tempting prospect.

My country, as you know, has developed through the years a democratic, pacific and safe society. Devoted to liberty and keen on bettering the quality of life through education and the care of community values which mean civilisation in mind and reality.

To say nothing of coming down south to our beaches when winter is up there!

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Welcome you all.

Hasta la vista!


LUIS ALBERTO LACALLE HERRERA

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LABORATORIO TECNOLÓGICO DEL URUGUAY 

URUGUAY 2

RATHER than being remembered as the Switzerland of South America, the government wants to make Uruguay the continent's Singapore.

To prosper, ministers say, Uruguay must become a streamlined economy that can thrive on sheer efficiency. It is too small to be anything but a niche economy, providing sophisticated services and high-quality, high-cost products to its big neighbours, Brazil and Argentina. But Uruguay has two handicaps: an unbearably inefficient public sector, and a cultural aversion to risk-taking.

Inflation is the government's immediate challenge. Prices are rising at over 10 per cent a month.

During his first months in office, President Luis Alberto Lacalle decisively attacked inflation by almost halving the government's budget deficit to 3.5 per cent of gross domestic product. But he ruined that achievement by trying to increase exports with a lower exchange rate. He did that by printing money.

Galloping inflation has forced the government to gradually raise real wages. It conceded wage indexing, a prac-

John Barham looks at moves to make the economy more efficient

Inflation poses main threat

FOREIGN TRADE (\$m)			
	Exports	Imports	Balance
1986	1,087	893	255
1987	1,191	1,123	68
1988	1,236	1,152	242
1989	1,507	1,238	358
1990*	771	587	174

* First half
Source: Director General of Foreign Trade

tie that accelerates inflation. Uruguay imports all its oil and rocketing oil prices are increasing inflationary pressures.

The Central Bank has stopped printing money and now hopes to see inflation falling to an annual rate of 35-40 per cent in the final quarter.

The squeeze has dashed hopes for export-led growth, although officials speak of a 1 per cent expansion this year.

Last year, the economy grew by 1.5 per cent, with GDP

reaching \$8.6bn.

Uruguay did not succeed in maintaining the momentum of strong growth in 1982, when the economy grew by 14 per cent. Expansion was achieved by using spare capacity, rather than through new investments.

The investment rate is lower than in sub-Saharan Africa. Investment is put at 10 per cent of GDP, less than the rate of depreciation. That means Uruguay is consuming, rather than investing, its capital.

However, they have avoided setting targets or deadlines for their policies to bear fruit.

Uruguay has not seen a large investment wave since 1982, when the Latin debt crisis erupted. Little wonder that the value added by Uruguayan industry over the past 30 years has shown little growth.

Between 1980-88, value added by manufacturing rose by only 48 per cent, one of the lowest rates in Latin America.

However, value added by the service sector has grown by 268 per cent in the same period, slightly faster than the average in Latin America.

Officials are confident that their orthodox policies will soon bring inflation down and revive the dormant economy.

They expect public sector reforms, a foreign debt reduction package and lower import duties will soon set off a virtuous circle of rising investments and improving economic efficiency.

However, they have avoided setting targets or deadlines for their policies to bear fruit.

Much depends on the outcome of negotiations with the trade unions and opposition parties.

The government's gradualist policies are irking officials. Mr Agustín de Urteaga, Central Bank vice-president said: "It's an illusion negotiating a pact with the unions. If you want reforms, you have to forget consensos."

Mr Courtois Hughes, budget and planning minister, says the reforms will "take for ever if we wait for a change of mentality".

Close to one-third of the Uruguayan labour force is employed in the public sector.

Its inefficiency and the high cost of government services such as electricity and telecommunications, make Uruguayan companies uncompetitive abroad.

Tariffs of 40 per cent mean companies do not need to export, because they are guaranteed fat profits in the domestic market.

Some companies are preparing

Mr Roberto Vitalé, a manager at FUNSA, a tyre manufacturer and Uruguay's largest private company, said: "Exports are not very profitable. The export market gives a 3 per cent sales margin, but local sales give us a 12 per cent margin."

FUNSA was founded in 1936 and has annual sales of \$68.6m with exports worth some \$15m. Other manufacturers operate on a similar basis, producing expensive goods with imported raw materials for a small market. The government is reducing tariffs to 20 per cent by 1994. It has rescinded export subsidies and raised utilities sharply.

Foreign trade is equivalent to 30 per cent of GDP. Although that is an impressive figure by Latin American standards, agricultural products, principally beef and wool, still account for 85 per cent of exports, even though agriculture accounts for only 17 per cent of GDP.

Uruguayan companies recognise that they must become more aggressive and far more efficient to compete with rivals who have the advantage of a stronger home base. That will not be easy.

Some companies are preparing

rate of depreciation. Argentina and Brazil are two important markets for Uruguay, and stability in both countries would benefit Uruguayan companies.

"Stability there would be great for us. It's not just the greater volumes we could sell. Stability and continuity are important, to enable companies to plan," said Mr Uribe, Uruguay, Brazil, Argentina and Paraguay are planning greater economic integration. They intend to form a free trade zone by gradually eliminating all tariffs on bilateral trade by the end of 1994, marking the end of their decade-long import-substitution policies.

The final objective is a common market with free circulation of goods, capital and labour.

However, Uruguayan businessmen still view integration with considerable scepticism, if not alarm.

Uruguay sells 22 per cent of its exports in Brazil and 8 per cent in Argentina, so it has little choice but to join in.

While Uruguay is at risk of being overrun by cheaper imports, it could win important economies of scale if it could increase sales to its neighbours.

Consumer price index % change 1989-90

	12 months
1989	
Jan	4.1
Feb	6.4
March	7.0
April	5.2
May	2.8
June	7.8
July	5.9
Aug	4.4
Sep	4.9
Oct	7.3
Nov	4.1
Dec	5.8
1990	
Jan	8.1
Feb	9.9
March	9.0
April	7.9
May	5.8
June	9.8

ing for the future. Mr Randolph Uribe, general manager of Armino Uruguay SA, a US-owned specialist steelmill, said: "We can charge higher prices because we occupy a niche by supplying small orders quickly. Our strength is service."

Armino has invested \$2.6m in the last 4 years - twice the

economy by sweeping away protectionism and an overgrown public sector.

But unlike his colleagues in Brazil and Argentina, Mr Lacalle is attempting to introduce change gradually, rather than through economic shock policies. "We are different from other South American countries. My initiatives are far-reaching, but they are dealt with and legislated with a sense of unity and not confrontation."

Mr Lacalle's critics charge that he has still not settled down in his new job.

"Lacalle has been a political all his life. He's not used to being in an executive position. When you're a senator, nobody cares much when you contradict yourself twice in the same day. But people do begin to notice when the president contradicts himself," says the editor of a leading Uruguayan newspaper.

John Barham

PROFILE: PRESIDENT LACALLE

Self-styled moderate radical

PRESIDENT Luis Alberto Lacalle passes his office like a caged animal. Speaking in rapid, excellent English, he says: "I have been preparing for this job all my life. But it is far more complicated than I thought. It would be, I guess, the same in most countries - you have to take care of many things and keep many balls in the air at the same time."

Mr Lacalle, 48, is an impish man bursting with energy. He is now in his eighth month as president of Uruguay. If Mr Lacalle could change his country through sheer will power and expenditure of energy alone, Uruguay would be transformed beyond recognition by now.

However, as he is the first to recognise, reform requires long and frustrating negotiations. Appropriately, he calls his policies "moderately radical" - a delightfully Uruguayan turn of phrase.

Mr Lacalle is steeped in a

patrician family's tradition of political involvement which he traces back to independence. His maternal grandfather Luis Alberto de Herrera led the Blanco party for half a century and served as a member of Uruguay's formerly collegiate presidency.

Mr Lacalle is an unrepentant

Lacalle always wanted to be president. He says "I have been in politics for 31 years and I have had this idea of being president for 31 years. No one else had the pluck to fight for it like I did."

Mr Lacalle joined the Blanco party when he was a teenager and was first elected to Con-

gress in 1971. But he spent little time in Congress. In 1978, the military-dominated government closed Congress and arrested all opposition. The military briefly detained Mr Lacalle, along with hundreds of other political prisoners.

Mr Lacalle is a lawyer, trained at the University of Montevideo. He raises Hereford cattle at his farm in the interior. But politics has always come first. The ambitious Mr

anglophile, a family tradition that goes back four generations

in 1978. He's not used to being in an executive position.

When you're a senator, nobody cares much when you contradict yourself twice in the same day. But people do begin to notice when the president contradicts himself," says the editor of a leading Uruguayan newspaper.

John Barham



Hotel Casino, Carrasco, Montevideo

TOURISM

Waiting for the Europeans

PUNTA del Este is expecting a bumper crop of Argentine tourists next season. With the revaluation of the austral, Argentines will have loads of cheap dollars to spend abroad when their summer break begins in December. Thousands of them will descend on this Uruguayan resort - a peninsula that juts out into the sea where the River Plate ends and the Atlantic Ocean begins.

Punta del Este has long been a playground for the Argentine rich. Spending January here is a "must" in their social calendar. They arrive in private jets or ocean-faring yachts and head for summer homes in the exclusive San Rafael district. There are villas that would not look out of place on Sunset Boulevard, complete with manicured lawns, tennis courts and swimming pools.

Alternatively, they may choose to rent an apartment on the peninsula, close to the exclusive yacht club (founded 1924, members only). A luxury three-bedroom flat with ocean views will set them back about \$16,000. Television stars will be much in evidence - usually in the Hotel de La Capilla in San Rafael.

In true Argentine fashion, ostentation is the name of the game. If you've got it, you flaunt it, and if you don't, you pretend you have. Socialites vie with one another to see who can throw the most outrageous party. European nobility is much in demand. They gain the night away in the Casino on Gotorri Avenue, or dance at Los Grutas, a cave with a translucent dance floor built above the sea.

During the day, there are kilometres of golden beaches to choose from. Punta del Este is one of the few places in Latin America where topless sunbathing is tolerated.

However, the growth of mass tourism in recent years has

transformed Punta del Este into a strange hybrid: part Palm Beach, part Torremolinos.

The well-heeled complain loudly about the camping sites that have begun to mushroom on the fringes of San Rafael, even though these are well concealed behind forests of pine and eucalyptus.

The Uruguayans, who are probably the most discreet and self-effacing people in Latin America, watch this annual ritual with a mixture of horror and fascination. A weekly television show screened from Punta del Este brings them the latest glitterati gossip, scandals, arrivals and departures, strategic camera shots of the smallest bikinis, and the party of the week.

Even though Uruguayans have little, if anything, in common with their brethren across the River Plate, they endure the annual invasion from Argentina because tourism is the second biggest money spinner in the country after agriculture. Uruguay earned \$27m from tourism last year, the equivalent of 14 per cent of its total exports. Of the 1.2m visitors in 1989, 80 per cent were Argentine.

Because Argentina's economic fortunes fluctuate widely, so do those of the Uruguayan tourist industry. A low austral or recession in Argentina spells disaster in Punta del Este, and the converse is also true.

So Uruguay is trying to break its dependence on the

great potential in the country's health spas centred around the thermal springs of Salto and Paysandu in the north. He is promoting what he calls "ranching tourism". This appears to be aimed at the hunting, shooting and fishing fraternity. They are generally accommodated in luxurious country estates. Here, apart from watching Wild West rodeos and gauchos branding cattle, they can go hunting, shooting and fishing.

One thing that depresses Dr Ottati is the lack of a five-star hotel in Uruguay. However, he hopes this situation will soon be redressed. The four-star Victoria Plaza in Montevideo, owned by the Unification Church, is building an extension, and there is at least one foreign hotel chain, reportedly Brazilian, which is interested in building a five-star hotel and conference complex.

Leslie Crawford

FINANCIAL TIMES 1990 RELATED SURVEYS	
Venezuela	Feb 21
Chile	November
Mexico	November
Brazil	November
Spain	February
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URUGUAY 3

John Barham reviews the political scene where a strong left-wing party has emerged

Open economy plan widens the divisions

FOR A nation that craves consensus as deeply as Uruguay, its politics are a strange affair. Its principal parties are split by an infinity of splinter groups, and the emergence of a strong left-wing party has sharply polarised national politics.

Paradoxically, although most Uruguayans accept that much is wrong with their party won an outright majority in last November's elections.

The FA broke an 80-year Blanco-Colorado political duopoly when it won 22 seats in Congress, compared with the Blanco's 52 seats and 39 for the Colorado's Nuevo Espacio, a small left-wing party.

But members of the left (usually called the Partido Rural (usually called the Colorado party) angrily rejects president Lacalle's plans for an open economy.

But members of the left (usually called the Partido Rural (usually called the Colorado party) supports the government. The left-wing Frente Amplio (FA), the third largest party, viscer-

ally objects to the government's policies. Factionalism has deepened because no party won an outright majority in last November's elections.

The FA broke an 80-year Blanco-Colorado political duopoly when it won 22 seats in Congress, compared with the Blanco's 52 seats and 39 for the Colorado's Nuevo Espacio, a small left-wing party.

President Lacalle had to negotiate a coalition called the "Coincidencia" with the Colorados, giving the party four out of 13 seats in his cabinet. Inevitably, the alliance has diluted and delayed introduction of his economic policies. It has

tilted the balance of power away from the executive branch and in favour of the legislature.

The Colorados, who see a large role for the state in managing the economy, want to moderate Mr Lacalle's free market.

The FA clings to the old socialist dogmas. Mr Jose d'Elia, once a FA vice-presidential candidate and now president of PIT-CNT, the trade union umbrella organisation, and he opposes "the government's policy of inserting our country in a world economic system established by International Finance."

Uruguay's electoral system

militates against party discipline. But negotiation is more than a requirement of party politics

search for consensus is a slow process - Congress has approved only one of the new government's four economic reform bills. A weakening credibility in only seven months."

Falling real wages and Mr Lacalle's privatisation plans have enraged the powerful

trade unions. The PIT-CNT has 42 affiliated unions, which claim about 250,000 members, or about one-quarter of the work force.

The unions have dogged Mr Lacalle's government with general strikes, demonstrations, a spate of wildcat strikes and work-to-rule campaigns. Few factories or office buildings are free of posters protesting low pay or loudspeaker units denouncing employers.

Mr Lacalle responded by indexing wages to inflation. He is trying to organise a "social pact" in which the unions, employers and government will negotiate conces-

sions. The unions have a curiously middle class flavour. Mr d'Elia, often described as a fire-breathing Marxist, is a grandfatherly man who wears a tie to work. And the bank clerks have Uruguay's strongest, most militant union.

Uruguay has suffered periods of intense turbulence. A military dictatorship that ruled from 1973 to 1985 crushed mounting civil unrest and terrorism with an iron fist. National reconciliation has largely buried the memory of those savage years.

In 1986, the government amnesty offered accused of human rights violations. But within a year, 500,000 people,

AGRICULTURE

Trapped in a time warp

SHEEP and cattle rearing have always been the mainstay of Uruguay's economy and the principal source of its exports. But years of living off the fat of the land have trapped the sector in a kind of time warp.

For too long, farmers have relied on the bounties of nature - the potash-rich soil that produces some of the best pastures in the world, the abundant rainfall - and neglected the incorporation of new technologies that would have raised productivity. As a result, the sector has lost its dynamism and agricultural growth has lagged far behind the rest of the economy.

In 1988, disaster struck. Uruguay suffered the worst drought of the century, which continued into 1989. The north of the country, which has the richest pastures, was baked dry. Cattle died of thirst and ranchers slaughtered over 1m head, about 10 per cent of Uruguay's entire stock, in order to cut their losses.

"It was a disaster," recalls Mr Carlos Gaspari, the president of Uruguay's Rural Association. "The carcasses were being sold for the price of chicken. Whole estancias (cattle ranches) were emptied." The drought affected the cattle's reproductive cycle. Normally, 2m calves are born each year, but in 1988, their numbers fell by half. In addition, Uruguay's import rice, soya and wheat crops were badly hit.

The rains returned this year, but beef producers are now

battling another plague which could have potentially more devastating consequences than the 1988-89 drought: European Community farm subsidies.

Brazil, one of Uruguay's biggest customers, signed a deal last month to import 100,000 tonnes of subsidised EC beef. The price it paid, \$1,200 a tonne, is 35 per cent cheaper than Uruguayan beef, and local producers fear they have been priced out of the Brazilian market. They had banked on

believes the Soviet Union could be a potential market.

All these problems have served to shake Uruguay's beef producers from their complacency. They realise that the failure to develop a modern meat processing industry is costing them dearly in foreign export markets. Only 10 per cent of Uruguay's beef exports are canned, whereas 90 per cent of Argentina's produce is sold in this form.

The US has barred Uruguayan chilled and frozen beef because of foot and mouth disease. But Brazilian meat processing plants, which have the technology to kill the virus, sell Uruguayan beef to the US in cooked form.

Beef producers want to compete with these kind of subsidies," says Mr Wilson Sanguinetti, congressman. "It is crazy that the EC should be able to sell beef cheaper than us when Brazil is on our doorstep. That is why Uruguay is arguing strongly for the elimination of all farm subsidies in the current round of GATT talks."

Uruguay's lamb exports, a small but growing sector, has been hard hit by the commercial embargo against Iraq.

Baghdad normally buys 50-60 per cent of Uruguay's annual production of 35,000 tonnes, and lamb exporters are urgently seeking alternative customers. Mr Gaspari

but earnings fluctuate widely from year to year because of the volatility of world prices. Here again, Uruguay's economy would be less vulnerable if it developed a modern textile industry.

It is in the dairy (see below) and horticultural sectors that the greatest strides have been made. And one has to travel to the far north-west of the country, where the borders of Uruguay, Brazil and Argentina meet, to appreciate Uruguay's full agricultural potential.

There is a small enclave of 20,000 hectares known as Bella Union, irrigation channels water sugar cane plantations, strawberries and asparagus destined for Europe. Table grapes are harvested for the US market, and vines are being planted. There are freezing plants for fruit and vegetables and wine cellars.

Bella Union exports about \$20m of produce each year, and the area is often held up as a model of enterprise and initiative for the rest of the country.

Many of Bella Union's novel

activities would not have taken

place without the backing of the Inter-American Development Bank.

Multilateral agencies such as

a IADB are often the only source of long-term finance in Uruguay. The IADB is also financing rural electrification and road networks for milk producers in the west of the country and for rice producers in the east.

Leslie Crawford



Uruguay is the second largest wool exporter in the world with sales of \$485m last year, about 30 per cent of the country's exports



Lamb exports, a small but growing sector, has been hard hit by the commercial embargo against Iraq

THE DAIRY REVOLUTION

Friend to the small farmers

URUGUAYAN cheese and butter can be bought in most of the capitals of Europe and Latin America, in Japan, the US and Iran. But only 15 years ago, the country had no dairy exports to speak of.

Compared to the reigning stagnation in the rest of agriculture, what has taken place in the Uruguayan dairy sector amounts to a small revolution: milk production has more than doubled since 1975 to 900m litres per year and exports this year are expected to earn \$50m.

The mastermind of this success story is Mr Antonio Mellarino, a soft-spoken gentleman approaching 70 years old who heads Conaprole, the National Co-operative of Milk Producers.

"Twenty years ago I became convinced that our future lay in the export business, but in order to do so we needed to transform our traditional production methods and build up a modern dairy industry," he says. It is not easy to change the ingrained working habits

of small farmers, and Mr Mellarino realised that his task had as much to do with social psychology as with introducing new dairy techniques.

He hired 20 vets and 20 agronomists with explicit instructions that they were not to lecture from above. "Their job for the first few years was merely to befriend small milk producers, who often live in isolated ranches and are suspicious of newcomers."

The educational work

unfolded gradually, but the results were fast. Conaprole, which is a privately-run, non-profit making co-operative, has 5,000 members, who account for about 80 per cent of Uruguay's milk production.

The next step was to get groups of nine to 15 small producers to club together to share the cost of buying machinery they could use together. Again, this entailed much patient work to break down the prejudices of fiercely individualistic small farmers.

Even have our own currency unit," says Mr Mellarino. "A tractor will cost you so many litres of milk a month, fertilisers another x amount of milk. It is the currency our members understand."

To finance Conaprole's investment in new dairy plants and machinery, the members lend the equivalent of 3 per cent of their annual milk sales to the co-operative. This is returned to them after three

years. Mr Mellarino says that suppliers credits have also been vital. Conaprole was recently able to import two casein (milk protein) factories and to milk powder plants from France as a result of the long-term finance extended by the French manufacturers.

What profit Conaprole makes is either reinvested in improving its dairy plants or channelled into cash incentives for members who produce better milk.

Mr Mellarino's next plan is to get the growing small producers to join forces in larger regional units to carry out long-term investment projects such as irrigation, the bulk purchase of inputs and the transport of milk.

"We are trying to convince producers to put in their own capital for these long-term improvements," he says. "When we achieve this, milk production will double again."

Leslie Crawford

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URUGUAY 4

BANKING

Instability has helped the growth of a financial centre

OFFSHORE banking seems an unlikely growth industry for a South American country. Mr Agustín de Urubey, Central Bank vice-president, admitted: "We have the worst address in the world. If the technology existed, we'd tow Uruguay out to the mid-Atlantic."

Instability has helped Montevideo's growth as a financial centre. After all, it is conveniently located next door to Argentina, one of the world's flight capital champions.

During one burst of hyperinflation last year, Argentines reportedly sent \$16bn in flight capital to Montevideo. Non-resident deposits in Montevideo grew by 35 per cent in 1989.

Banking is central to the government's economic development strategy.

The financial sector employs 16,700 people. The Uruguayan banking system holds close to \$5bn in deposits, 80 per cent of which are denominated in foreign currency. About half those deposits are believed to be held by Argentines. Foreigners, mostly Argentine, also hold a large portion of the government's \$2bn stock of dollar-denominated paper.

The government has spent heavily to preserve Uruguay's standing as a financial centre. The Central Bank put the cost of rescuing Banco Comercial, in 1987, at over \$200m. It was reprivatised in a \$15m debt-for-equity swap last week to a consortium of four banks: Credit Suisse, Chemical Bank, Dresdner Bank and Banco General de Negocios, an Argentine bank.

Uruguay offers a tradition of strictly-enforced banking secrecy, a generous tax regime and liberal exchange regulations.

It has steadily growing international reserves and an unimpeachable record as a borrower. Last year, the government introduced tax exemptions and lowered capital requirements for banks setting up offshore branches. There have been no takers so far.

South America's notoriety as

Net Int. Reserves (\$bn)	
1985	0.662
1986	1.194
1987	1.178
1988	1.248
1989	1.220
1990*	2.059

*To May
Source: Central Bank

a financial black hole is hard to overcome. In spite of sound profitability, bankers complain that the market is overbanked, that a militant union obstructs management, and that loans to local borrowers are often hard to recover.

Moreover, Uruguay's reputation for stability has not prevented a rash of banking crises, including the collapse in 1987 of Banco Comercial, its oldest and most famous bank.

Uruguay's financial system ranges from large international banks to sleepy exchange houses. It has 21 institutions

bought a bankrupt Uruguayan bank in 1982 and used it as a base to expand into Argentina and Brazil, where it has won a reputation for imaginative financial engineering.

Mr Cornelis E Dimandt, executive director of NMB Bank Sudamericana, said: "Many banks want to withdraw, but we want to expand in Latin America. It is a margin business, where the margin represents a very high risk."

Trade finance is NMB's principal line of business. Although the region's economies are struggling, "Trade goes on - you just have to know who to do it with and how," says Mr Dimandt, who is handling trade finance as far afield as Ecuador.

Uruguay is used as a base for dubious deals elsewhere in Latin America.

A banker said: "Within the framework of Uruguayan laws, there is great freedom to do whatever you want." For

They'll take all measures, legal and illegal, not to pay."

Bankers say the bankworkers' union is a large obstacle to expansion. It resists to change working practices. That is why banks only open from 1pm to 7pm. No bank employee has ever been laid off. One banker said: "I would cause an immediate strike if I fired anyone."

The government does not want banking secrecy to be confused with lax regulation. The collapse of banks, often under highly suspicious circumstances, and the permanent risk of contamination by drug money hurts Uruguay's claim to be a reputable financial centre.

The Central Bank has adopted stricter controls laid down by the Bank for International Settlements, and the World Bank has imposed stiffer regulation as a condition for lending \$160m to help rescue the failed banks.

It is hard to distinguish between money generated by dubious business deals and drug money, but bankers and government officials hotly deny that Montevideo is used to launder drug money.

One banker said: "The launderers don't operate here. It's a small market, so any sizeable operation gets noticed, especially if it's repetitive. Drug barons have multi-million dollar laundering requirements."

Western diplomats are not so sure. Last year, Uruguay extradited Mr Raul Vivas, an Argentine, to the US accused of laundering \$1bn-\$1.2bn-worth of drug money. For more than two years, he exported gold-painted lead bars from Montevideo to Los Angeles against payment in real money.

Diplomats think laundering could be taking place through the less regulated banking houses and exchange houses. Uruguay and the US are negotiating a treaty to curb secrecy laws to ease investigation of laundering operations.

John Barham,
Montevideo

During one burst of hyperinflation last year, Argentines reportedly sent \$0.6bn in flight capital to Montevideo

with full banking licenses, 18 of which are owned by foreigners. The three Uruguayan banks folded in 1987, but remain afloat under government control. The government owns a development bank, a mortgage bank and monopolises the insurance market.

Numerous foreign banks have representative offices in Montevideo. Uruguay has 15 banking houses, which are only licensed to do business in foreign currencies. These houses are owned by foreigners, but few have the blue chip reputation of the 18 banks. At the bottom are exchange houses, some of which operate illegal currency rackets.

In spite of its problems, bankers say there are promising markets in Uruguay and Latin America in general. NMB Bank of the Netherlands said: "People don't like to pay.

example, exporters from Argentina and Brazil use banks and shell companies in Montevideo to fiddle export and import invoices.

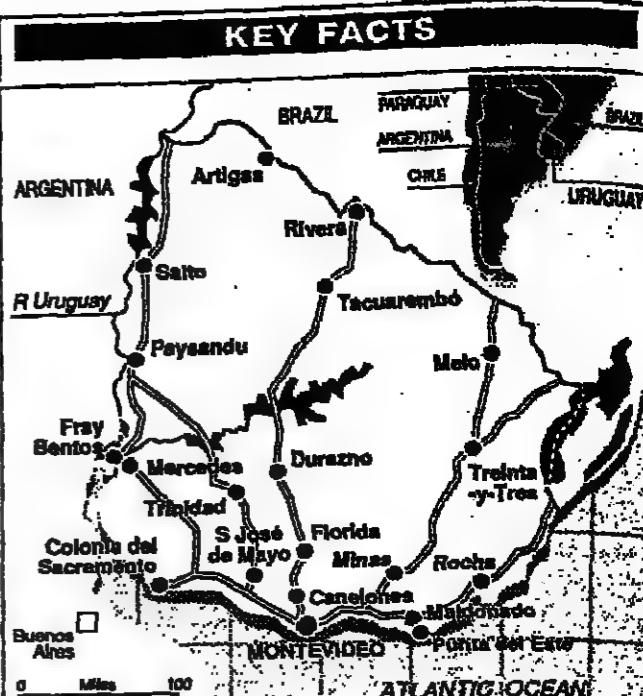
Banks in Montevideo trawl for deposits from the rich in both countries, a practice frowned upon by Brasilia and Buenos Aires.

Return on assets can be a lot higher in large markets, although no bank will reveal its profits. Some four-fifths of local lending is made in dollars, mostly to exporters, the few multinationals operating in Uruguay and a few blue chip Uruguayan companies. Most lending is at 30 to 60 days, the maturity of most deposits.

However, lending to Uruguayans can be risky. Mr A M Menary, principal manager of Lloyds Bank in Uruguay, said: "People don't like to pay.



Central Montevideo (above)
Downtown Montevideo (below): shoe shining amid the political posters for Presidential elections in November, 1989

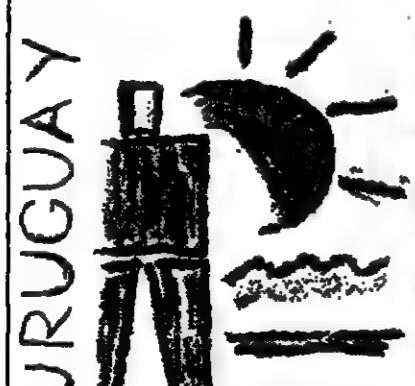


Area 176,215 sq km
Population 3.08m (1989 estimate)
Head of State President Luis Alberto Lacalle
Currency New Peso = 100 centesimos
Average Exch Rate 1988 \$1 = NP\$39.44
1989 \$1 = NP\$65.51

ECONOMY	
Total GDP (\$bn)	7.9 8.4
Real GDP growth (%)	0.5 1.5
GDP per capita (\$)	2,596 2,733
Components of GDP (%)	
Private Consumption	73.3 71.5
Gross Fixed Investment	9.5 9.4
Increase in Stocks	0.3 -0.1
Government Consumption	13.0 13.0
Exports	22.1 23.8
Imports	-18.2 -17.8
Current Account Balance (\$m)	8.9 153.2
Exports (\$m)	1,404.5 1,598.0
Imports (\$m)	1,112.2 1,136.2
Trade Balance (\$m)	292.3 462.8
Main Trading Partners (% of value)	
Exports	16.5 27.7
Brazil	26.4 22.7
EC	11.3 11.1
US	9.8 4.8
Imports	25.1 26.8
Brazil	20.8 19.3
EC	15.2 15.6
Argentina	7.9 5.5
US	
Total external debt (\$bn)	3.8 3.8
External debt as % of GDP	46.1 46.2
Debt service ratio (%)	48.5 58.5
Budget deficit (\$m)	180.2 272.2
Budget deficit as % of GDP	-1.9 3.2
Consumer prices (% change pa)	82.2 60.5
Total reserves minus gold (\$m)	582.0 501.0
M1 growth rate (% pa)	64.3 34.3
Discount Rate (%c, end period)	154.5 219.8
Life expectancy (years)	71 74

Source: IMF, Datastream, Economist Intelligence Unit

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FINANCIAL TIMES

ONLY five years ago, any politician who dared talk about privatisation in Uruguay, the only cradle-to-the-grave welfare state in Latin America, risked committing political suicide.

However, the Lacalle government completed its first privatisation last week when it sold Banco Comercial, the country's oldest bank which had crashed three years earlier. A consortium comprising Credit Suisse, Chemical Bank, Dresdner Bank and Banco General de Negocios, an Argentine bank, paid \$15m in a debt-for-equity swap for the bank.

President Luis Alberto Lacalle is a fervent convert, but he knows he must proceed cautiously. Due to Uruguay's complex electoral rules, he won office with only 22 per cent of the national vote. And although privatisation figured prominently in his electoral platform, opinion polls show that a majority of his fellow countrymen remain deeply opposed to the idea of selling off state enterprises. This entrenched antagonism baffles Mr Lacalle.

Uruguayans complain about the public telephone service. When asked whether a private company could do a better job, they say yes. But when you then ask whether Antel (state

telecommunications company) should be privatised, a majority say no.

It is not that Uruguayans are irrational, says Mr Lacalle, it is just that they are very conservative, and wary of change. The biggest fear is that privatisation will lead to big job lay-offs in a country where 25 per cent of the workforce (some 270,000 people) are employed by the state.

Even though the pay is appalling, and most public employees take on extra jobs to make ends meet, they value the security of state employment. Under Uruguay's constitution, it is illegal to sack a civil servant, unless he commits a criminal offence.

Not surprisingly, the trade unions are mounting a big campaign against Mr Lacalle's privatisation proposals. Using arguments that have almost disappeared from the rest of Latin America, they accuse the president of jeopardising Uruguay's sovereignty by attempting to hand over important state services to foreign multinationals.

President Luis Alberto Lacalle is seeking a Brady-style package of debt reduction and new loans as a reward for its flawless debt-reduction record.

In spite of having one of the highest per capita debts in Latin America, Uruguay has remained current on interest payments - a point president Luis Alberto Lacalle sought to drive home in a recent visit to Washington. "Let me believe that it pays to pay," he says that he told the US president. Interest payments on the country's \$7.2bn foreign debt totalled \$552m last year, an amount equivalent to one-third of export earnings. The government argues, and the IMF agrees, that this heavy debt-servicing burden is a serious obstacle to growth. Hence the need for a new deal with commercial banks that would allow Uruguay to buy back its debt.

"We shall probably meet the public sector deficit target by the end of this year," says Mr Michelle Santos, one of the chief economic strategists at the Central Bank. "But the crisis in the Gulf and meteoric rise of oil prices will seriously hamper our fight against inflation." Uruguay imports all of its oil.

Reducing the public sector

DEBT REPAYMENTS

The search for some reward

deficit will go a long way towards lightening Uruguay's debt burden. Successive governments have financed the deficit by issuing short-term government bonds and Treasury Bills denominated in dollars and bearing yields way above market rates. This stock of short-term debt totals \$1.6bn, or 40 per cent of Uruguay's public sector foreign debt, and the Central Bank would dearly like to reduce its dependence on such an expensive form of finance.

The important concession Uruguay wants to win from its commercial bank creditors is a waiver to buy back \$300m of the \$1.6bn it owes to the banks at the secondary market

Vinales in Chile moves three times more cargo with only 650 employees. He believes privatising certain services, and opening up other activities to private competition, will shake Uruguay out of its lethargy.

A leading company that will be up for privatisation if Mr Hughes' legislation makes it through Congress is Antel, the telecommunications company.

Ms Rosario Medero, Antel's president, says the company has only just begun examining options with the World Bank and foreign privatisation consultants. She is convinced that Antel needs private partners to double its investment rate of 50m a year.

There are 97,000 Uruguayans waiting for a telephone line. On average, they will have to wait two years, but 15 years in the countryside is not unusual. Ms Medero says the state does not have the resources to meet this demand.

Ms Medero believes that the state will probably retain a sizeable share in Antel, although it will leave the day-to-day administration of the company to a private operator.

She places great store in the demobilisation of the telecommunications sector, as this will encourage private companies to provide new services, such as data transmission.

Those banks who do not want to sell their debt paper have a second option: they can choose to increase their Uruguayan exposure by 25 per cent. Uruguay hopes to reduce its interest payments by getting banks to exchange debt paper for zero-coupon bonds backed by the US Treasury.

Because Uruguay's debt is small, it does not expect to encounter the difficulties faced by Mexico, Venezuela or the Philippines in getting a Brady deal. However, achieving the right balance between fresh credits and debt reduction is expected to take many months.

Leslie Crawford

ARCHITECTURE

Music to Glasgow's ears

The crashing sounds of Shostakovich's fifth symphony played by the Berlin Philharmonic Orchestra under the baton of Kurt Sanderling baptised Glasgow's new concert hall in sound in an unmistakable manner last week.

It was a moving occasion to hear one of the world's finest orchestras, from a newly-united country, playing the work of a composer once censored under communism. His subtitle for the fifth symphony, "A Soviet artist's reply to just criticism", now has a heavily ironical ring to it.

A new Royal Concert Hall opened during its year as European City of Culture is a good reason for Glasgow to celebrate with waves of glorious noise. But in the exuberance of the last movement of Shostakovich's symphony appropriate as a fanfare for a great new work of civic architecture?

The first thing to note about the Glasgow Royal Concert Hall is that it is not exactly a new design. It has a long history, from 1968 when Sir Leslie Martin was best known as the designer with Sir Robert Matthew of the Royal Festival Hall was asked to prepare a plan for a new cultural centre for Glasgow Corporation. Martin had to consider the location and possible design of new buildings for a concert and conference hall, an exhibition hall, a civic theatre and a repertory theatre.

Like so many similar ideas in Britain for major public buildings, this scheme was to be much diluted over time. Martin suggested a site that would create a new nodal point for Glasgow, at the junction of an extended Buchanan Street and Sauchiehall Street. His proposal, in the late 1960s, was for a new square surrounded by cultural buildings and associated commercial premises. Both Martin and the city were anxious to improve public transport and easier access to the new centre. A new underground station and pedestrianisation of the main streets were planned to make access easier.

During the 1970s development of the design continued, and indeed, complete design drawings were prepared for a theatre and concert hall. But financial restrictions meant that work was indefinitely postponed. The 1970s proposals showed a large reinforced concrete structure containing a group of cultural buildings



The Royal Concert Hall, Glasgow, designed by Sir Leslie Martin

linked by a covered shopping arcade, but gradually the component elements of the scheme were to drop away: the Glasgow Citizens theatre found its own new home and the Royal Scottish Academy developed another site. But the city had taken steps to move the bus station, to pedestrianise and to build the new underground.

The concert hall remained the only civic building of the scheme and Martin developed proposals to integrate the hall into a commercial development with linking shopping malls.

What has been built is 1990 at the heart of Buchanan Street

is a concert hall which is much more self contained than was ever intended. There will be a major shopping centre adjoining the hall, but that is not yet built. It was in the 1980s that the planning of the concert hall was completed by Sir Leslie Martin (born in 1908) who then handed over the completion of the hall to the Edinburgh office of architects Sir Robert Matthew's old practice RMJM. Thus although a spiritual continuity with the partnership that produced London's Festival Hall was maintained, times now are very different from the festive 1960s and the Glasgow hall we see today is much less innovative and exciting than Leslie Martin's masterpiece, the

plan is elegant and spacious and the large public foyers are lofty and well lit and

Royal Festival Hall. Leslie Martin's buildings are recognisable by their strong, simple form. The question of architectural style does not exist in Sir Leslie's equation because he feels that architectural form can so easily be given an expression that is both superficial and prone to associations of banality.

This is what many people today would argue with him. His own styleless approach has become a style; it leaves the user of his buildings satisfied by their functionality but empty of anything more than cool abstraction.

The Glasgow Hall is a large stone clad building with an austere exterior relieved only by a curved entrance and a framework of detached pilasters. The outside of the hall has been much criticised in Glasgow - a city famous for the exuberance of so many of its 19th century buildings and the city that produced perhaps the master of modern decoration in Charles Rennie Mackintosh. I was very struck by the comments of the architects from RMJM who took over the project from the elderly Martin when they described the old master's aversion to "embellishment".

The plan is elegant and spacious and the large public foyers are lofty and well lit and

Attila

COVENT GARDEN

VERDI'S ninth opera comes to Covent Garden for the first time, in a staging conducted by Edward Downes, produced by Elijah Moshinsky, and designed by Michael Yeargan. It is an absolute winner. The Royal Opera is at the moment a company beset by care, but there's nothing like a success of the kind and scale enjoyed on Saturday - with cheering and stamping along the way and at the end - to put heart into its foot-soldiers. For this was an evening of irresistible exuberance, a fizzy, inconsistently motivated opera of immense dramatic vitality ("all muscle and sinew" Julian Budden has called *Attila*) made to seem tremendously powerful music-theatre, all but unbroken in its directness of appeal and sweep of style.

The hall is simplicity itself - ash and plaster, wood and carpet. It sounded marvellous and was enthusiastically approved of by the Berlin orchestra and the audience. The sight lines are excellent and it had the capacity to be used in a variety of configurations. Its looks are plain and unmemorable.

The hall was built for a little

more than £28 million, it seats

some 2100 and has a separate

hall for conferences, a pleasing

restaurant and several long

marble topped bars. The main

hall can be used for boxing

matches, ballet and snooker,

almost as flexible as a tv studio. I suspect it is this flexibility combined with a relatively modest budget that has given the hall a sense of efficiency rather than a sense of occasion.

Colin Amery



Attila

Ruggero Raimondi as Attila: a magnificently handsome vocal and physical presence

astute musicianship that the two *compagnisti* - John Tranter as Poco Leo, Ramon Remedios as Attila's manservant - should be allowed to make their mark so vividly.

The full force of Italian drama-through-the-voices is unleashed: one understands exactly how and why this became (in the words of John Rosselli's excellent programme essay) "Verdi's quintessential Risorgimento opera". As we know from the Welsh National *Ensemble* of the mid-70s, Moshinsky has a natural feeling for early Verdi. He does not patronise. In modish Deconstructionist clichés the "muscle and sinew" of both music and words.

The visual style - scene-changes swiftly achieved by moving screens, harsh blacks and greys for the fugitive Acquileians and exotic peacock colours for the conquering Huns, touches of naturalism tampered by uncluttered simplicities of outline - is bold. It seems typical of Downes's

touches in the opening scene, the chorus handling is faultless. The characterisation mixes 20th century psychological insights (Odabella's drive for vengeance is perceptively fleshed out) with larger-than-life stature of the proper "period" kind. Almost all the way through, this production is neither radical nor conservative, it seems, simply, right.

The principal quartet is not the one originally advertised: a soprano and baritone were lost on the way to Saturday's opening. Not knowing this, one might well shower praise on the Royal Opera administration for matchless insight into early Verdi casting. As Attila Ruggero Raimondi is a singer and actor transformed: none of the grey, slithery vocalisation heard on the Philips *Attila* recording, no sense of dramatic routine, but a magnificently handsome vocal and physical presence supported by proud diction. Likewise Dennis O'Neill in the tenor role of

Forstero: the personality has gained maturity, the voice power without monotony (as his control of dynamic shading bore out).

The avoidance of meaningless semaphores by these two was admirable. Giorgio Zancanaro's Ezio was perhaps more in the hand-waving line, but his trim Italian baritone made so splendidly vigorous an impression that one hardly noticed. And as Odabella there is the sublime Josephine Barstow - understandably cautious, though still accomplished, in her hideously difficult florid entrance music, incandescent thereafter. As a Barstow devotee I have to say that I've never heard her sing more freely, with greater delicacy of conviction, with greater command of drama-through-music than on Saturday. If there were no other reason to buy, beg or steal a ticket for the remaining performances, she would supply reason enough.

Max Loppert

Fidelio

GLYNDEBOURNE

Fidelio returns for the Glyndebourne tour, Peter Hall's admired production now directed by Stephen Lawless. The conductor is Graeme Jenkins, the company's outgoing musical director. There is an interesting, well-balanced, mainly young cast of whom many are fresh to their roles. Hall's conception, as many will recall, came as a welcome change from a succession of *Fidelios* bristling with contemporary relevance - police state uniforms, jackboots, cement, rubble, barbed wire and an overall greyness.

John Bury's sets, in essence traditionally architectural,

lend an air of solid outward reassurance which heightens rather than distracts from the memories surely in every spectator's mind of momentous happenings of the past year, making the implications of Beethoven's hymn to freedom as tremendous and as topical as ever.

Wednesday's performance had an amount of vitality in spite of some rough edges, promising much once the sturdy playing of the GTO orchestra has gained a little more polish; in details like the slow string turns on the introduction to Florestan's aria, for example. Meanwhile Jenkins is

right to go for attack rather than burnish. The title-role is sung by the American soprano Carol Vahr, making her British debut. She has the looks and the feel for the role. Her potential *hochdramatische* voice, not yet evenly controlled, was I suspect in uneasy condition on Wednesday, when the rounded tone for "Komm, Hoffnung" in Leonore's aria was not quite to be had. Miss Vahr's grasp of the role is beyond doubt. Mark Baker's Florestan (his first) is even more impressive, with an arresting first entry, subsequently dignified and touching.

The small, dangerous, bullet-headed Pizarro of Nicholas Fol

well, already experienced in the role, is highly effective. The prison staff is well above average, the Rocco of John Hall carefully observed, the Marselline of Cheryl Barker and Jaquino of Christopher Ventris both unusually strong. Stephen Richardson's Don Fernando, a little rough for the music, suggests that there is firm intention behind the gracious ministerial words. The Glyndebourne chorus excels both in the pathos of the prisoner's greeting the sun and in the release of the final popular rejoicing.

Ronald Crichton

October 12-18

SALEROOM

Partners to separate

ADER Picard Tajan, France's largest auctioneering company and the third biggest in the world after Sotheby's and Christie's, is planning a separation which could take a year to negotiate, one of its four partners Jacques Tajan has announced.

The split will come, ironically enough, after the most prosperous year in the firm's history. Between 1987 and 1989 Ader Picard Tajan more than doubled their sales from Frl 470m (£26.6m) to Frl 1.38bn. But divorce is inevitable, Tajan says, because of his partners' "total absence of strategy".

They have no overall project for the firm and I am deeply sorry that such an important associate has spoken publicly of separation before a decision has been reached officially by his partners" Jean-Louis Picard said.

Divergences of opinion have existed within the firm for a number of years. But Mr Tajan was particularly angered earlier this year when his partners, Jean-Louis Picard, René Ader and Antoine Ader, refused as financially unrealistic his scheme to move to new premises - a converted cinema on the Champs-Elysées with an annual rent of Frl 8m.

Tajan, who paid a Frl 400,000 down payment on the property before having the move refused by his partners wanted to share the premises with foreign firms. He says he was assured informally by publicist

Jacques Seguela that leasing poster hoardings outside the building could bring in annual income of Frl 3m.

Ader Picard Tajan, which employs 70 people on rue Favart near to Paris's Droit salerooms, was set up in 1972. The auctioneers also have offices in New York, Brussels, Monte Carlo and Lausanne.

Tajan's recent statements, confirming those he made earlier this summer, also without consulting his partners, to the New York magazine Art and Auction have aggravated friction within the company.

"I am deeply sorry that such an important associate has spoken publicly of separation before a decision has been reached officially by his partners" Jean-Louis Picard said.

"It is true we have different outlooks. Mr Tajan for example does not accept the idea of working with distinct specialised departments inside the firm - the very policy which has accounted for the success of Sotheby's and Christie's. That is a retrograde attitude to have in 1990," Picard said.

The four members of Ader Picard Tajan have now settled into two camps with Tajan and René Ader on one side and Antoine Ader and Picard on the other.

Nicholas Powell

ARTS GUIDE

MUSIC

London

Royal Philharmonic Orchestra conducted by Nicholas Cleobury, with Steven Isserlis (cello) and Bernard Roberts (piano). Beethoven: Royal Festival Hall (Mon) 071-528 8200.

The Philharmonic conducted by Vernon Handley, with John Wilson, Valery Gergiev, Vakhtang Ovezashvili (piano). Shostakovich, Bartók. Royal Festival Hall (Tues) 071-528 8200.

English Chamber Orchestra conducted by Matthew Best, with soloists, Handel and Haydn. Queen Elizabeth Hall (Wed) 071-528 8200.

The London Philharmonic conducted by Vernon Handley, with Vernon Handley, with Ravi Ganeri (viola). Tippett, Elgar, Vaughan Williams. Royal Festival Hall (Thur) 071-528 8200.

Not least among its virtues was the exciting theatrical drive that the conductor Sirian Edwards obtained from the Glyndebourne Touring Opera Orchestra.

It is difficult to believe that

any of the production's musical intensity has been lost. Nor was it Miss Edwards's fault that so few of the words could be heard, as the singers seemed to put little priority on getting Tippett's admittedly cliché-ridden prose across the footlights.

The "Terror Town" of the composer's invention ("Somebody Else's Today") has all the sights, sounds and attitudes of the United States, which may cause problems for British performers. Vernon Handley's Presenter came off a lot better in that respect than Omar Sharif's highly-energised attempt at the delinquent, rastafarian Dummy, a difficult role by any standards. Susan Bickley was a tower of maternal strength as Nan, Kim Begley an incisive Pigeon; and Marie Angel, though she gave little

outward sign of Jo Ann's timidity, sang her music with sensitive, lyrical breadth.

In many ways *New Year* is

an unsatisfactory work: uneven, confusing, weak in its humour, overloaded with ideas. But from its extraordinary hotch-potch of sci-fi, romance, urban violence, moralising and idealism, one takes what one can grasp hold of and can come out feeling at best, hardened and uplifted. The last act, where the music flowers into Tippett at his greatest, raised the opera on to a genuinely inspiring level.

The Glyndebourne tour should have a success on its hands. The production moves on next to Glasgow, Oxford and Manchester.

Richard Fairman

Paris

Orchestre Philharmonique de Radio France conducted by Marek Janowski, with Kyung Wha Chung (violin). Dutilleux, Berio, Ligeti. Salle Pleyel (Tues) 4563873.

Ensemble Orchestral de Paris conducted by Armin Jordan and vocal ensemble Auditorie Nova conducted by Jean Sorel. Mozart: *Requiem* in concert version (Tues). Salle Pleyel (4563873).

Ensemble Intercontemporain conducted by Pierre Boulez. Stravinsky, Berio, Ferneyhough, Schonberg (Tues). Chatelet (4022640).

Orchestre de Paris conducted by Seiji Ozawa, with Andreas Schmidt (baritone) and

the Swingle Singers. Schubert/Berio, Matsumoto/Berio, Berio (Wed). Salle Pleyel (4563873).

Orchestre National de France conducted by Jeffrey Tate, with Philippe Bianconi (piano). Berg, Mozart (Thur). Théâtre des Champs-Elysées (47203637).

Amsterdam Bach Soloists with Paul Verhey (flute), Thomas Hengelbroek conducting (Tues). Concertgebouw (718 345).

Amsterdam Bach Soloists with Paul Verhey (flute), Thomas Hengelbroek conducting (Tues). Concertgebouw (718 345).

Royal Concertgebouw Orchestra with Ronald Brautigam (piano), Riccardo Chailly conducting.

Schönberg, Ligeti, van Beekens, Väistö. Concertgebouw (718 345).

Utrecht

Netherlands Chamber Orchestra and Choir with vocal soloists conducted by Hartmut Haenchen. Mozart, Webern, Schönberg (Tues). Concertgebouw (718 345).

Choir and Chamber Orchestra of the Netherlands Bach Society conducted by Jos van Veldhoven with the world premiere of Bach's *Katholische Trauermusik* as reconstructed by Jos van Veldhoven (Thur). Vredenburg (31 45 44).

Madrid

Margaret Price (soprano), accompanied by Graham Johnson (piano), sings works by Schubert, Schumann and Brahms (Tues).

Auditorio Nacional de Música: Narciso Yepes (guitar). Maudans, J.S. Bach, Monpou-Hoffstetter, Rodrigo, Brouwer, Barrios, Chérubito (Thur). Auditorio Nacional de Música (337 01 00).

Milan

Carlo Maria Giulini conducting Bach's Mass in B minor with Lynn Harrell (soprano), Barbara Milner (Mezzo), Keith Lewis and Rodney Gilfry and the London Philharmonic Chorus (Wed, Thur). Teatro alla Scala (718 345).

Hamburg

FINANCIAL TIMES

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Monday October 15 1990

Setting pay in the ERM

BYGONES ARE bygones. This truth should be engraven upon the hearts of everyone engaged in economic life, but most of all upon those of wage bargainers. They must look at prospective inflation, not at its history. If they ignore this requirement, the unemployment consequences for the UK both of entry into the exchange rate mechanism of the European Monetary System and of the recession will be worse than they need be.

Over the past year average earnings have risen at an underlying rate of 10 per cent (up from the 7½ per cent or so that ruled during much of the 1980s). Given the deterioration in the short-term economic outlook, this rate of earnings inflation may not be far from the peak. But earnings inflation must fall to about 4 per cent in the fairly near future; this is the rate compatible with a modest trend improvement in competitiveness within the ERM. The longer it takes to reach the target, the further below it earnings inflation will need to fall.

The target is a stiff one. Average earnings have not risen by less than 5 per cent in over 20 years. How much unemployment – or – as appears more likely from experience during the 1980s – how large an increase in unemployment might be needed?

Lessons can be drawn from the recession of 1979-82. If the relationship between the absolute increase in unemployment and the absolute decline in wage inflation were to be repeated, unemployment would now have to rise by about 800,000 (reaching 8½ per cent of the labour force) to achieve a reduction in wage inflation to 4 per cent a year. If, however, the relationship were to be that between the proportionate increase in unemployment and the proportionate decline in earnings inflation in 1979-82, the rate of unemployment would now have to fall to double, to 11½ per cent, to achieve the required reduction.

Modest increase

Perhaps improvements in the labour market will make the outcome less costly even than the lower of these two estimates.

The modest increase in wage inflation associated with the halving of unemployment since 1988 suggests this is possible. But it is unlikely, partly because of the still largely uncompetitive nature of the British labour market, but equally because of the persistence of damaging opinions.

Perhaps the most striking feature of the recession of 1979-82 was that a huge increase in unemployment lowered wage inflation, but not real earnings (earnings adjusted for the cost of living) which rose at 1½ per cent a year. Yet those in danger of becoming unemployed might

well have preferred somewhat lower real wages in return for a greater chance of retaining their jobs.

What makes such bargains difficult is insistence that the benchmark for wages should be inflation in the previous year. Whenever inflation is rising, such "backward indexation" tends to keep the increase in real wages down and the expansion in employment up. This process was helpful to the cause of lowering unemployment between 1986 and 1989. When inflation starts to fall, however, the process goes into reverse. Since it is easier to throw people out of work than get them back into it, backward indexation tends to generate more unemployment than is needed to curb inflation.

Sectional interests

Prospective inflation is now lower than inflation over the past 12 months. Membership of the ERM virtually guarantees that this will continue over a longer period. If bargains could be made in terms of this prospect (perhaps with some compensation at the end of each period if the assumption turns out to be wrong), it should be possible to achieve the disinflation required by ERM membership at lower cost than now seems likely. Nor should this be too objectionable to working people. True, they would not be compensated for last year's unexpectedly high inflation. But they have already enjoyed average real wage increases of 2½ per cent a year during the 1980s.

This is not an argument for a government-mandated wage policy. It is dangerous to the health of the body politic for wage bargaining to generate direct conflict between public authority, on the one hand, and organised sectional interests, on the other. It is no more desirable for governments to be forced to decide on the "just" pattern of relative wages. Yet both of these are more or less inevitable results of an interventionist wage policy.

There is, however, a powerful case for the Confederation of British Industry and the Trades Union Congress to agree on a pay benchmark for the year ahead. This would be more sensible than the CBI's tendency to insist on firm-level productivity bargaining, which is a way of spreading the highest increase any company can afford throughout the economy. It would also be more sensible than the unions' insistence on being compensated for last year's inflation, which is a way of ensuring that a downturn becomes a disaster.

If sights are not adjusted now, the victims will include both a large new batch of unemployed and the performance of the economy over the next several years.

State ownership in the EC

THE European Community's attitude towards nationalised industries has always been internally contradictory. The Rome Treaty explicitly recognises the principle of public ownership but at the same time requires that state-owned companies be treated exactly like private ones. Yet if nationalisation is supposed to confer no special economic status, what is its purpose?

Brussels has until recently fudged the question, preferring for political reasons not to probe too deeply into relations between state-owned companies and their shareholders. However, the approach of 1992 rules out continued equivocation. In a single market, unchecked government favouritism towards nationalised industries would be as distasteful as the persistence of protectionist trade barriers.

The first shots in what promises to be a long battle on the issue are due to be fired today, when EC industry ministers discuss a proposal by Sir Leon Brittan, the competition commissioner, to require fuller disclosure of financial dealings between governments and state-owned manufacturing enterprises. The proposal is intended to identify sources of subsidy, such as cheap loans and tax requirements for return on investment, which have hitherto escaped close Brussels scrutiny.

Sir Leon is aiming at the right target. The rationale for public ownership of industries which operate in competitive international markets is dubious. The classic arguments used in its defence, notably that control of the commanding heights of the economy promotes national interests, have not only been thoroughly

Machiavelli, I was reminded by a friend in Dubai the other day, had plenty to say about the Gulf crisis nearly 500 years ago. Not the least of President Saddam Hussein's mistakes, according to Machiavelli's *repubblica*, has been his failure to wipe out the hereditary ruling family of Kuwait, a grave error which has allowed the al-Sabah to challenge him from exile.

Saudi Arabia and Kuwait have made mistakes as well, particularly by depending on foreign forces to defend or recover their territory. "Princes who have thought more of their pleasures than their military have lost their states," wrote Machiavelli in *The Prince*.

The whole issue of power and political legitimacy in the traditional Arab monarchies of the Gulf has been brought sharply into focus by the Iraqi invasion of Kuwait on August 2, leading to speculation that western-style democracy may be just around the corner. There are several reasons for this doubtful proposition.

First, the western countries which have sent troops to defend Saudi Arabia (and possibly to recapture Kuwait) have begun to ask themselves whether they are not defending feudal regimes as well as oil supplies. This view was forcefully expressed by President François Mitterrand and his foreign minister, Mr Roland Dumas, who said that a parliament and free elections were the least the west could expect in a liberated Kuwait.

Second, everyone saw the manifest failure of the Kuwaiti government to defend the state, despite some heroic resistance after the invasion was complete. Arms deals in the Gulf are traditionally associated with corruption and questions are being asked about the military value of weapons sales to Gulf governments. (Saudi want to know why they need Americans after spending about \$150bn on the armed forces in the past decade.)

Third, the shock of the Iraqi aggression has simply made all Gulf Arabs think about the future and galvanised some of the region's western-educated citizens into pressing for more open and efficient government. Nobody knows what will happen in

'More will be demanded of citizens in the Gulf countries; as a result they will seek to have a say politically'

Kuwait, although Sheikh Saad, the crown prince and prime minister, has spoken of building "a new type of Kuwait" after an Iraqi withdrawal. But the citizens and ruling families in the other five Arab Gulf states – Saudi Arabia, the United Arab Emirates, Oman, Bahrain and Qatar – have made it plain to diplomats and journalists in the past two months that any sudden move towards parliamentary democracy is out of the west.

It is also unlikely that foreign workers from the Arab world and Asia, on whom the Gulf states can be relied upon to be granted any of the rights which some migrant workers feel they deserve as long-term residents.

There is, however, a growing consensus in the Gulf that the legitimacy of the ruling families needs to be enhanced – at least in the eyes of the world now watching the region with interest – and that governments need to become more efficient and responsive to the people they serve.

Such feelings were expressed, somewhat languidly, long before the Iraqi invasion. They were encouraged by the revolutions in eastern Europe, democratisation in some Arab countries and by the growth of the pro-democracy movement in Kuwait, but they have been given a new urgency by the crisis.

The political legitimacy of the traditional rulers in the Gulf is in question, but reform is bound to be slow, reports Victor Mallet

No sudden moves to the ballot box

democracy movement in Kuwait, but they have been given a new urgency by the crisis.

Seen from the Gulf, western calls for democracy and the abolition of traditional executive monarchies are based on a misconception – namely that there is a fixed progression from political primitive (the Gulf) to full democracy (the west) with an intermediate and imperfect republican stage (Egypt, Iraq and Syria).

Gulf Arabs argue that they usually enjoy absolute freedom of speech in private and when consulting their rulers, even if public political debate in the media is still taboo. In other words, they experience a type of liberty undreamed of in Syria and Iraq.

Bedouin political traditions are not simply autocratic. The ruler rules but should also listen to the opinions of his subjects to reach a consensus, and he should distribute the community's wealth generously, or face being overthrown by his brother or cousin.

Pressure for change from within the Gulf states can be traced partly to desire to extend these quasi-democratic traditions and partly to the fact that the ruling families have become wealthier and more authoritarian. In recent years, the Gulf's emirs have appointed crown princes. This eliminates rivalry for the succession but it deprives the community of the right to choose the most suitable member of the family as the new ruler.

Above all, cash royalties from oil exports have given the ruling families financial independence from their citizens. One of the causes of the pro-democracy protests in Kuwait earlier this year was the breakdown of the unwritten pact between the merchant families and the al-Sabah. In the old days, the merchants funded the al-Sabah and thereby exercised a degree of influence in policymaking which has recently been denied them.

At the same time, the *majlis* – where citizens confront their leaders in person and demand individual services and favours – has proved inadequate as a means of shaping national policy in an era of rapid technical and social advances. Fast-growing populations limit the effectiveness of the *majlis* in the same way that they make Athenian-style democracy impossible in which all eligible citizens may vote in person) impossible in the west.

"Our rulers are still very accessible," says one businessman in Dubai. "They still rule in the traditional Bedouin way but unfortunately they forget that they have to develop that. I think they are fine but they can be better, otherwise we are in trouble. We've got to legitimise them."

A government official in Abu Dhabi agreed. "The area has lost its innocence," he says. "Citizens will have to work and probably go into the army. More will be demanded of them and as a result they will seek to have a say politically. The sheikh now listens more attentively than before. The old system of ruler and people waiting for the bounty of the ruler is obviously not going to work any more. That doesn't mean suddenly a western parliament, but the ruling families will want to have their legitimacy

reinforced."

The Gulf's western-educated élite, including several royal princes, have long impressed visiting journalists and politicians with their sophistication and their ideological commitment to representation and democracy.

Bridging two cultures, they are alumni of Harvard or Oxford but have roots in the Arabian peninsula. They speak to their friends on the telephone in a curious mixture of Arabic and English. They are usually – in public at least – respectful of Arab and Islamic traditions but they are conversant with petty press censorship and the absence of the intellectual stimulation of public debate.

One intensely capitalist citizen of Dubai told me it was absurd that he could not legally bring home works of Marx and Lenin. All are resentful of the praise that was once heaped on "Brotherly Iraq" in the local media when the west was full of stories of Mr Saddam's brutality. They feel that their rulers ought to listen to them more instead of burying their heads in the sand and perpetuating inflexible bureaucracies. In the UAE, the prime minister and ruler of Dubai, as well as the federal interior minister, have long been incapacitated by ill health, one of the deputy prime ministers is dead and the term of the central bank governor has expired, but the country's rulers are too embarrassed or unconcerned to replace them.

It would be wrong to say that there

Portrait of a nation

As markets become more global, national character traits that influence countries' buying habits are of growing commercial concern. So even non-British readers may find interest in the British personality as shown by tests organised by consultant psychologists Saville and Holdsworth on 3,500 adults in assorted parts of the UK.

What may seem surprising (but not inadmissible from abroad) is that four-fifths of us consider ourselves intelligent. Almost as many, 76 per cent, are happy with life on the whole.

But that does not stop 30 per cent from feeling overstressed. Moreover a full third of us have personal problems that hinder our work – which, since it compares with only 10 per cent of other nationalities who have been tested, is scarcely a good omen for UK productivity.

Besides identifying traits across all 3,500 people in the sample, the study showed up clear variances between sub-groups who take different newspapers. Here are sketches of a couple of them:

Compared with the average Brit, group A are easily managed, being much happier to follow than to take the lead. Unimaginative, they strongly dislike new challenges, perhaps because they are profoundly pessimistic. They have very little interest in or care for other people, and are not concerned to persuade them to change their views, paying scant heed to anyone else's opinion anyway. Nor are they curious about or critical of ideas or the arts.

Stricter controls by the Commission may prevent some particularly flagrant abuses. But in the longer run, the best hope may lie in continued privatisation. In countries with well-established sectors, notably France, budgetary restraints and existing EC subsidy rules are already starving state-owned industries of badly needed equity capital. For those governments which protest that Brussels' latest proposals put the public sector at an unfair disadvantage, the solution should be obvious.

OBSERVER

statistical data and the like. They are optimistic and relaxed, staying cool under pressure and not worrying when mishaps occur. They're also strong, but less markedly so, in social confidence, competitiveness, and in preferring mobility to routine.

Quiz-devotees might like to guess which papers the two groups read. The answers will be given later on.

King cross

Much umbrage was taken in Paris when King Hassan of Morocco abruptly cancelled an ambitious celebration of his country's culture to be staged throughout France over the following 10 months.

The aim of the series of concerts, exhibitions and so on had been to promote the North African state's image. President Mitterrand as well as the king had been due to grace the opening spectacular on the Champ de Mars.

But the French seemed placated when Morocco blamed the cancellation on the crisis in the Gulf.

It now transpires that there was another reason for Hassan's decision. He is infuriated by the runaway success of the book *Notre Ami Le Roi*, which paints an unflattering portrait of the monarch's rule and illustrates the lack of respect for human rights in Morocco. Since publication a month ago, the book has sold 60,000 copies to go second on the list of best-sellers in France.

That is much to the surprise of its publishers, the prestige house of Gallimard. The author is Gilles Perrault whose book *L'Orchestre Rouge*, about Soviet spy networks in German-occupied Europe during the Second World War, made him a household name.

The man who checked the "legal" facts in proof form,



"Ian won a Cliff Richard look-alike contest in the Sixties."

Maitre Georges Kleijman is one of the best known lawyers in Paris. He is also a close friend of Mr Mitterrand and, since October 1, the French minister of justice.

Who reads what

The answers to the question in my opening item are:

Group A take the Sun.

As for group B . . . since

you're reading this, if you're

British, you're one of them!

Back in form

Kerry Packer, the Australian media tycoon recovering from a heart attack, has offered to pay half the \$55m cost of fitting New South Wales' ambulances with machines to restart seized hearts.

Nick Greiner, the state's premier, said Packer had telephoned him to offer the money "in his own inimitable way" as a thank-you to ambulance staff who restarted his heart when he collapsed at a polo

match at Warwick Farm, in western Sydney.

Packer appeared to have returned to his normal rude health when he arrived unexpectedly at Warwick Farm to watch a match including his 23-year-old son Jamie.

Television shots showed Packer in conversation with journalists – including some from his own Channel Nine network – asking about his health following his week in a private hospital.

During the exchanges, he reportedly removed a film from the camera of a photographer from one of Rupert Murdoch's Australian papers. The photograph was said to have been purchased by Packer's side.

New South Wales police confirmed that an incident involving Packer had taken place at the polo ground, but said no one involved had placed a complaint.

Left behind

The Soviet leaders are not alone in being taken aback by fast-changing events in their domain.

For instance Sunridge Park Management Centre, part of PA Consulting Group, has just issued a press announcement of the centre's "major role in the implementation of the 500-day Shatalin plan for reforming the Soviet economy".

Its arrival coincided with our Moscow correspondent's report that the plan is virtually dead now the government has approved big rises in wages and prices of staple foods.

Job lot

Meanwhile, the 20 per cent of Soviet workers estimated to face redundancy under Gorbachev may not be enough.

Ordinary Soviet citizens have long been saying that for every job in their country, there are four employees. The first one does it, the second sleeps, the third undoes what the first one has done, and the fourth does it again.

is intense pressure for change in Saudi Arabia or the UAE. The pro-democracy protesters organising demonstrations from their Mercedes cars telephones were far from being hungry revolutionaries. They were the privileged élites but they wanted more say in an administration which they perceived to be tainted by corruption and authoritarianism.

The Gulf crisis has already led to a more open policy on the dissemination of news, particularly in the once-secretive Kingdom of Saudi Arabia, but a substantial move towards representative democracy is another matter. King Fahd once talked of a national consultative council but nothing came of the idea in the UAE there is a Federal National Council, a sort of parliament which questions ministers, but its members are appointed and federalism is weak among the various emirates.

Bahrain had a short-lived National Assembly dissolved by the emir in 1975, while Sheikh Jaber al-Ahmad al-Sabah disband the country's National Assembly in 1986 (the recent demonstrators from among the mere 65,000 enfranchised Kuwaitis, were calling for its restoration). In both countries the ruling families argue that their parliaments with limited powers simply became platforms for abuse, where over-frank debates threatened relations with sensitive neighbours, such as Saudi Arabia. Attempts at democracy have been made and further developments were in the offing, says Sheikh Ali Khalifa al-Sabah, the Kuwaiti finance minister in exile. Supporters of the assemblies say they were a check on corruption and mismanagement.

The forces ranged against western-style democracy in the Gulf are powerful. Rulers believe they have little to gain and much to lose if they open the door to genuine

Lebanon, France and Syria in dilemma over future of Christian leader

Diplomats battle over defeated Aoun

By Lara Marlowe in East Beirut

GENERAL Michel Aoun's decision to flee to the French ambassador's residence in Beirut after his headquarters at Baabda were bombed on Saturday has plunged France, Lebanon and possibly Syria into a potentially embarrassing diplomatic dilemma.

At the same time his removal from the presidential palace has removed the greatest obstacle to the reunification of Lebanon, and spawned an immediate improvement in confidence.

The Christian Gen Aoun, his immediate family and the remnants of his military entourage, were yesterday sheltering inside the residence of Mr René Alai, the French Ambassador.

But although France offered the general political asylum on condition he surrendered with minimum bloodshed, the Lebanese government of President Elias Hrawi has said it wants to put the rebel general on trial for mutiny and misappropriation of government funds.

A visit by Mr Alai to Mr Hrawi yesterday apparently failed to resolve the issue, and the Lebanese president said that any bid to smuggle Gen Aoun out of the embassy would create a crisis with France. All the indications yesterday were that he might be in for a long stay.

"I saw Aoun arrive," said one Lebanese embassy employee. "He was shaking with fear because of the bombardment. He thought he could hold out for two weeks in Baabda. He didn't even fight."

Twenty-four hours after the General's surrender, smoke was still rising from the brush

fires sparked in the ravines of the Metn hills by the Syrian bombardment.

Eight hours of continuous bombardment had exacted a terrible toll: at least 150 dead and more than 800 wounded.

Several hundred Lebanese Christians stared blankly yesterday from the parking lot at the gutted ministry of defence building at Yarze, waiting to discover if the bodies of their relatives were inside.

An old woman and her daughter went from one Syrian office to another outside the ministry, pleading and weeping. The woman wore a black dress and her bare feet made her all the more pitiful.

Hundreds of the 10,000 Lebanese army soldiers loyal to Gen Aoun have been taken prisoner. Many more have gone into hiding.

At Mar Takla, a young army lieutenant in civilian clothes stood in front of the French ambassador's residence, a suitcase in each hand.

He had been inside Gen Aoun's headquarters when the Syrians bombed it. "I am going to France with the general," he said. "Lebanon is finished. The Syrians are animals."

The Christians of East Beirut did not give their traditional welcome of throwing rose water and rice on to the Syrian troops who entered their half of the city again after a 12-year absence.

Along streets carpeted with broken glass, the Syrians smiled and posed for photographers. Their trucks were piled high with mattresses and crates of food. This time, they had come to stay.



A French guard mines the walls of his embassy in Beirut

Airbus dispute likely to go to arbitration

By Paul Bettis, Aerospace Correspondent, in London

THE DISPUTE over who should pay the \$200m costs incurred by the European Airbus consortium because of a four-month engineering strike at British Aerospace in the UK appears set to go to arbitration.

The industrial action earlier this year badly disrupted aircraft production at Airbus by halting the supply of wing sets manufactured by Bae at Chester, north west England, for final assembly on aircraft in Toulouse in south-west France.

Bae and the three other Airbus partners, Aerospatiale of France, Deutsche Aerospace, and Casa of Spain, have failed to reach a settlement over the issue, which has continued to strain relations within the consortium.

Bae said it was still talking

with its Airbus partners in an attempt to resolve the dispute. But the other three, especially Aerospatiale, have become impatient with the lack of progress and are threatening to take the issue before the International Chamber of Commerce in Paris for arbitration.

The repercussions of the strike are still visible at Toulouse, where aircraft fuselage sections wait in rows along the tarmac for their wing sets. Airbus partners have calculated the cost of the strike at about \$200m.

This amount includes the cost of the programme to catch up with production targets. Output of A320 narrow-body aircraft will be stepped up from seven aircraft a month before the UK strike to 12 a

month. This year's original target was 10 a month. Airbus expects to catch up completely by next May.

Bae's partners claim that under article seven of the Airbus statutes any participant that causes a loss to the others by not fulfilling its share of the work must compensate the others.

Under this rule, Bae would face 40 per cent of the costs of the strike to the consortium, or around \$80m according to the latest estimates, instead of 20 per cent which is its stake in the Airbus programme.

Bae has retorted that article seven does not apply because a strike is a case of force majeure.

After a rowdy public confrontation at the time of the

strike, the four partners agreed once the industrial action was over that, to avoid further embarrassment, they would "keep the row inside the family," according to one partner.

But frustrations have been growing, especially in France, because of the failure to reach a compromise. The increasingly uncertain outlook for the aerospace industry also appears to have put pressure on the Airbus partners and toughened their overall stance on strike compensation.

Both Aerospatiale and Deutsche Aerospace have become increasingly concerned by the impact of the lower dollar on their Airbus activities, coupled with the combined effect of soaring oil prices and the threat of recession.

Ironically, the new rule may mean that even fewer blacks use the library after the scrapping of petty apartheid, than before it. Previously, the librarian turned a blind eye while a handful of black university students consulted reference books. From today, they too will be barred.

Mr P.S. Marais, chairman of the town's management committee, defends the measure: "It's no longer legal to discriminate according to race. But we can distinguish between residents and non-residents." Mr Marais acts as spokesman for the town council, whose nine members all come from the ultra-right Conservative Party. "These facilities have been developed with ratepayers' money. They have traditionally been used by only whites, and whites want the status quo to be adhered to," he said.

Mr Marais claims the council has the support of 91.3 per cent of whites: this was the majority which voted against integration in a referendum last month. But when pressed, he admits that only 683 people voted in the poll, out of a white population of 10,500.

Bethal's councillors take comfort from the fact that many of the Transvaal's 101 other Conservative-controlled councils have taken similar measures. Cities such as Johannesburg and Durban anticipated the new law by opening their facilities last year, and Cape Town's amenities have long been integrated.

In Sasolburg, near Johannesburg, only season ticket-holders will be allowed to swim in the municipal pool.

Residents alone will be able to obtain such tickets. Live-in domestics, too, will be eligible, with the written permission of their employer, but the white "madams" of Sasolburg may not be eager to share the paddling pool with their maid.

The East Rand town of Springs has closed its swimming pools rather than share them with "people of colour", a popular euphemism in the language of apartheid. Conservative officials threaten many more will do the same, or bar blacks by using municipal regulations which allow the authorities to limit numbers and evict those who are deemed to cause a nuisance.

Pretoria says it will take a tough line on discrimination. "Any town council which discriminates against persons on the basis of skin colour will be liable for legal action," says Mr Herman Kriel, provincial affairs minister. But it will be up to members of the public to take a local authority to court to challenge discrimination.

Until residential segregation is abolished, it seems a fair bet that Bethal will keep itsilly-white library and park for residents only.

De Klerk in UK, Page 3

Questions raised about UK's entry to ERM

Continued from Page 1
Mrs Thatcher had shown herself "thoroughly unconvinced" of the merits of a more European approach.

These statements which are indicative of broader misgivings of Britain's future European commitment in Germany contrast sharply with the enthusiastic welcome given to Britain's decision to join the exchange rate mechanism last month both by the Bonn Government and the Bundesbank.

This gloomy interpretation of Britain's motives has been strengthened by the strident hostility towards monetary union displayed last week in Bournemouth, southern England, at the Conservative Party Conference by Mrs Margaret Thatcher, the British prime minister.

WORLDWIDE WEATHER

UK today: mild with a southerly airstream covering the British Isles, but cloudy in Scotland, Ulster and northern England with heavy rain in places and windy. Southern England and the Midlands will start bright with showers later, but Wales and Scotland will be overcast. Outside: sunshine and showers in most places.

German concern at Mrs Thatcher's continued anti-Europeanism is likely to fuel a growing debate within the Conservative party over the government's attitude to Europe ahead of December's inter-government conference on monetary union in Rome.

Sir Geoffrey Howe, deputy prime minister, told a fringe meeting that there was a legitimate monetary dimension to the Community. Others in the Cabinet have expressed fears about Britain being isolated at the IGC.

The Bundesbank, like the politicians in Bonn, doubts whether the EMS decision signals that British policy will become more "Europe-minded".

Britain still appeared to oppose the goal of monetary

union, whereas the Bundesbank's line was "Yes, but" of the official said.

He said that the two reasons for Britain's EMS step were plainly a bid to take the initiative in British policies, and the need to avoid total isolation at the December Rome conference.

"I am not sure whether the EMS membership makes the whole problem of EMU any easier," he said.

If Britain had not joined the exchange rate mechanism, it would have been battling both against the EMS and against EMU, the Bundesbank official said. "Fighting on two fronts is too much," he added.

The Bundesbank also has more specific concerns. The central bank believes that, because of the size of interna-

tional trading and asset flows in sterling, UK membership of the exchange rate mechanism will add to potential EMS strains.

Previously, the D-Mark was the only large-scale internationally traded currency in the exchange rate mechanism. The official said, "Before, we had a monopoly situation. Now there will be a new quality."

There is now a belief in Bonn and Frankfurt that Britain's entry into the ERM could make the inter-government conference on monetary union in Rome in December more rather than less complicated.

The German questioning coincides with separate EMU discord simmering between the French and German governments.

De Klerk in UK, Page 3

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Apartheid retains a petty hold in rural Transvaal

By Patti Waldner in Bethal, Eastern Transvaal

TODAY, for the first time in history, white South Africa is to open all its public swimming pools, libraries and parks to blacks.

Racial segregation of public amenities, known as petty apartheid, becomes illegal today under a law passed by Parliament last June.

But in the ultra-conservative farming town of Bethal, as in scores of other rural *dorps* (villages) throughout the Transvaal, whites are far from ready to give up their ideal of racial purity. In the Bethal civic centre — where the hairstyles of the women secretaries are like their racial attitudes, 20 years out of date — Mr Johan de Beer, the town clerk, explains the town council's ingenious plan for keeping blacks in their place.

But today, the public library, which nestles behind the drab municipal hulk of the civic centre, will be free only for residents of Bethal. With residential segregation still in place, "residents" means whites. Mr de Beer points out that live-in domestic servants may qualify as residents.

Non-residents — blacks who live in the adjacent "location" of Emzindon — must pay R500 (\$100) a year for library membership. In the rabidly pro-apartheid towns of the Transvaal plateau, where many blacks are farm labourers, this fee exceeds the monthly income of the average family.

Ironically, the new rule may mean that even fewer blacks use the library after the scrapping of petty apartheid, than before it. Previously, the librarian turned a blind eye while a handful of black university students consulted reference books. From today, they too will be barred.

Mr P.S. Marais, chairman of the town's management committee, defends the measure: "It's no longer legal to discriminate according to race. But we can distinguish between residents and non-residents." Mr Marais acts as spokesman for the town council, whose nine members all come from the ultra-right Conservative Party. "These facilities have been developed with ratepayers' money. They have traditionally been used by only whites, and whites want the status quo to be adhered to," he said.

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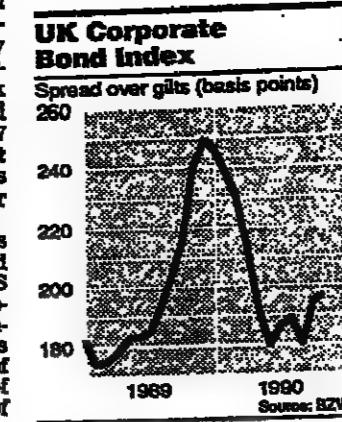
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De Klerk in UK, Page 3

THE TEN COLUMNS

The A to Z of going bust



UK Corporate Bond Index

Spread over gilts (basis points)

180 190 200 210 220 230 240 250

1989 1990

Source: S2W

credit from suppliers.

Whatever the merits of the Z-Score system itself, this kind of approach points up the points of yield over long-dated gilts makes them look dangerously like junk, but where they appear to offer a long-term play. Last year, it was a combination of Eiba's supply and investor paranoia about event risk that sent corporate spreads past the danger zone, prompting warnings that the bonds were unduly cheap. Arguably the fear of event risk, defined in terms of highly-leveraged takeover bids or management buy-outs, leading to possible defaults, was simply inappropriate for the vast majority of UK companies' debt.

Recently, the bonds have suffered badly from the knock-on effect of falling equity prices. Some of the rise in yields can be explained by the renewed fear that weaker companies might be unable to survive harsh economic medicine. Investors have also been unnerved by the tendency of well-known trouble-spots like Standard Chartered and Midland.

The obvious effect of high yields is that borrowing costs are, an easily overlooked hindrance to the liquidity and depth of the market. But it is worth asking how much further spreads might have widened without investors and market makers' knowledge that a few healthier companies are still in the queue to buy back their heavily discounted debt and exploit a convenient tax loophole while it still exists.

For the last two years, the long-dated gilt market has been kept afloat largely by repurchases by a government seeking to utilise its budget surplus. The unsecured corporate debt market seems unable to break away from the problems of its grown-up brother.

And yet so many of the US banks now showing the worst results have already spent so much of the 1980s being crawled over by management consultants and adopting new strategies. The common thread was the attempt to escape dependence on the mature, over-crowded, commodity-type mainstream banking business. Some, like Wells Fargo, have done it well. But the results for the industry have been patchy, and it is hard to see now what new ideas are to be had. Halfway through the decade, Chemical started slimming down staff numbers and carving out niches, such as New York/New Jersey middle-market banking, where it could be dominant. A further irony is the way some banks' strategies have backf

INSIDE

Australian exchange incurs AS\$23.7m loss

Heavy losses have forced the Australian Stock Exchange (ASX) into a rigorous cost-cutting programme including the deferral of non-essential capital projects and a reduction of services. The ASX went AS\$23.7m (US\$19.4m) into the red for 1989-90, compared with a profit of AS\$5.5m in the previous year and forecast a further loss in the current year because of the depressed state of the stock market. Page 27

Golden shadow

 Hanmer's abortive attempt to sell 8.4m of its shares in Newmont Mining has been described by some analysts as "bungled" and "débâcle". But why were potential investors put off? When Lord Hanmer (left) launched the sale in August, the market picked up some important signals about the company's long-term commitment to its gold interests. These, and the failure of the price of gold bullion to break conclusively through \$40 an ounce, helped bring about a failure which cast a shadow over gold equities in general. Page 26

Poland picks Paris

The Paris Stock Exchange is to help Poland create a new stock market in Warsaw before the end of next year. Régis Rousseau, chairman of the Paris exchange, and Mr Waidemar Kuczynski, minister for the transformation of property, will sign a co-operation agreement in Warsaw tomorrow only a few days after the New York Stock Exchange agreed to help Soviet authorities set up a market in Moscow. Page 27

In the balance

 The Rank Organisation (logo left) will reveal today whether it has been successful in obtaining the final convertible preference shares in Meccos, the leisure group it acquired in August. About 15 per cent of holders of convertible cumulative preference shares in Meccos had still refused to accept Rank's terms last Friday. Page 28

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Economics Notebook

Focus moves from ERM to EMU

In the 10 days since Britain joined the exchange rate mechanism of the European Monetary System, EMU or European economic and monetary union has acquired the ERM's former power to divide the government and stir emotions.

It provided a rallying point for dissenters and faithful at the Conservative Party Conference last week.

No visitor can have left Bournemouth unimpressed by the thunderous applause given to Mr John Major, the Chancellor, last Thursday when he asserted that: "Joining the ERM does not mean that we are now on a road leading invariably to a single currency."

His words were hardened by the prime minister the following day when she said the government had no intention of agreeing to the imposition of a single currency.

The message from the conference hall to Brussels seemed to be that the UK was heading for yet another showdown with its European partners, all of whom accept the goal of EMU even though they differ over the speed of approaching that goal.

But the pro-EMU forces in the British business community also rallied their troops last week.

The Confederation of British Industry came out in favour of EMU as a way of achieving stable exchange rates, low inflation and the completion of the European Community's internal market.

In addition, Sir Michael Butler, the Chairman of the European Committee of the British Invisible Exports Council and a director of Hambros Bank, put forward proposals for treaty amendments and statutes that would implement the government's evolutionary hard Ecu approach to EMU.

As Sir Michael helped to invent the hard Ecu alterna-

tive to the three stage Delors plan of moving to a single currency and central bank, his latest proposals need to be looked at seriously.

At their core is a suggested statute for the proposed European Monetary Fund, which would create and manage the hard Ecu. In it, Sir Michael has sought to skirt round the vexed question of making the national central banks of the Community independent of their partners.

Sir Michael's plan, the ERM status quo, would underline the overarching aim of price stability and make the necessary provisions for achieving this goal by development of the

hard Ecu. The treaty change setting up the EMF would provide that all national authorities - be they central banks, governments or parliaments - should respect the aims of the EMF and not seek to influence EMF policy contrary to its statute.

In this way, Sir Michael argues, the national central bank governors would be protected from pressures for inflationary action by national governments and parliaments and would not need to be given independence.

This Butler plan has not yet been embraced by the Bank of England and Treasury with the same enthusiasm as the original hard Ecu scheme. Bundesbank officials appear unconvinced of its merits. To win credibility, it would also need a change of heart from the prime minister to favour at least the principle of EMU.

But if nothing else, it is evidence of City fears that Britain will end up standing aside and

having no say in the creation and implementation of EMU. For men like Sir Michael, the City's future as Europe's premier financial centre could be at stake.

The British Treasury does its best to deny that it has a role of its own to determine how far movements in the exchange rate influence the tightness or otherwise of monetary policy.

But in conversation, officials still use the argument that a four percentage point rise or fall in the Bank of England's

trade weighted sterling index is roughly equivalent to one percentage point on or off bank base rates.

In that case, after one week's membership of the ERM the cut in base rates to 14 per cent from 15 per cent amounts to a mild easing of policy. The exchange rate index stood at 96.24 last Friday against 94.1 when ERM entry was announced the week before. Using the unofficial rule of thumb, the overall policy easing last week was equivalent to about 1% per cent off base rates.

Whether Britain's economic situation justified such action has become a matter for lively debate in the City. Some economists, notably Mr Peter Spencer of Shearson Lehman Brothers and Professor Alan Budd of Barclays Bank argue that the Chancellor was right to ease, given growing signs of recession in the UK.

For others, last Friday's announcement of 1.9 per cent

inflation in September pointed to continued strong demand pressures and evidence that the Chancellor's action in simultaneously cutting rates and entering the ERM was politically motivated. However, unkind souls have suggested that some of the zealots who have criticised the inflation rate cuts were predicting a much later entry into the ERM and were wrong-footed by the timing of the decision.

An interventionist look on what ERM membership could mean for Britain came last week from Mr Michel Develle, chief economist of Banque Paribas in Paris, during a brief visit to London. Mr Develle, a leading French business economist, suggested that Britain's present position in the ERM was roughly analogous to that of France in late 1982.

That was when the French government had already been trying for some time to curb the expansionist and inflationary trends unleashed by President Mitterrand's first socialist government and before the celebrated "U-Turn" of March 1983 when France accepted German-style anti-inflation policies as the price for a significant 5 per cent devaluation of the D-mark in the EMS.

Mr Develle pointed out that it took France four to five years before wage increases moderated sufficiently to cease being a factor adding to inflationary pressures.

Between 1982 and today, the franc was devalued against the D-mark more than once. The sharp devaluation of 1983 was followed by downward movements in 1986 and 1987. The implication of his remarks is that sterling too may have to be devalued in the ERM even if correct counter-inflationary policies are in place.

Peter Norman

Troubled Suez picks Worms to lead recovery

By George Graham in Paris

COMPAGNIE Financière de Suez, the French banking, insurance and industrial conglomerate, has settled a damaging succession crisis with the nomination of Mr Gérard Worms as chairman.

The appointment puts an end to weeks of wrangling over who should succeed Mr Bernard de la Genière, whose recent illness has forced him to leave the group's board at a time when, with its share price falling by a third this year, Suez's rapid expansion over the last two years was beginning to look indigestible.

Earlier this year, Paribas, Suez's eternal rival, also went through a power struggle after its FFr25bn (\$5.1bn) takeover bid for Navigation Mixte, the industrial and financial services group controlled by Mr Marc Pournier.

Suez, in contrast, succeeded too well in its stock market battles, and is now suffering the consequences of successive if complicated conquests of Société Générale de Belgique (SGB), the Belgian conglomerate, and Victoire, the asset-rich French insurance company.

Some of the group's leading shareholders, especially Union des Assurances de Paris (UAP), the state-owned insurance company which besides a direct stake in Suez now controls 34 per cent of Victoire, believe Suez to be strategically and financially unbalanced for an investment group, with all its resources concentrated on three assets: SGB, Victoire and Indosuez.

The succession battle pitched Mr Worms against Mr Patrick Ponsolle, his fellow managing director at Compagnie Financière, and against Mr Antoine Jeancourt-Galignani, chairman of Suez's principal subsidiary, the investment bank Banque Indosuez.

Mr Jeancourt-Galignani was named vice-chairman and Mr Ponsolle managing director with the promise of a board seat, apparently leaving out in the cold Mr Bernard Egloff, the third managing director at Compagnie Financière.

Suez's share price rebounded on Friday, rising FFr24.5 to FFr23.3 and valuing the group overall at FFr37.5bn. The company's shares have been shunned by investors, and the effect has been contagious - even companies like Accor, the hotel group of which Suez owns 11 per cent, have been marked down by stockbrokers' analysts.

Mr Worms, in his first statement as chairman, acknowledged that Suez's current share price showed shareholder satisfaction was not at its highest. He said an improvement in financial performance was the only way to ensure that Suez would keep its freedom to manoeuvre.

This improvement seems unlikely to come immediately, however. Although Indosuez is hoping its full-year results will match 1989's profits FFr1.05bn, Victoire is expecting a drop of around 14 per cent to FFr1.5bn, while SGB, suffering from the painful restructuring of its armaments subsidiary and a weak zinc price, has warned it has no hope of coming close to 1989's FFr16.8bn (\$3.7bn) of profits before exceptional items.

Mr Worms against Mr Patrick Ponsolle, his fellow managing

A whiff of caution from Japan

Tokyo's banks are lending less in the London market, writes David Lascelles

Last Friday's quarterly report by the Bank of England on the volume of lending in the London market contained a tell-tale statistic: loans by Japanese banks were down, even though overall lending was up.

The drop was small, from £24.7bn (£68.5bn) to £24.5bn. But it could signal the much-awaited cuts by Japanese banks following the collapse of the Tokyo stock market earlier this year. If so, it would bring relief for the London market where the Japanese have been the most aggressive players for some time, and where much of their overseas activity is concentrated.

The fall in Tokyo share prices has put a double squeeze on Japanese banks by reducing their capital, part of which consists of shares which they own in other companies, and by closing off the stock market as a source of new capital.

The phased introduction of the tougher Basle capital rules by 1992 is also forcing them to be more profit-conscious. The Japanese banks have about 8 per cent of the total UK banking market, including loans in non-sterling - a large enough share for a cut to have a noticeable effect. But some segments will probably feel it more than others, including wholesale distribution (where their share is 37 per cent), local government (33 per cent), and property companies (10 per cent).

The biggest impact would come in the London-based international lending market where Japanese banks have over a third of the business. Many Japanese bankers in London say they have received instructions from head office to raise their profitability, even if this means switching from the strategy of rapid asset growth which they have pursued for years.

Mr Katsumi Kawashima, Europe general manager of Sankei Bank, Japan's fifth largest, says he expects his bank's assets to grow by 5-10 per cent a year compared to 25-30 per cent before. Mr Tadashi Natori, who runs the London branch of the Industrial Bank of Japan, says: "We are becoming more conscious of the return we obtain on our assets." What this means in practice is that Japanese banks will become more selective about their lending, and particularly about seeking wider margins in their loan pricing.

Bankers also say they intend to concentrate on their more lucrative markets, such as asset-backed finance and leasing.

Specialised finance is a priority, including aircraft, where banks like Mitsubishi Trust are big lenders and still see opportunities in spite of soaring fuel prices. A bigger concentration on fee-earning activities is also



	Total Assets \$bn	Total equity \$bn	Equity/assets
Bank of Tokyo	185.3	4.7	2.55%
Dai-Ichi Kangyo Bank	361.7	10.2	2.82%
Industrial Bank of Japan	240.8	6.1	2.53%
Mitsubishi Bank	328.3	9.5	2.89%
Sumitomo Bank	261.5	10.0	2.83%
US			
Calicorp	207.7	9.9	4.75%
JP Morgan & Co	83.9	5.8	6.86%
UK			
Barclays Group	164.5	9.2	5.57%
GERMANY			
Deutsche Bank	151.8	6.0	3.96%
SWITZERLAND			
Union Bank of Switzerland	98.5	6.0	6.14%

If their lending from London is easing off, it may also reflect their caution about prospects in the UK. Another reason is their sensitivity to suggestions that they are about to ditch clients or cut back credit lines - an impression reinforced by the problems which Eurotunnel had during its recent £2bn refinancing when the Japanese were slow to respond. "The first thing that Japanese banks do is try to help companies when they get into trouble," says Mr Natori at IBJ. "That is our whole history."

There may also be some genuine concern at the top of Japanese banks at the moment because of the huge tide of problems which has swept over them. Although Japanese bank representatives abroad are increasingly sophisticated, observers say that top management in Tokyo often has little experience of business overseas, and is inclined to run in foreign branches when the going gets tough.

The Japanese banks' startling withdrawal from the Middle East market, when Iraq invaded Kuwait this summer is seen as a sign of this. Much will depend, though, on how long-lasting recent trends become. Although western bankers do not doubt that the Japanese will become more selective, the last thing they expect them to do is fade away.

Mr Tom Scamm, a director of Merrill Lynch in London and a specialist in banks, says he believes that a shake-out in the Japanese banking industry could even make it stronger. "They should remain very powerful institutions," he says. The Japanese themselves also stress their long-term intentions.

Mr Natori of IBJ comments: "Europe is very important to us in the medium and long term. Personally, I think we'll see an 'age of Europe', and there'll be plenty of room for growth."

Seven medium-sized insurance brokers to launch European network

By Richard Lapper in London

COMPANIES AND FINANCE

Midland chief under pressure to split roles

By Barry Riley

SIR KIT McMARON is likely to come under increasing pressure to split his combined role as chairman and chief executive of Midland Bank. This pressure from shareholders is being intensified because of the apparent failure – not yet confirmed – of Midland to consummate its planned merger with Hong Kong and Shanghai Banking Corporation within the original three-year time-frame.

Sir Kit, 63, is understood to have told a leading investment institution privately that he was sympathetic to the view that a separate chief executive appointment should be made.

Investment institutions have a general policy of encouraging companies to appoint separate chairman and chief executives unless an individual has been a proven success in the joint role.

There is a fear that when a company is in difficulty there will be too much pressure on one man. Certain leading institutions – which have seen the share price halve this year – are arguing for the appoint-

ment of a separate chief executive if Midland is now to remain independent.

However, Sir Kit's position as chairman of the bank is not thought to be at issue.

His combined responsibility at Midland is not typical of the pattern at other clearing banks, nor even of Midland itself before he moved there in 1986 from the Bank of England.

Various previous mistakes by Midland, including the disastrous takeover of the Crocker National Bank of California, had weakened the bank and Sir Kit was called in to restore its reputation.

But after more than three years, institutional investors are concerned about the lack of progress, and the doubts are reflected in the yield of some 12% per cent on the shares.

In recent years Midland has been hit more severely than the other UK clearing banks by bad debt provisions and misjudgements on the course of interest rates. It is also regarded as being less efficient than the rest of the Big Four high street banks.

Isosceles to meet bankers for refinancing proposals

By Jacqueline Moore

ISOSELES, the leveraged buy-out vehicle that took over the Gateway food retail chain last year, is expected to present its refinancing plan to bankers at a regular review meeting tomorrow.

The proposals are expected to comprise a rights issue and the conversion of some of the company's £375m of mezzanine debt into equity. Figures of £150m for the rights and 255m for the conversion have been suggested.

A spokesman said: "The likelihood is that the company will put a proposal to the banks... But I expect it will be some time before it can make a public announcement."

Mr David Smith, chief executive of Isosceles, said recently that the group planned to raise its equity base by between

£100m and £200m – probably nearer the latter figure.

The refinancing plans follow the group's decision in March not to sell its Herman's chain of sports goods shops in the US or its Gateway stores in Scotland and the north of England, leaving it with a higher level of debt than had previously been anticipated, Mr Smith has said, however, that there is no constraint on the business, as the group is generating £260m of cash a year.

Isosceles recently announced its 13-month results, which showed a loss of £33.2m, after paying interest of £147m. The period included 40 weeks of trading from Gateway. In the first quarter of this year Isosceles made pre-tax profits of £2.8m, after interest payments of £41.5m.

OFFICE AND Electronic Machines made a pre-tax profit of £10,000 in the first half of 1990, compared with a loss of £724,000 which grew to £2.3m by the end of 1989.

The whole of the loss incurred by the now discontinued Triumph Adler distribution business was provided for in the 1989 accounts.

Mr Douglas Hawkins, chairman and chief executive, said

in August 1989.

Almost exactly one year later, Hanson announced it wanted to sell 8.4m of its shares in Newmont Mining. That would cut its shareholding to about 26 per cent, release about \$375m immediately and bring in another \$300m at a later date.

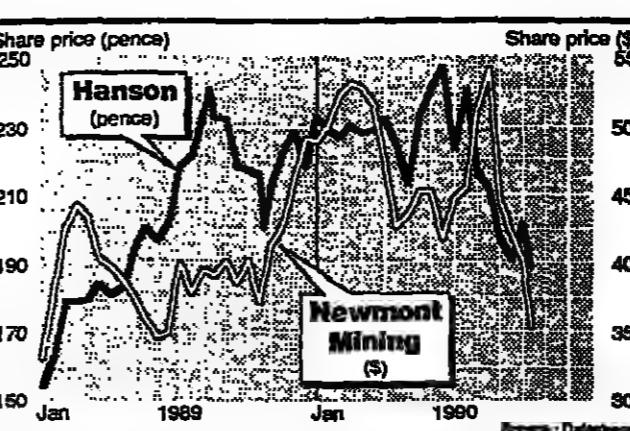
The move gave some important signals to the market:

firstly, Hanson was not interested in retaining its gold interests for the longer term but it had not been able to attract a cash buyer for all its Newmont stake from among potentially interested gold mining groups.

Secondly, even though Hanson was to give an undertaking not to sell another significant chunk of Newmont for a year, potential buyers could assume that one day the rest of the Newmont stake would be sold.

Until that day, the Newmont share price would be burdened by the threat of a further big fall.

Hanson launched the Newmont sale when there was a good chance that the price of gold bullion would recover



from a relatively low level in the wake of the Gulf crisis. But gold failed to break convincingly through \$400 an ounce and investors lost interest again.

A Newmont sale "road show" was taken on a tour of European and North American investors. The reception seemed to be reasonable, except in London where some hostile questions were asked – but the Newmont share price, which reached a peak for the

year of \$54 as gold jumped in August, fell steadily.

This was partly because some buyers were selling in anticipation of being able to buy back on the selloff. As the Newmont price declined \$30, which it stood at the time of the Gold Fields takeover, it was obvious that Hanson had either to suffer a paper loss on its holding or withdraw.

Hanson announced later on Thursday that the sale had been postponed indefinitely.

To be fair, Hanson was not alone. Amax, the US natural resources group, had to withdraw a potential \$150m offering of units in its Amax Gold subsidiary. Mr Doug Newby, analyst with stockbrokers Ord Minnett, suggested: "Both Hanson and Amax are victims of their own success. Both companies have become viewed as 'smart investors' which begs the question why anyone should buy anything from either company."

Another analyst, who asked

not to be identified, said: "Hanson has boxed himself in. He has put a ceiling of \$40 on the Newmont share price because everybody knows that when the price reaches that level he will sell."

Hanson did indeed make it clear it had not withdrawn completely and it can keep updating its filing with the US Securities and Exchange Commission on a quarterly basis so as to be ready to jump in with the Newmont sale should market conditions change.

Hanson also said it would "explore to explore other alternatives with regard to monetizing the investment in Newmont."

Analysts believe this jargon can be translated to mean that Hanson is inviting those gold companies which previously turned down the Newmont stake to think again now that the price is much lower.

One quick look at Hanson's balance sheet shows that the UK group is in no urgent need of cash. But Hanson could easily make much better use of the \$1.5bn it has wrapped up in Newmont shares.

The only return is from Newmont dividends which give Hanson a yield of only about 1 per cent on this substantial investment.

From the outset analysts were dubious about the market's ability to absorb the Newmont shares all at one time. The combined free-floating stock of all the world's gold mining companies is worth only about \$20bn. The Newmont and Amax issues would

only be towards \$40.

But analysts hold out little hope that the consensus is that gold will trade between \$380 and \$400 an ounce for some time to come and that when it does move up, it will only be towards \$420.

Of course, Hanson's investment would be transformed if the price of gold bullion suddenly soared.

But analysts hold out little hope that the consensus is that gold will trade between \$380 and \$400 an ounce for some time to come and that when it does move up, it will only be towards \$420.

D-Day for Mecca preference

By Andrew Jack

THE RANK Organisation will reveal today whether it has been successful in obtaining the final convertible preference shares in Mecca, the leisure group it acquired in August.

About 15 per cent of holders of convertible cumulative preference shares in Mecca had still refused to accept Rank's terms last Friday. It offered three of its 8.25 per cent preference shares in exchange for every four of Mecca's disappointing interim results on September 25.

But Rank's board announced three weeks ago that "the current offer is final and will not be increased." Rank needs 90

per cent of the shares to be able to purchase the remainder compulsorily but has said it will not be hindered if it cannot obtain all the Mecca shares.

Sun Life increased its stake to an estimated 9 per cent of the preference shares last Friday, by buying the stakes held by Olim and Martin Currie, two fund managers. Three other fund managers hold the bulk of the remainder of the Mecca preference shares.

The holders complained that they would only receive dividends in Rank shares from the allotment date of September 25. By retaining their Mecca preference shares, they are entitled to deferred payment of the interim dividend which was passed following Mecca's disappointing interim results on September 25.

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The focus of management in the early part of the year was concentrated on unwinding the TA business. Now it had shifted to the enhancement and expansion of the retailing and service activities in office products.

Good results were achieved in the furniture and stationery sections while the service and machine sales divisions were strengthened by reorganisation.

The whole of the loss incurred by the now discontinued Triumph Adler distribution business was provided for in the 1989 accounts.

Good results were achieved in the furniture and stationery sections while the service and machine sales divisions were strengthened by reorganisation.

Under the sale agreement Rodime will transfer 81 employees along with fixed assets and inventory to Simclar, which will supply it with printed circuit boards for an initial 48 weeks while developing other sales outlets.

Proceeds will help Rodime reduce heavy borrowings.

The joint venture between Royal Insurance of the UK and Nissan Fire & Marine Insurance underlines the long-term Japanese interest in both the UK and European markets.

In the highly competitive aircraft engine sector, Pratt & Whitney of the US and Germany's Motor- und Turbinen-Union cemented their alliance with a deal to exchange up to 20 per cent of equity. The international consortium Swedish Match changed its look and its name with the sale of almost all its match and disposable lighter businesses to another international investor group, Nederlight. The rebalanced company – comprising the European and US operations of shaving products company Wilkinson Sword – will be called Wilkinson Sword.

The steady flow of new international deals continued, writes Brian Bollen, joint ventures and other agreements to co-operate featured prominently, but not all was sweetness and light.

The restructure of British Steel's purchase of a significant stake in steelmaker Aristrain damaged the Spanish government's concern over a possible flood of British imports and the threat to state-owned Enresa, Spain's biggest steelmaker. The deal, if approved by the European Commission, could revitalise British Steel's strategy for European expansion, although doubts persist over how well it will realise its international ambitions. Politics still matter as much as economics in steel.

RMC – the world's biggest maker of ready-mixed concrete – furthered its ambition to share in the growing east German market with its agreement to buy into the formerly state-owned Ruedersdorf cement group. RMC started work on modernising Ruedersdorf, despite attempts by Rival Swiss Holcim of Switzerland to halt the deal.

UK security and distribution company Lep Group sternly warned ADT, the Bermuda-registered security and vehicle auction group, to keep at arm's length after its stake in Lep leapt to 27.3 per cent.

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Source: FT Mergers & Acquisitions International

COMPANY NEWS IN BRIEF

Rodime's £1m sale of printed circuit boards

By James Buxton

Rodime, the Scotland-based disk drive maker, is selling the printed circuit board assembly operations at its plant at Glenrothes, Fife, for £1.05m. The purchaser is Simclar, a manufacturing company based nearby at Dunfermline.

Rodime, which was the subject of a large scale financial rescue in 1989 and is still incurring losses, put its in-house printed circuit board operation up for sale in May in order to concentrate on its core product, hard disk drives for computer workstations and personal computers.

Under the sale agreement Rodime will transfer 81 employees along with fixed assets and inventory to Simclar, which will supply it with printed circuit boards for an initial 48 weeks while developing other sales outlets.

Proceeds will help Rodime reduce heavy borrowings.

The principal objective of the meeting is to change the name of the Company and the opportunity is also being taken to delete Article 32 which, following the change of name will become obsolete. In the case of Article 23 this is no longer a requirement following a change in the law. The text of Articles 23 and 32 is set out below for the information of shareholders.

Article 23: These shall be pledged to the Company, on behalf of each director, one share of the capital stock on the Company as a guarantee of the proper performance of his duties to the Company.

Article 32: The Company shall enter into an investment advisory agreement with Royal Trust Assetmix Advisory Company, a company organised and existing in the form of a Société Anonyme under the laws of Luxembourg, whereby such company will advise the Company on and assist it with respect to its portfolio investments. In the event of termination of the said advisory agreement in any manner whatsoever and if required to do so by Royal Trust Assetmix Advisory Company, the Company will change its name to a name not resembling the one specified in Article 2.

At a first meeting director shall require a quorum of not less than one half of the shares issued and outstanding and a majority of two thirds of the shares present or represented.

Notice of Extraordinary General Meeting of Shareholders

An Extraordinary General Meeting of Shareholders of Royal Trust Assetmix Fund SICAV will be held at its registered office, 41, Avenue de la Gare, Luxembourg on Monday November 5th, 1990 at 1630h in the presence of a Notary Public, for the purpose of considering and voting upon the following matters:

1) To change the Company's name to "Assetmix".

2) Subject to the passing of resolution no.1 to delete article 32 in its entirety and to renumber the subsequent articles accordingly.

3) To delete article 23 in its entirety and renumber the subsequent articles accordingly.

4) Miscellaneous.

Shareholder Information

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At a first meeting director shall require a quorum of not less than one half of the shares issued and outstanding and a majority of two thirds of the shares present or represented.

Shareholders who cannot attend the meeting in person are invited to send a duly completed and signed proxy to the registered office to arrive not later than 20 October 1990.

Proxy forms will be sent to registered shareholders with a copy of this Notice and can also be obtained from the registered office.

The Board of Directors

26

Philip Morris Companies Inc.

has acquired

Jacobs Suchard AG

The undersigned acted as financial advisors to Philip Morris in this transaction and were lead-managers of the tender offer.



ROTHSCHILD & CIE
PARIS

ROTHSCHILD BANK AG
ZURICH

September 19

COMPANIES AND FINANCE

Suez settles for a boardroom compromise

George Graham looks at the choice of new chairman at the French banking group

Since the privatisation of Compagnie Financière de Suez in October 1987, Mr Renaud de la Genière, the company's austere and punctilious chairman, has surprised the many critics of his appointment with his success at merchant banking.

However, Mr de la Genière's recent illness, accelerating a retirement initially scheduled for June next year, has thrown into cruel relief the difficulties Suez now faces.

Under this former budget director at the finance ministry and governor of the Bank of France, the cut and thrust of running Suez was carried out by three joint managing directors: Mr Gerard Worms, Mr Patrick Ponsolle and Mr Bernard Egonoff.

These three musketeers, as they were dubbed, were joined by a fourth, Mr Antoine Jean-court-Galignani, chairman of Suez's 100 per cent owned investment banking subsidiary, Banque Indosuez.

It has not been easy, however, to select one of them for promotion to the top job. And Mr Worms, a specialist in industrial policy whose career has taken him to the prime minister's office, publishers Hachette, and chemicals group Rhône-Poulenc, is seen by

some observers as a compromise.

In his first statement on Friday night, however, Mr Worms said that his first duty was "to preserve the group from the risks of pressure or of being led astray from the firm and straight line of independence traced by all the chairman of this company," which appears to be a robust if somewhat desperate declaration of autonomy.

Since its privatisation in October 1987, Suez has undergone a radical transformation.

In 1988, a hard-fought stock market battle against Mr Carlo De Benedetti, the Italian tycoon, ended with Suez taking control of Société Générale de Belgique, the sprawling and unprofitable Belgian industrial conglomerate.

Then last summer, with SGB



Renaud de la Genière: early retirement reveals problems

still only partly turned round, Suez found its position as sleeping majority partner in Victoire, the French insurance company, threatened, and was forced to embark on another stock market struggle, again successful.

In both cases, Suez was able to place most of the shares it acquired, ending up with 51 per cent of both SGB and Victoire, but no debt. Never the less, it has become clear in

recent weeks that the group is short of cash, at a time when earnings are falling at SGB and Victoire, and flat at Indo-

suez. Worse, Suez is being pressured by its minority shareholders at SGB – where its Belgian partners appear unenthusiastic about leaving the country's biggest holding company under lasting French control – and at Victoire, where Union des Assurances de Paris (UAP), France's leading state-owned insurer, owns a 34 per cent interest and is also Suez's largest shareholder.

It is not clear whether at the beginning Mr Peyreladeau was right to believe in the public statement of intent which accompanied UAP's entry into Victoire: full competition between the two groups in France, but co-operation on foreign development projects.

Between them, Victoire and UAP already had sizeable subsidiaries or allies in Germany, Denmark, the UK, Belgium, the Netherlands and Italy; this left the US as one of the few target markets for such co-operation.

This doctrine, known as "n-n", has been interpreted with some flexibility, but it seems unlikely to prove acceptable for the number one French insurer, which is state-controlled, to take control of the number two, which is privately owned.

It seems more likely that Mr Peyreladeau always intended to bide his time until Suez decided, or was forced, to sell him control of Victoire. He has

not concealed his view that it would be in Suez's strategic interests to sell him more Victoire shares, and the unpublished shareholders' agreement attached to the acquisition of the original 34 per cent interest – split between Victoire itself and the Compagnie Industrielle holding company which controls it – is understood to give Suez a stranglehold on Victoire.

The question remains whether it would be politically acceptable for UAP to take control of Victoire – an operation which could prove difficult to accomplish, given the overt hostility of most of Victoire's management, especially its chairman, Mr Jean Arvis, and of its foreign subsidiary Colonis in Germany, for example, is far from wholly controlled.

French state-owned companies are still governed by President François Mitterrand's re-election pledge of no nationalisation. This doctrine, known as "n-n", has been interpreted with some flexibility, but it seems unlikely to prove acceptable for the number one French insurer, which is state-controlled, to take control of the number two, which is privately owned.

French experts are expected to be in Warsaw by the end of the year to draw up the blueprint for Warsaw's future market. Polish officials will also come to Paris for training by French brokers, institutions and market organisations.

Soviet authorities last week signed a co-operation deal with the New York Stock Exchange with the aim of setting up a market in Moscow.

Poland uses Paris bourse as model for exchange

By George Graham

POLAND has picked the Paris stock exchange to help it create a new stock market in

ROYAL TRUST ASSETMIX FUND SICAV
Registered Office: 7th Floor, Centre Mercure
41, avenue de la Gare LUXEMBOURGR.C. Luxembourg B 23390
NOTICE OF ANNUAL GENERAL MEETING OF
SHAREHOLDERS

The Annual General Meeting of Shareholders of Royal Trust Assetmix Fund SICAV will be held at the registered office, 41, avenue de la Gare, Luxembourg, on Monday November 20, 1990 at 10.00h (or as soon after as it may be held) for the purpose of considering and voting upon the following matters:

- 1) To receive and adopt the Director's Report and the report of the Auditor for the year ended 30 June 1990.
- 2) To receive and adopt the Balance Sheet as at 30 June 1990 and the Profit and Loss Account for the year ended 30 June 1990.
- 3) To elect the Directors and of the Auditor.
- 4) To elect Mr. E. Koen, Mr. M. Reid, Mr. J.J. Morris, Mr. B. Grüniger, Mr. D. Koen and Mr. J. Eisinger as Directors of the Company.
- 5) To re-appoint Messrs Coopers & Lybrand S.C. as Auditors.
- 6) Miscellaneous.

These Resolutions may be passed without a quorum, by a simple majority of the votes cast thereon at the meeting.

Voting Arrangements

In order to vote at the meeting the holders of bearer shares must deposit their shares not later than October 29, 1990, either at the registered office of the Fund, or with any bank or financial institution in Luxembourg, or with the Depositary, which may be obtained from the registered office of the Fund to arrive not later than October 29, 1990. The shares so deposited will remain blocked until the day following the Meeting or any adjournment thereof.

The holders of registered shares need not deposit their certificates but can be present in person or represented by a duly appointed proxy.

Shareholders who cannot attend the meeting in person are invited to send a duly completed and signed proxy form to the registered office to arrive not later than 29 October 1990.

Proxy forms will be sent to registered shareholders with a copy of this Notice and can be obtained from the registered office.

The Board of Directors

MIDDLE EAST BANK LTD
LONDON BRANCHis pleased to announce its
relocation toShackleton House
4 Battlebridge Lane
London SE1 2HPTel: 071 357 6262
Fax: 071 357 6105
Telex: 8956506/8951481

From Monday, 15th October, 1990



Banco de la Nacion Argentina

U.S. \$195,000,000

Floating Rate Notes due 1994-1997

For the period

15th October, 1990 to 15th April, 1991

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 9 per cent per annum, and that the interest payable on the relevant interest payment date, 15th April, 1991 against Coupon No. 7 will be U.S. \$2,275.00 per U.S. \$60,000 Note.

The Industrial Bank of Japan, Limited
Agent Bank

This announcement appears as a matter of record only.

WIGGINS
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APPLETON£300,000,000
Revolving Credit FacilityArranged by
The First National Bank of Chicago National Westminster Bank PLC

Funds provided by

The First National Bank of Chicago
Barclays Bank PLC
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Banque Bruxelles Lambert SA, London Branch

Chemical Bank

Citicorp, N.Y.

The Fuji Bank, Limited

Generale Bank

The Sanwa Bank, Limited

The Sunifomo Bank, Limited

The Toronto-Dominion Bank

Midland Bank plc

Westdeutsche Landesbank Girozentrale, London Branch

Bank of America NT & SA

The Bank of Nova Scotia

BIC: Bank, London Branch

Manufacturers Hanover Trust Company

Mellon Bank

The Toyo Trust and Banking Company, Limited

Facility Agent

National Westminster Bank PLC

June 1990

Eni expects net profits to rise by at least 11.6%

By Haig Simonian in Milan

ENI, the Italian state-owned energy and chemicals group, expects net profits to rise by at least 11.6 per cent to more than L1.800bn (\$1.6bn) this year from L1.613bn in 1989.

Operating profits should jump by almost a third to some L4,500bn from L3,206bn in 1989. In the first six months of 1990, operating profits surged by 34 per cent to L2,162bn thanks largely to earnings in Eni's energy activities, which more than compensated for difficulties in certain other parts of the business. Group turnover rose by 3 per cent to L18,369bn from L18,339bn in the first half of 1989.

Although sales of petroleum products in Italy remained static, Eni enjoyed substantial growth in most other markets. Overall production of petro-rose by about 37 per cent to 12m tonnes, while sales of natural gas and coal increased by 8 per cent and 27 per cent respectively.

Last week Eni finalised the terms under which it is prepared to sell its 40 per cent Belmont stake to Montedison, which jointly owns the chemicals venture.

Casino blames restructuring costs for loss

By William Dawkins in Paris

Standard Concrete Products in southern California, SCP, based at Santa Anna and boasting annual sales of \$75m, has eight ready-mix plants and one aggregate plant serving the area.

Cadman, with turnover of some \$65m, has seven aggregate plants and five ready-mix plants around Seattle.

Standard Concrete Products in southern California, SCP, based at Santa Anna and boasting annual sales of \$75m, has eight ready-mix plants and one aggregate plant serving the area.

Cadman, with turnover of some \$65m, has seven aggregate plants and five ready-mix plants around Seattle.

It's chairman, Mr Robert Mullane, has resigned and handed over the reins of the company to its largest shareholder, Mr Arthur Goldberg. Casino added that it was

about to begin a wholesale renovation of its stores, and that it had opened 11 new supermarkets during the first half. Meanwhile, the group was making good progress in reducing stocks and improving the organisation of deliveries.

Cadman is to lose 1,500 administrative and warehouse staff, mainly from LRM's headquarters in Agen, south of Bordeaux, by the end of 1992. There will be no more restructuring costs in the current half, said the group. LRM also contributed a FF70.4m loss to Casino group results.

Cadman, with turnover of some \$65m, has seven aggregate plants and five ready-mix plants around Seattle.

Bally faces reorganisation

By Barbara Durr in Chicago

The company also announced that its Nevada subsidiary would not make a scheduled interest payment of \$18.4m on mortgage notes. Moody's said it was downgrading Bally's \$1.6bn debt.

Bally's shares ended last week at \$3 on the New York Stock Exchange, compared with a 52-week high of \$34.37.

Plan of Restructuring

of
DFC New Zealand Limited
DFC Overseas Investments Limited
DFC Finance (Overseas) Limited
(subject to statutory management)

Notice to Creditors

of
DFC New Zealand Limited
DFC Overseas Investments Limited
DFC Finance (Overseas) Limited
(subject to statutory management)

Plan of Restructuring

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Plan of Restruct

UK GILTS

Investors face uncertain few months

FOR INVESTORS in gilt-edged securities — UK government bonds — the coming months are going to be bumpy.

Britain's entry a little over a week ago into the European exchange rate mechanism caused an initial rush of trading in gilts. However it did not take long for ERM mania to die down and, towards the end of last week, trading was distinctly muted.

"The gilt market is coming to terms with ERM. Everyone now is saying 'What's new?'" said Mr John Sheppard, an economist at Warburg Securities.

One talking point, however, was the initiation on Thursday of formal discussions between the Bank of England and the gilt-edged market over the possible introduction of UK government securities denominated in the Ecu.

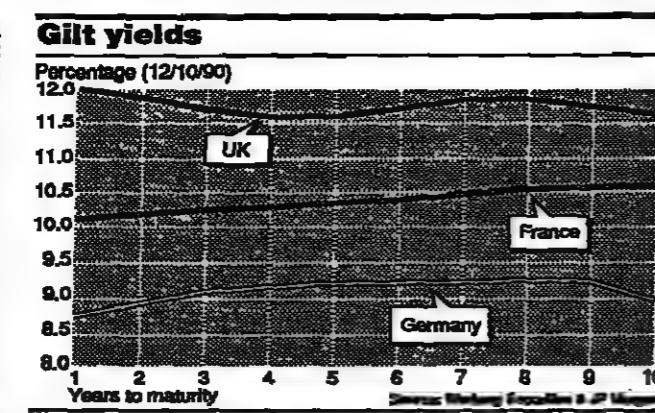
The government has already been issuing short-term Ecu-denominated Treasury bills for the past two years, and the extension of this strategy into bonds would further diversify the funding opportunities of the authorities once new issues of gilts are resumed.

It is easy to envisage circumstances in which foreigners might become nervous of the UK's ability to sustain a central exchange rate of DM2.55 within the ERM. Ecu bonds could then be sold without putting undue upward pressure on sterling bond yields.

At the same time, the government could argue that by issuing Ecu paper it was underlining its intention to maintain the sterling party, because a downward realignment of sterling within the Ecu would trigger foreign exchange losses on this type of borrowing.

As far as conventional gilt-edged securities last week, yields were cut back, but by much more for short-duration securities compared with longer gilts. That reflected the 1 per cent reduction in base rates which took effect a week ago today and which — logically enough — led to yields falling for short gilts by a comparable amount.

Accordingly, prices for most gilts rose. The Treasury benchmark 8 per cent gilt maturing in 2008 closed on Friday at 86.44, up from 84.68 a week earlier. The yield went down from 11.08 per cent to 11.72 per cent.



In the months ahead, however, the omens for gilts do not look particularly good. The first reason is to do with the French. Mr Peter Crawford, an economist at Morgan Grenfell, said: "The fundamentalists argue that the effects of ERM are over."

For now, on sterling will be linked to the other main European currencies by the fact of its moving up or down within its 6 per cent currency band. That is expected to lead to extra interest among international investors in switching in and out between gilts and other European government bonds — chiefly German bonds and French OATs securities.

To an increasing extent, investors will regard gilts more in fundamental terms and less as a special market distinct from the others. On this basis, they may well discover that gilts do not look a particularly good bet compared with instruments like OATs and bonds.

Such an analysis is linked to the different yield curves for the three types of bonds — and the differing inflation rates for the three countries. Measured on the basis of year-on-year increase in producer prices, the UK rate is 8.3 per cent. France has inflation of 1.4 per cent and for Germany the figure is 1.5 per cent.

The yield for a UK gilt on a five-year basis is about 11.6 per cent, as the chart shows. Comparable yields for OATs and bonds are lower — at 10.3 per cent and 8.8 per cent.

Looking at the bonds in terms of real yields — nominal yield less inflation — turns the picture upside down. The real yields for UK, French and German bonds are respectively 5.3 per cent, 3.8 per cent and 7.7 per cent. In other words, the position of UK bonds in the hierarchy goes from top to bottom.

From this point of view,

INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Short-term thinking rules supreme

THE AMERICANS are not especially big on historical perspective. And in the increasingly gloomy world of American business and finance, the short-term tends to rule supreme, from quarter to quarter.

Lately the US bond market — thanks to the impact of Saddam Hussein on the oil market and George Bush on the US budget process — has given a new meaning to short-term.

Historical perspective in the US credit markets is now an hourly affair, which is a serious situation for investors, but perhaps inevitable given the often chaotic of current US events.

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ECONOMICS

Clarifying the ERM breakthrough

THIS WEEK, a quantity of information about the strength of the UK economy is bound to be interpreted in the light of the Government's decision to cut interest rates by 1 percentage point and join the European exchange rate mechanism.

The wider debate about progress towards European economic and monetary union is to continue with important speeches on the subject due in both Germany and the UK.

In the US, the currency and bond markets will be awaiting the latest developments in the US budget-making process.

In London, the Mansion House speech - the venue for the UK chancellor to discuss monetary policy - is also likely to be used to clarify some murky areas of monetary policy. The UK authorities are unlikely to open an inquest on last week's ERM decision and a slight easing of monetary policy.

Today, the CBI/FT survey of the distributive trades shows some pick-up in the wholesale and retail sectors, and analysts are also expecting the accompanying retail sales data to reverse

tenance work in the North Sea has compressed energy output. Adult unemployment, released on Thursday, has been accelerating as the slowdown in economic activity gathers pace.

The money supply data on the same day should confirm that monetary growth is now firmly settled inside its 1.5 per cent target band.

In Germany, Mr Karl Otto Pöhl, the Bundesbank president, is due today to address industrialists in Frankfurt, and on Wednesday, he speaks on D-Mark policy in Munich.

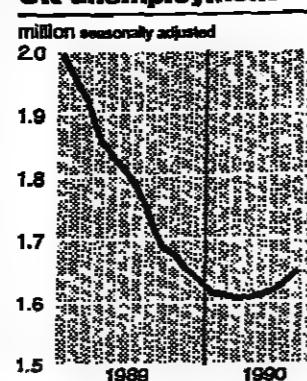
Other events and statistics, with market forecasts by MMS International, the financial research company, include:

Today: UK CBI/FT survey of distributive trades for September; retail sales for September (0.5 per cent); House of Commons reconvenes; US business inventories for August (0.3 per cent); MATIF launches Ecu bond contract.

Friday: Canada, consumer prices index for September; Japan, personal income and expenditure.

THE WEEK AHEAD

UK unemployment



for September (£1.6bn). Japan, wholesale price index for September (1 per cent) machinery orders for August.

Wednesday: US, housing starts, industrial production, capacity utilisation for September, two-year note auction.

Thursday: UK, unemployment (25,000) and average earnings index (10 per cent) for August; manufacturers' unit labour costs (8 per cent), money supply data for September (M0 down 0.3 per cent, M4 lending 9.5bn), institutional investment for first quarter. Mansion House speech by Mr John Major, the UK Chancellor and Mr Robin Leigh Pemberton, Governor of the Bank of England. US, consumer price index for September (0.8 per cent), merchandise trade deficit for August (minus \$8bn) 1-year bill auction, money supply data. Germany, regular Bundesbank meeting. France, MATIF launches Ecu bond contract.

Friday: Canada, consumer prices index for September; Japan, personal income and expenditure.

SOME BETTER news from the consumer sector is due this week with the results of two leading companies.

Albert Fisher, the acquisitive fresh produce distributor and processed food supplier, should maintain its solid growth when it reports full-year results on Thursday.

Analysts are expecting pre-tax profits of about £7.5m, in line with the company's goal of

organic growth of about 20 per cent a year.

Given the company's taste for takeovers, it is on everyone's list of potential buyers if Polly Peck's Del Monte fruit business is put up for sale.

Highland Distillers, maker of The Famous Grouse and Highland Park Scotch whiskies, is expected to report today strong growth in its final profits.

After good interim figures, reflecting UK market share gains and export growth by The Famous Grouse brand, analysts are confidently forecasting a 23 per cent rise in pre-tax profits to £25m, and a 22 per cent increase in earnings per share to 12.6p for the full year.

In contrast, though, Next, the one-time stock market darling and retail fashion high

flyer, now suffering from the collapse of consumer spending, is expected to return tomorrow a pre-tax profit for the first half of the year of only £2m to £10m against £15.5m a year earlier.

The market will be hoping for news that Next is nearer to withdrawing from the property market or that it has successfully disposed of its Club 24 credit card operation.

French Connection
Garrard & National
Govett Oriental Inv. Trust
Linton Park

■ FRIDAY OCTOBER 19

COMPANY MEETINGS:

Black (Peter), The
Brewery, Chiswell Street,
E.C. 12.30

Second Alliance Trust,
Meadow House, Reform
Street, Dundee, 12.30

Sheldon Jones, Bristol
Road, Bridgwater,
Somerset, 10.00

BOARD MEETINGS:

Intertrust:

Anglo Pacific Res.,
Alastair Conv. Equipment
Baris

Midland & Scottish Res.,
Nestle

Tutor

■ WEDNESDAY OCTOBER 17

COMPANY MEETINGS:

Abingworth, The
Cavendish Hotel, 10.30

Smith (W.H.), Milbank
Tower, S.W. 1.13.00

BOARD MEETINGS:

Air London Int'l.

Cooper (Frederick),
Exmoor Dist. Inv. Trust

Novartis

Petrol Petroleum

Intertrust:

Boat (Henry)

Bourne End Props.

English National Inv.

House of Leroce

Ocean Wilsons

Tip Europe

Turnif

Watford Wedgwood

■ THURSDAY OCTOBER 18

COMPANY MEETINGS:

Eliset, Prince of Wales
Lane, Birmingham, 12.00

Saville Gordon (J.), 2

Stirling Road, Edgbaston,
Birmingham, 11.00

Sunset & Vine, 30 Stockville
Street, N.W. 1.12.00

SWP, Boscawen Gregory Ltd.

The Registry, Royal Mint
Court, E.C. 11.00

BOARD MEETINGS:

Finlays

Cradley

Fisher (Albert)

Intertrust:

Acad Computer
Amer

Chesterfield Props.

Forward Technology

Cooper (Alan) 2.6p

Ford Sellar Morris Props.

4.5p

Magnatic Materials 2.1p

Maguire (Alfred) 4.6p

Microdrive 0.1p

Nippon Telegraph &

Telephone Corp. 10.4%

Nts. 1998 5.125p

Parkin Foods 1.8p

Povrak 1p

Queens Moat House 1.22p

Scotstar (Alfred) 1.7p

Scotstar (Hortable) 1.8p

Smith (W.H.) 7.8p

Do. B 1.5p

Staple Plus 2.75p

WSP Higgs 1.1p

Wentworth Int'l. 13.39p

Wimpey (George) 4p

■ SATURDAY OCTOBER 20

Eliset 0.48p

Islington Corp. 11.9% Red.

2017 5.95p

Wells Fargo 100cts.

■ SUNDAY OCTOBER 21

Christiania Bank 0.2

Kreditkasse Fin. Rate Sub.

Nts. 1997 8457.50

■ DECEMBER 6-7

Digital versus IBM - a two day

conference. New perspectives and

independent guidance for senior

managers. Kensington Park Hotel,

London.

Contact: Lucinda Toth, IBC

Technical Services Ltd.

Tel: 071-236 4080.

■ LONDON

■ DECEMBER 7

CAPITAL PEOPLE

The 1st European Conference on

Human Resource Strategies in

Financial Services

Tel: Lynn Brook, Touchstone

Exhibitions & Conferences Ltd

081-840 3588

■ LONDON

■ OVERSEAS

■ OCTOBER 17-19

INTERMODAL 90: an international

event for the intermodal and container

industries comprising three dedicated

conferences, together with an extensive

exhibition of related equipment and

services. Held at the ICC Berlin.

Contact: CS Publications Ltd.

Tel: 081-330 3911

Fax: 081-330 5112

■ BERLIN

■ NOVEMBER 8-9

Telecoms Approvals for the

Stage Market. The latest on the

Commission's and Standard

Institute's new plans for Europe-wide

approval and the commercial

implications.

CommEd: Tel: (+44) 071 274 6725.

Fax: 071 733 0266. Attn: Tel (+44) 4960 9003. Fax: 4671 3634.

PARIS

■ NOVEMBER 19-20

Business with Spain - Strategies for

Developing Competitiveness.

Palacio Hotel, Madrid.

Enquiries: Financial Times

Conference Organisation.

Tel: 071-923 2323

Fax: 071-923 2125.

■ MADRID

■ NOVEMBER 13-14

International Conference on the

Automotive Industry and the

Environment.

Intercontinental Hotel.

Contact: Helen Conry, Environmental Matters Ltd.

Tel: (44) 712241876

SOCIETE NATIONALE DES CHEMINS DE FER FRANÇAIS

US\$ 75,000,000 11½% Guaranteed Bonds due November 15, 1992

On October 2, 1990, Bonds for the amount of US\$ 10,715,000 have been drawn for redemption at par on November 15, 1990.
The following Bonds will be redeemable coupon due November 15, 1991 and following attached:

The following Bonds will be redeemable coupon due November 15, 1991 and following attached:

Amount outstanding: US\$ 21,425,000

Amount outstanding: \$3,21,423,000

Bondholders are hereby reminded that S.N.C.F. decided to prepay, on November 15, 1990, in accordance with paragraph 6(B) *Optional Redemption* of the Description of the Bonds, the total amount remaining outstanding after the above-mentioned drawing (i.e. US\$ 21,425,000) at 101 1/4% of their principal amount, as already published on September 27, 1990.

Downloaded on October 15, 1990

The Fiscal Agent
KREDIETBANK

WORLD STOCK MARKETS

FT MANAGED FUNDS SERVICE

• For Current Unit Trust Prices on any telephone ring direct-0800 4 111111. Calls charged at 44p per minute peak and 33p off peak, inc VAT.

(listed below). Call charges are 10¢ per minute.

FT MANAGED FUNDS SERVICE

For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 44p per minute peak and 33p off peak, inc VAT.

OFFSHORE AND OVERSEAS

BERMUDA ISIB RECOGNISED

Arab Bank Fund Managers (Guernsey)
AIB International Fund Ltd
US Dollar Money - £512.28 - 12.304

LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct 0858 43 + four digit code (listed below). Calls charged at 4p per minute peak and 3p off peak, inc VAT

BANKS, HP & LEASING

BUILDING, TIMBER, ROADS

Contd

Code	Name	Price	Wk 5/10/90	Wk 10/10/90	Wk 15/10/90	Wk 20/10/90	Wk 25/10/90	Wk 30/10/90	Wk 3/11/90	Wk 8/11/90	Wk 13/11/90	Wk 18/11/90	Wk 23/11/90	Wk 28/11/90	Wk 3/12/90	Wk 8/12/90	Wk 13/12/90	Wk 18/12/90	Wk 23/12/90	Wk 28/12/90	Wk 3/1/91	Wk 8/1/91	Wk 13/1/91	Wk 18/1/91	Wk 23/1/91	Wk 28/1/91	Wk 3/2/91	Wk 8/2/91	Wk 13/2/91	Wk 18/2/91	Wk 23/2/91	Wk 28/2/91	Wk 3/3/91	Wk 8/3/91	Wk 13/3/91	Wk 18/3/91	Wk 23/3/91	Wk 28/3/91	Wk 3/4/91	Wk 8/4/91	Wk 13/4/91	Wk 18/4/91	Wk 23/4/91	Wk 28/4/91	Wk 3/5/91	Wk 8/5/91	Wk 13/5/91	Wk 18/5/91	Wk 23/5/91	Wk 28/5/91	Wk 3/6/91	Wk 8/6/91	Wk 13/6/91	Wk 18/6/91	Wk 23/6/91	Wk 28/6/91	Wk 3/7/91	Wk 8/7/91	Wk 13/7/91	Wk 18/7/91	Wk 23/7/91	Wk 28/7/91	Wk 3/8/91	Wk 8/8/91	Wk 13/8/91	Wk 18/8/91	Wk 23/8/91	Wk 28/8/91	Wk 3/9/91	Wk 8/9/91	Wk 13/9/91	Wk 18/9/91	Wk 23/9/91	Wk 28/9/91	Wk 3/10/91	Wk 8/10/91	Wk 13/10/91	Wk 18/10/91	Wk 23/10/91	Wk 28/10/91	Wk 3/11/91	Wk 8/11/91	Wk 13/11/91	Wk 18/11/91	Wk 23/11/91	Wk 28/11/91	Wk 3/12/91	Wk 8/12/91	Wk 13/12/91	Wk 18/12/91	Wk 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28/10/92	Wk 3/11/92	Wk 8/11/92	Wk 13/11/92	Wk 18/11/92	Wk 23/11/92	Wk 28/11/92	Wk 3/12/92	Wk 8/12/92	Wk 13/12/92	Wk 18/12/92	Wk 23/12/92	Wk 28/12/92	Wk 3/13/92	Wk 8/13/92	Wk 13/13/92	Wk 18/13/92	Wk 23/13/92	Wk 28/13/92	Wk 3/14/92	Wk 8/14/92	Wk 13/14/92	Wk 18/14/92	Wk 23/14/92	Wk 28/14/92	Wk 3/15/92	Wk 8/15/92	Wk 13/15/92	Wk 18/15/92	Wk 23/15/92	Wk 28/15/92	Wk 3/16/92	Wk 8/16/92	Wk 13/16/92	Wk 18/16/92	Wk 23/16/92	Wk 28/16/92	Wk 3/17/92	Wk 8/17/92	Wk 13/17/92	Wk 18/17/92	Wk 23/17/92	Wk 28/17/92	Wk 3/18/92	Wk 8/18/92	Wk 13/18/92	Wk 18/18/92	Wk 23/18/92	Wk 28/18/92	Wk 3/19/92	Wk 8/19/92	Wk 13/19/92	Wk 18/19/92	Wk 23/19/92	Wk 28/19/92	Wk 3/20/92	Wk 8/20/92	Wk 13/20/92	Wk 18/20/92	Wk 23/20/92	Wk 28/20/92	Wk 3/21/92	Wk 8/21/92	Wk 13/21/92	Wk 18/21/92	Wk 23/21/92	Wk 28/21/92	Wk 3/22/92	Wk 8/22/92	Wk 13/22/92	Wk 18/22/92	Wk 23/22/92	Wk 28/22/92	Wk 3/23/92	Wk 8/23/92	Wk 13/23/92	Wk 18/23/92	Wk 23/23/92	Wk 28/23/92	Wk 3/24/92	Wk 8/24/92	Wk 13/24/92	Wk 18/24/92	Wk 23/24/92	Wk 28/24/92	Wk 3/25/92	Wk 8/25/92	Wk 13/25/92	Wk 18/25/92	Wk 23/25/92	Wk 28/25/92	Wk 3/26/92	Wk 8/26/92	Wk 13/26/92	Wk 18/26/92	Wk 23/26/92	Wk 28/26/92	Wk 3/27/92	Wk 8/27/92	Wk 13/27/92	Wk 18/27/92	Wk 23/27/92	Wk 28/27/92	Wk 3/28/92	Wk 8/28/92	Wk 13/28/92	Wk 18/28/92	Wk 23/28/92	Wk 28/28/92	Wk 3/29/92	Wk 8/29/92	Wk 13/29/92	Wk 18/29/92	Wk 23/29/92	Wk 28/29/92	Wk 3/30/92	Wk 8/30/92	Wk 13/30/92	Wk 18/30/92	Wk 23/30/92	Wk 28/30/92	Wk 3/31/92	Wk 8/31/92	Wk 13/31/92	Wk 18/31/92	Wk 23/31/92	Wk 28/31/92	Wk 3/1/93	Wk 8/1/93	Wk 13/1/93	Wk 18/1/93	Wk 23/1/93	Wk 28/1/93	Wk 3/2/93	Wk 8/2/93	Wk 13/2/93	Wk 18/2/93	Wk 23/2/93	Wk 28/2/93	Wk 3/3/93	Wk 8/3/93	Wk 13/3/93	Wk 18/3/93	Wk 23/3/93	Wk 28/3/93	Wk 3/4/93	Wk 8/4/93	Wk 13/4/93	Wk 18/4/93	Wk 23/4/93	Wk 28/4/93	Wk 3/5/93	Wk 8/5/93	Wk 13/5/93	Wk 18/5/93	Wk 23/5/93	Wk 28/5/93	Wk 3/6/93	Wk 8/6/93	Wk 13/6/93	Wk 18/6/93	Wk 23/6/93	Wk 28/6/93	Wk 3/7/93	Wk 8/7/93	Wk 13/7/93	Wk 18/7/93	Wk 23/7/93	Wk 28/7/93	Wk 3/8/93	Wk 8/8/93	Wk 13/8/93	Wk 18/8/93	Wk 23/8/93	Wk 28/8/93	Wk 3/9/93	Wk 8/9/93	Wk 13/9/93	Wk 18/9/93	Wk 23/9/93	Wk 28/9/93	Wk 3/10/93	Wk 8/10/93	Wk 13/10/93	Wk 18/10/93	Wk 23/10/93	Wk 28/10/93	Wk 3/11/93	Wk 8/11/93	Wk 13/11/93	Wk 18/11/93	Wk 23/11/93	Wk 28/11/93	Wk 3/12/93	Wk 8/12/93	Wk 13/12/93	Wk 18/12/93	Wk 23/12/93	Wk 28/12/93	Wk 3/13/93	Wk 8/13/93	Wk 13/13/93	Wk 18/13/93	Wk 23/13/93	Wk 28/13/93	Wk 3/14/93	Wk 8/14/93	Wk 13/14/93	Wk 18/14/93	Wk 23/14/93	Wk 28/14/93	Wk 3/15/93	Wk 8/15/93	Wk 13/15/93	Wk 18/15/93	Wk 23/15/93	Wk 28/15/93	Wk 3/16/93	Wk 8/16/93	Wk 13/16/93	Wk 18/16/93	Wk 23/16/93	Wk 28/

4pm prices October 12

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

CPI											
12 Month	High	Low	Stock	Prev.	Close	Chg.	Prev.	Close	Chg.	Prev.	Close
372 85 AAR	49	49	784	100	High	+ 1	100	Low	+ 1	100	Low
93 74 ACM	13	13	207	12	High	+ 1	12	Low	+ 1	12	Low
115 84 ACM	14	14	411	21	21	+ 1	21	21	+ 1	21	21
120 84 ACM	15	15	548	12	12	+ 1	12	12	+ 1	12	12
121 84 ACM	16	16	151	12	12	+ 1	12	12	+ 1	12	12
122 84 ACM	17	17	207	12	12	+ 1	12	12	+ 1	12	12
123 84 ACM	18	18	411	21	21	+ 1	21	21	+ 1	21	21
124 84 ACM	19	19	548	12	12	+ 1	12	12	+ 1	12	12
125 84 ACM	20	20	151	12	12	+ 1	12	12	+ 1	12	12
126 84 ACM	21	21	207	12	12	+ 1	12	12	+ 1	12	12
127 84 ACM	22	22	411	21	21	+ 1	21	21	+ 1	21	21
128 84 ACM	23	23	548	12	12	+ 1	12	12	+ 1	12	12
129 84 ACM	24	24	151	12	12	+ 1	12	12	+ 1	12	12
130 84 ACM	25	25	207	12	12	+ 1	12	12	+ 1	12	12
131 84 ACM	26	26	411	21	21	+ 1	21	21	+ 1	21	21
132 84 ACM	27	27	548	12	12	+ 1	12	12	+ 1	12	12
133 84 ACM	28	28	151	12	12	+ 1	12	12	+ 1	12	12
134 84 ACM	29	29	207	12	12	+ 1	12	12	+ 1	12	12
135 84 ACM	30	30	411	21	21	+ 1	21	21	+ 1	21	21
136 84 ACM	31	31	548	12	12	+ 1	12	12	+ 1	12	12
137 84 ACM	32	32	151	12	12	+ 1	12	12	+ 1	12	12
138 84 ACM	33	33	207	12	12	+ 1	12	12	+ 1	12	12
139 84 ACM	34	34	411	21	21	+ 1	21	21	+ 1	21	21
140 84 ACM	35	35	548	12	12	+ 1	12	12	+ 1	12	12
141 84 ACM	36	36	151	12	12	+ 1	12	12	+ 1	12	12
142 84 ACM	37	37	207	12	12	+ 1	12	12	+ 1	12	12
143 84 ACM	38	38	411	21	21	+ 1	21	21	+ 1	21	21
144 84 ACM	39	39	548	12	12	+ 1	12	12	+ 1	12	12
145 84 ACM	40	40	151	12	12	+ 1	12	12	+ 1	12	12
146 84 ACM	41	41	207	12	12	+ 1	12	12	+ 1	12	12
147 84 ACM	42	42	411	21	21	+ 1	21	21	+ 1	21	21
148 84 ACM	43	43	548	12	12	+ 1	12	12	+ 1	12	12
149 84 ACM	44	44	151	12	12	+ 1	12	12	+ 1	12	12
150 84 ACM	45	45	207	12	12	+ 1	12	12	+ 1	12	12
151 84 ACM	46	46	411	21	21	+ 1	21	21	+ 1	21	21
152 84 ACM	47	47	548	12	12	+ 1	12	12	+ 1	12	12
153 84 ACM	48	48	151	12	12	+ 1	12	12	+ 1	12	12
154 84 ACM	49	49	207	12	12	+ 1	12	12	+ 1	12	12
155 84 ACM	50	50	411	21	21	+ 1	21	21	+ 1	21	21
156 84 ACM	51	51	548	12	12	+ 1	12	12	+ 1	12	12
157 84 ACM	52	52	151	12	12	+ 1	12	12	+ 1	12	12
158 84 ACM	53	53	207	12	12	+ 1	12	12	+ 1	12	12
159 84 ACM	54	54	411	21	21	+ 1	21	21	+ 1	21	21
160 84 ACM	55	55	548	12	12	+ 1	12	12	+ 1	12	12
161 84 ACM	56	56	151	12	12	+ 1	12	12	+ 1	12	12
162 84 ACM	57	57	207	12	12	+ 1	12	12	+ 1	12	12
163 84 ACM	58	58	411	21	21	+ 1	21	21	+ 1	21	21
164 84 ACM	59	59	548	12	12	+ 1	12	12	+ 1	12	12
165 84 ACM	60	60	151	12	12	+ 1	12	12	+ 1	12	12
166 84 ACM	61	61	207	12	12	+ 1	12	12	+ 1	12	12
167 84 ACM	62	62	411	21	21	+ 1	21	21	+ 1	21	21
168 84 ACM	63	63	548	12	12	+ 1	12	12	+ 1	12	12
169 84 ACM	64	64	151	12	12	+ 1	12	12	+ 1	12	12
170 84 ACM	65	65	207	12	12	+ 1	12	12	+ 1	12	12
171 84 ACM	66	66	411	21	21	+ 1	21	21	+ 1	21	21
172 84 ACM	67	67	548	12	12	+ 1	12	12	+ 1	12	12
173 84 ACM	68	68	151	12	12	+ 1	12	12	+ 1	12	12
174 84 ACM	69	69	207	12	12	+ 1	12	12	+ 1	12	12
175 84 ACM	70	70	411	21	21	+ 1	21	21	+ 1	21	21
176 84 ACM	71	71	548	12	12	+ 1	12	12	+ 1	12	12
177 84 ACM	72	72	151	12	12	+ 1	12	12	+ 1	12	12
178 84 ACM	73	73	207	12	12	+ 1	12	12	+ 1	12	12
179 84 ACM	74	74	411	21	21	+ 1	21	21	+ 1	21	21
180 84 ACM	75	75	548	12	12	+ 1	12	12	+ 1	12	12
181 84 ACM	76	76	151	12	12	+ 1	12	12	+ 1	12	12
182 84 ACM	77	77	207	12	12	+ 1	12	12	+ 1	12	12
183 84 ACM	78	78	411	21	21	+ 1	21	21	+ 1	21	21
184 84 ACM	79	79	548	12	12	+ 1	12	12	+ 1	12	12
185 84 ACM	80	80	151	12	12	+ 1	12	12	+ 1	12	12
186 84 ACM	81	81	207	12	12	+ 1	12	12	+ 1	12	12
187 84 ACM	82	82	411	21	21	+ 1	21	21	+ 1	21	21
188 84 ACM	83	83	548	12	12	+ 1	12	12	+ 1	12	12
189 84 ACM	84	84	151	12	12	+ 1	12	12	+ 1	12	12
190 84 ACM	85	85	207	12	12	+ 1	12	12	+ 1	12	12
191 84 ACM	86	86	411	21	21	+ 1	21	21	+ 1	21	21
192 84 ACM	87	87	548	12	12	+ 1	12	12	+ 1	12	12
193 84 ACM	88	88	151	12	12	+ 1	12	12	+ 1	12	12
194 84 ACM	89	89	207	12	12	+ 1	12	12	+ 1	12	12
195 84 ACM	90	90									

Continued on Page 41

NYSE COMPOSITE PRICES

12 Month P/Sa
High Low Stock Div. Yield Total High Low
Continued from previous Page

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-only range and dividend are shown for the new stock only. Unless otherwise stated, rates of dividend are annual disbursements based on the last declaration.

a-dividend also known as b-annual rate of dividend plus stock dividend. c-liquidating dividend. d-new yearly low. e-dividend declared or paid in preceding 12 months. f-dividend declared after split-up or stock dividend. g-dividend declared after split-up or stock dividend. h-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting. i-dividend declared or paid this year, are accumulative plus with dividends. In arrears n-new issue is the past 52 weeks. The high-low range begins with the start of trading. j-next day delivery. P/E price-earnings ratio. r-dividend declared or paid in preceding 12 months plus stock dividend. s-stock split. Dividends begin with date of split. st-splits. u-estimated paid in stock in preceding 12 months, estimated cash ratio on ex-dividend or ex-distributive date. u-new yearly high. traded halted. v-in bankruptcy or receivership or being organised under the Bankruptcy Act, or securities assumed by such companies. wd-distributed. wh-when issued. wu-with warrants. x-ex-dividend or ex-rights. xdo-ex-distribution. xth-without warrants. y-ex-dividend and sales instill. yd-yield.

unless as follows.

NASDAQ NATIONAL MARKET

4pm prices October 12

MONDAY INTERVIEW

The lady is not for turning

Benazir Bhutto, Pakistan's recently ousted prime minister, speaks to Christina Lamb

She was the hope of her nation, the toast of the western world. The first female leader of a Moslem state, at just 35 Ms Benazir Bhutto was poised to lift Pakistan out of its social and economic morass and reverse a history plagued by military rule. Few leaders ever started with so much international goodwill. Yet less than two years later she stands in the dock charged with corruption and *maladministration* by the president her own party elected.

What went so terribly wrong? "It is a clear case of the old order refusing to accept the new," she insists. "My government was not ousted because it failed but was hurriedly dismissed by the president when it became evident that we were going from strength to strength."

Just a few hours after her first court appearance on one of four charges, an emotional Ms Bhutto obviously could not believe what had happened. Gone is the ice-cool maiden whose struggle to avenge the execution of her father, Zulfikar Ali Bhutto, Pakistan's first elected prime minister, captured the imagination of the world. Her face blotchy and her voice one note from hysteria, she repeats: "I feel outraged. I'm the only prime minister whose relatives did not take an industrial unit, who did not have bank loans written off, while the ones who looted the country are pointing their fingers at me."

Her two young children, including the son who will one day be expected to carry on the Bhutto dynasty, play noisily with their nanny while the husband many believe responsible for her downfall sits by for moral support. Known as Mr Ten Per Cent Asif Ali Zardari, has since been arrested on charges of embezzlement and using undue influence to obtain illegal bank loans.

But Ms Bhutto, will have none of this, denouncing the charges against her husband of three years as "ridiculous". She claims: "My government tried to honestly serve the people. A lot of people said there is hanky panky going on. What hanky panky? Are we living in a civilised world or are we back to medieval times when people were burned as witches? If there was corruption why did no one bring me facts?"

On taking office Ms Bhutto faced considerable odds. For the 11½ years since her father was ousted in a coup and subsequently hanged, she as his successor was public enemy number one to the army. Only

the death of President Zia ul-Haq in a mysterious air crash in August 1988 paved the way for elections which brought her to power.

Perhaps it was unrealistic to imagine that she would ever be allowed to stay there. The military intelligence acted, she says, as a "state within a state", business was suspicious of her party's socialist platform and much of the influential religious community was against the idea of a woman president.

Her greatest foe, Mr Nawaz Sharif, was elected chief minister of Punjab, the country's largest province. His Islamic Democratic Alliance, a conservative Moslem alliance backed by the military, is challenging Ms Bhutto's Pakistan People's Party in most constituencies in the October 24 elections.

Ms Bhutto admits the whole

episode may have been

intended to discredit her in power and thus destroy her politically. "This was a deep-laid plot against me... I was aware from my first day in office of many attempts to destabilise my government. Each time an attempt failed there would be a gap of two or three weeks before they tried again." She adds: "I was walking a tightrope which the president, Nawaz Sharif, and others were always trying to pull."

But she insists: "I was not a prime minister without portfolio. I did make decisions, we did get things done... What the president is really saying is that political government should just be the frill, the icing on the cake and that real government should be run by the civil service. I was not prepared to be that kind of prime minister."

But in the end it was her own lack of managerial ability and failure to build a consensus that brought about her downfall. While her stock remained high internationally at home the reality quickly became very different. In spite of the weight of expectations and pressing needs of one of the world's highest birth-rates and lowest literacy rates there were no social and economic reforms. Law and order deteriorated. Former allies deserted her, attempts to take on the army backfired and the country's second experience of democracy degenerated into political infighting.

The way Ms Bhutto tells it her 30 months of rule saw a social and economic revolution. "The IMF austerity programme had been implemented successfully, the budget deficit brought down, inflation halved. Profitability of banks

was up 70 per cent, tax collection

by 20 per cent. Investment had increased fourfold. We had arrested 17 top drug barons, our poppy eradication programme was a success, we had overcome a war threat with India and I was to co-chair the world summit on children."

In fact World Bank disbursements to nationalised credit institutions stopped because of distribution of loans without collateral, the IMF suspended payments in June because of failure to meet fiscal targets, literacy worsened, development was minimal, while the defence budget which together with debt servicing eats up

PERSONAL FILE

1953 Born in Karachi.
1973 Graduated from Harvard University.
1976 Graduated from Oxford University.
1979 Became co-chairperson of People's Party.
1984-85 Exile in London.
1986 Triumphal return to Pakistan.
1987 Married Asif Zardari.
1988 Became prime minister.
1990 Bhutto government dismissed.

per cent of expenditure was actually increased by 50 per cent - something Ms Bhutto oddly cites as "a great achievement". Her own ministers admit that if her government had not been dismissed it would have collapsed. Yet she continues: "You say the only legislation we passed was the budget. But even that was such a tremendous achievement."

Government studies at Oxford and Harvard, it seems, did not equal Ms Bhutto for high office. Under pressure, the most she will admit is "every government makes mistakes. But it becomes hard to judge where the mistake was and where the government wasn't given a chance."

Ms Bhutto repeatedly insists: "I'm the only people's leader."

certainly fly apart, and it will very probably produce a deep split in the ranks of Nato members. As it is, Nato governments face a sufficiently delicate task in keeping the alliance alive, after the collapse of the Soviet threat and with the prospect that most US troops will be withdrawn from Europe. The task will be harder if there is a war in the Gulf, and some European diplomats fear that it could be fatal for Nato's survival.

European governments are therefore compelled to think of new and complementary security structures, based on Europe. Other things being equal, many would rather avoid sensitive questions which infringe both on national independence and alliance solidarity. But as Dr Johnson observed: "When a man knows he is to be hanged in a fortnight, it concentrates his mind wonderfully."

The turning point seems to have been an informal meeting between Community foreign ministers in Venice 10 days ago. Some accounts have suggested a general mood of caution, with few member states willing to envisage far-reaching proposals, notably the Italian proposal to merge WEU in the Community.

But Mr Roland Dumas, the French foreign minister, has given an entirely different picture. He said that he had been surprised at the confidence and even "a certain boldness" of nine of the ministers. "We thought for a long time that a common foreign and security policy would be more difficult than Economic and Monetary Union [Emu]. The 12 governments had undertaken to negotiate two new treaties, one on Emu and one on so-called political union, starting in December. But nobody really knew what was supposed to be in the political union treaty, apart from some strengthening of the Community institutions; whereas the agenda for the Emu treaty was solid, meaty

we have better prospects for political and security union than for Emu."

Some idea of the "boldness" displayed, may be gauged from ideas listed by Mr Dumas: defence ministers could meet in the European Economic Community; the EC Commission could make proposals on foreign policy; foreign policy orientations could be decided by majority vote.

These bold thoughts are not shared by the British government, of course, nor by the two other peripheral countries, Ireland and Denmark. Stuck in a time-warp round about 1962, Mrs Thatcher remains as wedded to the lost ideal of a pan-European free-trade area as she is hostile to anything called political union.

Her alternative vision has ceased to be of interest south of the Channel, however. The French used to be respectfully irritated; now their attitude is of impotent contempt. Last week Mr Dumas raised the stakes, by warning Mrs Thatcher that she could not slow down the process towards Emu, and that it must lead to a central bank and a single currency by 1993 at the latest.

No doubt the French are talking up their book. But Britain no longer has the option of fighting the Delors programme on narrowly financial grounds, because Mr Saddam has rewritten the European agenda. When the European summit meets in Paris in December, it will be looking at the building blocks of a European federation; and a year from now a treaty to that effect will have been signed. Mind you, I'm just guessing.

DOWN

2 What MP's do about now (9)

3 The first person an artist goes round and greets (9)



The president's role has been absolutely immoral'

But her isolation from reality is highlighted by the huge steel-reinforced sandstone walls around her house which, protected by gun turrets, resembles a Foreign Legion fortress. In fact, by her own admission Ms Bhutto had no idea of her impending dismissal in spite of warnings from colleagues, the press and the armed forces. The president having assured her aide that he was "not about to do anything extraordinary", she spent the morning of her removal on August 6 preparing a speech for the children's summit. Only when the army trucks moved in did she believe it.

Ms Bhutto remains the leading figure in Pakistani politics. Her human rights record was the best in Pakistan's history and her courage is striking. Somehow most people still dissociate her from the failings of her government and refuse to believe that she was involved in corruption. If the charges result in her disqualification the elections will lack credibility.

The US decision to suspend aid to Pakistan because of fears that Pakistan possesses nuclear weapons has handed Ms Bhutto a useful campaigning tool. "The army should remember the foreign aid I brought in, the 40 F16s we got from the US."

If Ms Bhutto were to win the election she says she will insist on President Ishaq Khan stepping down. "His role has been absolutely immoral. He acts as the leader of the opposition. He spends all his time thinking how he can get Benazir Bhutto." Asked if he could return without doing a deal with the armed forces against whom she has recently withdrawn her vitriol she retorts: "The real question is can the army come to terms with an elected government?"

She adds: "Pakistan's main sin is that the political sys-

tem has not been allowed to develop since the 1980s. Then, voicing the thought which clearly preoccupies her, she muser: "You don't throw out an elected government to let it back in three months."

Ms Bhutto fears her opponents might kill her. "Ever since General Ayub's time [in the 1960s] I've lived under threat of death. Today one never knows when someone will come into your house at midnight pick you up and hang you upside down from a fierce regulatory squeeze."

It would not be reasonable to expect cheerfulness from a community suffering tight margins, heavy write-offs, collapsed share prices and the fear of unemployment. Even when all allowances are made, though, their perspective seems to me (with one exception) more realistic than the editorial (and presidential) hand-wringing over the federal deficit. It will surely seem so to London readers, who are suffering some of the same ago-

Private disaster, public sideshow



By Anthony Harris
in Washington

on their desk-tops. It is the financiers, too, who know the psychological threat of a property market slump. It is falling house values which are undermining consumer confidence in 1990, as falling equity values failed to do in 1987.

It is not clear yet whether

the consumer-led recession will be deep, let alone whether it will cause the economic implosion which Mr Alan Greenspan would recognise as a true recession. September retail sales were down a little in real terms, but that is all. Retail sentiment is very shaky this month, though. The banking squeeze is also difficult to quantify. It is a killer in property development, and is clearly causing much pain to retailers but it has hardly had any impact on manufacturing which still enjoys rising export demand and easy access to working capital. The fairest summary offered at Hot Springs came from Mr Robert Welch, the chairman of General Electric: "I don't know the definition of a recession, but it feels like one."

How far is Washington to blame? It is here that I would disagree with the Wall Street bankers. The comptroller of the currency (a Treasury official, not the Fed), who is demanding sensible lending criteria, makes a convenient scapegoat; but if he is to blame, it is only for not having been more demanding when the going looked good. This whole tragedy meets the classic Greek standard - hubris among the financial community, and a home-made nemesis of returning and exaggerated caution. The same pattern will be seen in London and Tokyo; where the bureaucratic elites are quite different.

And what about the budget? The point is this: the \$300 billion which Congress may or may not shave off whatever the deficit would otherwise have been, and even the \$300 billion it means to cut from the projected growth of the national debt over the next five years, is small change, whether you compare it with what is involved in the banking crisis, or weigh it in the world market for capital. It is a sideshow; at least it is good for a laugh.

Now we have collective panic instead; and this, of course, is why financial analysts are so much gloomier about the economy than those who run comfortable over-simplified models of income flows

The Gulf prods EC unity

IAN DAVIDSON ON EUROPE

and contentious, and defined by the detailed recommendations of the Delors committee.

Among the French political elite, the Gulf crisis has had an extraordinary impact on a defence debate long imprisoned by Gaullist dogmas of national independence.

Even before Iraq invaded Kuwait, that process was being accelerated by the move to German unification. Now it is as if a turbo-charger had brought down the inflation

number one to the army. Only

some idea of the "boldness" displayed, may be gauged from ideas listed by Mr Dumas: defence ministers could meet in the European Economic Community; the EC Commission could make proposals on foreign policy; foreign policy orientations could be decided by majority vote.

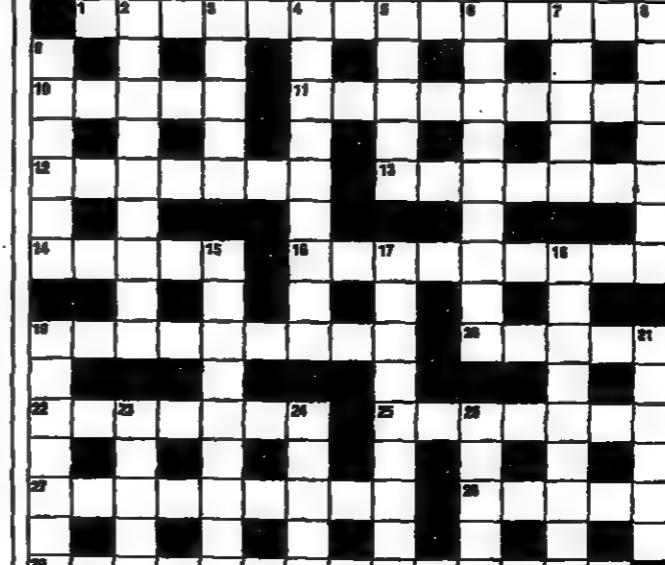
These bold thoughts are not shared by the British government, of course, nor by the two other peripheral countries, Ireland and Denmark. Stuck in a time-warp round about 1962, Mrs Thatcher remains as wedded to the lost ideal of a pan-European free-trade area as she is hostile to anything called political union.

Her alternative vision has ceased to be of interest south of the Channel, however. The French used to be respectfully irritated; now their attitude is of impotent contempt. Last week Mr Dumas raised the stakes, by warning Mrs Thatcher that she could not slow down the process towards Emu, and that it must lead to a central bank and a single currency by 1993 at the latest.

No doubt the French are talking up their book. But Britain no longer has the option of fighting the Delors programme on narrowly financial grounds, because Mr Saddam has rewritten the European agenda. When the European summit meets in Paris in December, it will be looking at the building blocks of a European federation; and a year from now a treaty to that effect will have been signed. Mind you, I'm just guessing.

CROSSWORD

No. 7,367 Set by DANTE



1 One choir starts to transpose musical arrangements (14)
2 Grain coming from a tropical island (5)
3 Most agree it could be an eyesore (9)
4 Strangely, when there's more than one, they become high (4,3)
5 Down-the-heel Italian port (7)
6 Club sounds exclusive (5)
7 Noted soprano (9)
8 Tip or pour out a delightful mixture (3,6)
9 Support needed when the stage runs out (5)
10 Sectors love to skydive, it's clear (7)
11 Mother left fat on the duck (7)
12 With which one suffers a lack of balance (9)
13 Recess would be pleasant about the end of March (5)
14 This comes of trying to hold one's own (14)
15 Down
16 What MP's do about now (9)
17 The first person an artist goes round and greets (9)

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BASE LENDING RATES

%	%	%	%
ABN Bank	14	Coats & Co	14
Aeon & Company	14	Cyrus Popular Bk	14
Allied Trust Bk	14	Deutsche Bank P.L.C.	14
ABN Bank	14	Dresdner Lovell	14
Henry Anchorage	14	Europcar Bank plc	14
Associates Cap Corp	14	Ernst & Young	14
⑥ E & C Merchant Bank	14	Euler Trust Ltd	14
Bankers Trust	14	Fauchier & Gen. Bank	14
Barclays Bank	14	First National Bank Plc	14
Barclays De Zoete Zegel	14	Fluor Daniel & Co	14
Bank Credit & Commerce	14	Frederick F. Fleischman	14
Bank of Cyprus	14	Georgetown Bank	14
Bank of Ireland	14	Global Bank	14
Bank of India	14	Goldman, Sachs & Co.	14
Bank of Scotland	14	Grindlays Bank	14
Barings Bt Co	14	Hanover Trust	14
Barings Bank	14	Hanover Trust Co	14
Barclays Bank	14	Hartford Bank	14
Brit Bk of N.Y. City	14	Hill Samuel	14
Brown Brothers Harriman	14	Hobart & Williams	14
C.I. Bank Nederland	14	Holiday Inn	14
Charterhouse Bank	14	Holmes Meaker	14
④ Citibank NA	14	Hutton Mather	14
City Merchants Bank	14	Hufc Bank	14
Citicorp Bank	14	Hyatt Regency	14
Comerica Bank	14	Imperial Bank	14
Cooperative Bank	14	Indonesia Bank	14
Country Bk of London Plc	14	Interserve	14
Country Bk of N.Y.	14	Investec Bank	14
Co-operative Bank	14	Jardine Matheson	14
Monte De Piedad	14</td		

INTERNATIONAL MOBILE COMMUNICATIONS

SECTION III

Monday, October 15, 1990



Beyond today's surge of interest in cellular systems, there is the prospect of an even larger revolution in personal communications as mobile phones become cheaper and small enough to fit easily into people's pockets — and call charges will become more competitive, says Hugo Dixon

The world at your fingertips

THE FIRST decade of the cellular communications industry has been a tremendous success. Market demand has outpaced even the most optimistic expectations, companies providing cellular services and manufacturing cellular equipment have seen spectacular increases in their profitability, and owners of cell phones have benefited from the ability to make and receive calls when they are on the move.

Nevertheless, the market has remained the preserve of an elite. Even in Scandinavia, which has the highest penetration of cell phones in the world, only 5 per cent of the population owns one. Cell phones are just too expensive to buy and calls from them are too costly for most people to be willing to throw away their ordinary fixed phone and switch to mobile.

A new vision of a personal communications revolution, which will dwarf the current cellular revolution, is now being held before the industry's eyes. Mobile phones will become so small that they can be easily popped in people's pockets and will be as cheap as a small colour television; and call charges will be competitive with what people have to pay to use an ordinary fixed phone.

When these conditions are fulfilled, people will no longer have any need of fixed phones for ordinary voice conversations. Instead of being a niche value-added market, mobile communications will have become the mass market and fixed communications will have moved up market to concentrate on data and video communications.

But can this vision be achieved? How long will it take? And what is the best route to get there?

The answer to the first question is that a mass market personal communication service can almost certainly be achieved. Those who doubt it point to the fact that cellular calls around the world are typically four or more times more expensive than ordinary calls and that there is thus a long way to go before mobile can compete with fixed systems.

However, technology is changing relative costs. The main cost of installing a fixed network is digging up the roads. The main costs of a mobile network are radio base stations and handsets.

There seems little prospect that the cost of digging up roads will decline over the next decade — in fact, since it is

essentially a labour-intensive operation, the costs might be expected to rise.

On the other hand, advances in micro-electronics and radio technology should lead to lower costs for mobile communications. As the mass market takes off, economies of scale will drive costs down further. Moreover, the current price advantage that fixed communications enjoy is deceptive. In most countries, cellular communications has been treated as a luxury service and priced accordingly. For example, Racal-Vodafone of the UK still makes a profit if it cuts its prices in half.

On the other hand, most countries have priced their local fixed phone services below cost as part of a social policy to encourage everybody to have a phone.

These discrepancies between price and cost will not be able to withstand the onslaught of competition which is sweeping

Advances in technology should lead to lower costs for mobile communications

through the telecommunications industry. More and more countries are licensing second cellular companies to compete with their national monopolies, and the UK has gone even further by licensing five mobile communications companies. Competition will cut prices and squeeze the monopoly profits.

At the same time, a combination of market forces and government policy is forcing a rebalancing of prices within the fixed network to bring them closer in line with costs. As long-distance and international prices fall, line rental charges will probably rise.

Furthermore, the switch from analogue to digital communications will improve the quality of mobile networks by reducing the number of glitches and increasing capacity. While these factors point to the long-term advantages of mobile communications, there are many possible paths between the reality of today and the vision of tomorrow.

The UK has taken a pioneering lead by licensing three companies to build Personal Communications Networks (PCNs).

PCNs differ from cellular communications systems in that they operate in a higher

frequency band (1.8GHz) and have a shorter range (1km), but otherwise are much the same.

The advantage of the UK experiment is that by introducing competition in a big way, it attempts to harness market forces to drive down prices and expand the market. The PCN technology itself has the advantage that a range of about 1km seems about right.

By being shorter than cellular, it means that radio frequencies can be re-used more often and so more customers can be put onto the network. But it is not so short that base stations have to be put at every street corner.

The danger of the UK experiment is that other countries may not follow with the same technology, meaning that it may not enjoy global economies of scale. The rest of Europe has yet to commit itself to PCN and the US, although interested in the idea, seems likely to choose a different standard.

Another possible path to personal communications is cordless telephony. The UK's experiment with telepoint, which involves putting base stations in public places and allowing people to make phone calls if they are within 100 metres of them, has so far been a disappointment.

But many supporters of the underlying technology argue that the UK should have started with two other applications of cordless telephony and added telepoint only when these were fully established.

The two applications are:

□ Cordless switchboards, which would allow people to use pocket phones in the office.

□ Cordless streets, where the same switchboards could be put in each street allowing people to dispense with their fixed phones at home.

The advantage of cordless telephony is that it is fairly unsophisticated, meaning the costs of the handsets could be low. However, the very short range — 100 metres — would add to infrastructure costs. In order to cover the same area that one PCN base-station can handle, 100 cordless base stations would be required.

A third possible path to personal communications, being developed by Televerket, the Swedish phone company, would be to turn the fixed network into a mobile one.

The idea is that people would have a smart card — a credit card containing a micro chip — which they could slide through a terminal when the



ON OTHER PAGES



The shape of things to come: a streamlined handset for the mid-1990s.

■ Service-providers apply the brakes.
■ Personal communications networks.
■ Telepoint prospects.

— PAGE 2

■ Sweden sets the pace in Europe; other national developments.

— PAGE 4

■ Novel services to complement mobile systems.
■ Focus on the equipment manufacturers.
■ Cordless systems.
■ Details of related FT surveys.

— PAGE 6

■ Satellite systems broaden the horizon.
■ Mobile data services.

— PAGE 8

□ Editorial production by Michael Wiltshire.
□ Illustration, left, by Robin MacFarlan.

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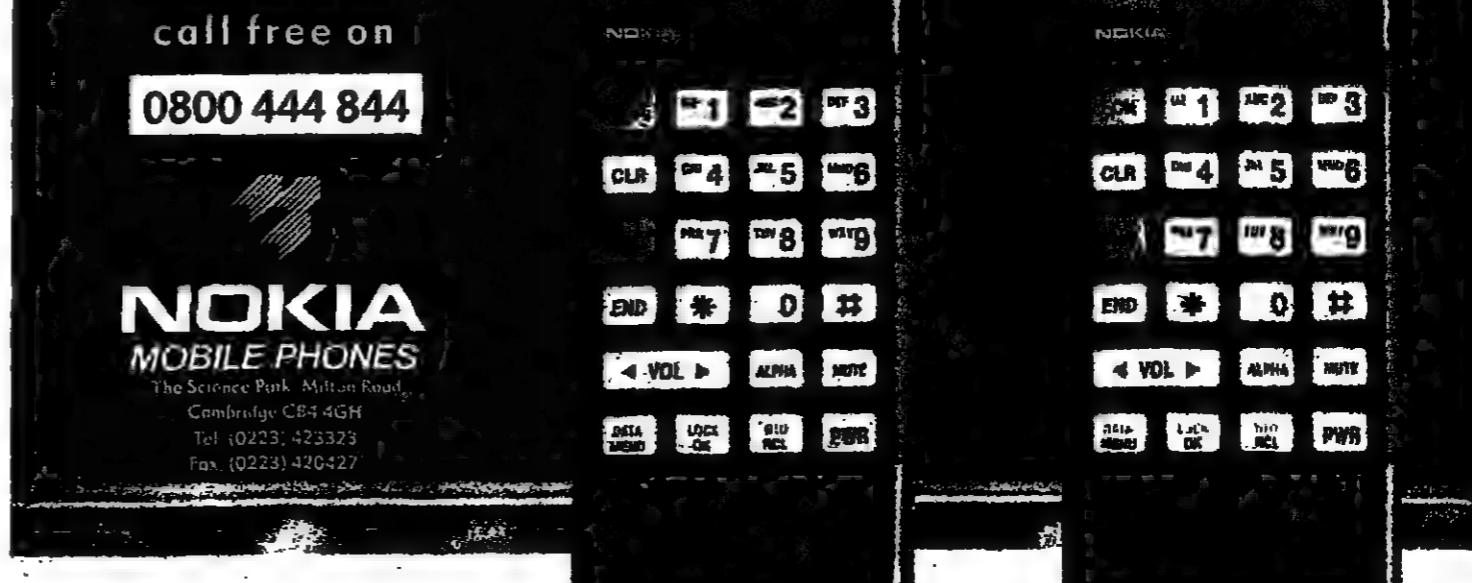
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Pan-European cellular radio network

Project tarnished by wranglings

Report by
DELLA BRADSHAW

THE PAN-EUROPEAN cellular radio network is due to open in less than a year, enabling consumers to use the same portable phones in Britain, Germany or France.

But whereas the project was once the flagship project in the European Commission's harmonisation plans, and prom-

ised to re-establish European communications companies as world class electronics manufacturers, many now believe the image of the project has

become tarnished by wranglings between equipment manufacturers and eclipsed by newer, more efficient technologies.

From the point of view of the consumer it looks as if the problems will not hinder the opening of the services on schedule, in 1991. The first countries to introduce the system could be France and West Germany, which already have crowding on their analogue mobile phone networks.

But one of the main aims of the project, to build up a strong European manufacturing base from which to export equipment and expertise, may be slipping away from manufacturers.

The thinking behind the cellular radio project — commonly referred to as the GSM (Group Special Mobile) project — was to develop one mobile telephone network for the whole of Europe, run by individual operators in each country.

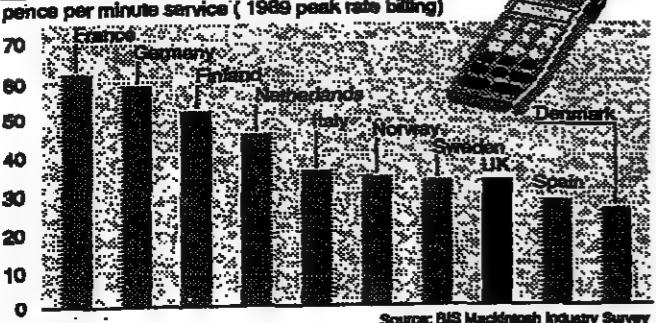
The economy of scale in producing so much equipment, so the argument went, would mean that the price of infrastructure equipment and handsets would drop, so services would be cheap and attractive to the consumer. That in turn would create more demand and even lower prices.

Because the scheme will be one of the most technically advanced in the world, and the first widespread non-military application of radio signalling using the digital language of computers, it was hoped that the system would find wide-

Continued on page 2

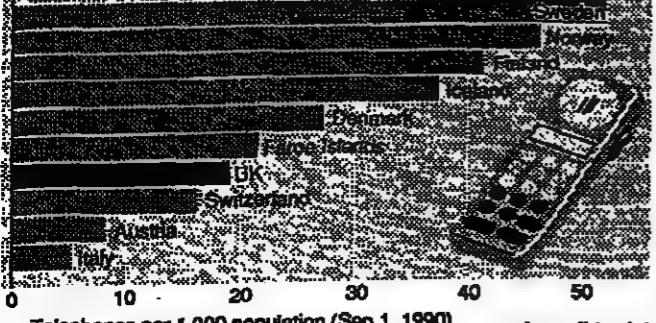
European cellular radio costs

pence per minute service (1989 peak rate billing)

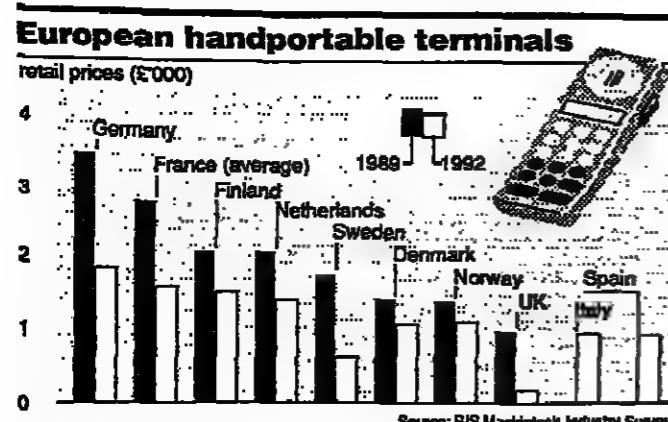


European cellular penetration

Telephones per 1,000 population (Sep 1, 1990)



MOBILE COMMUNICATIONS 2



Standards dilemma for pan-European project

Continued from page 1:
spread acceptance outside Europe, so increasing the market for equipment.

Two target markets were the US and Japan. But it is becoming increasingly clear that they will adopt different standards, says Mr David Hughes, vice president and general manager at Motorola's European Cellular Infrastructure division. "There will be one standard in Japan, one in Europe and one in the US," says Mr Hughes.

Equipment manufacturers, eager to protect their own commercial interests, have created their own problems. The initial hope of the phone companies was that companies holding patents which were infringed by the new pan-European standard would simply make their intellectual property rights available to other manufacturers, in a rush of goodwill, in order to ensure the timely start-up of the service.

Rival systems

Manufacturers had other ideas. They argued that rival manufacturers should be licensed to use their technology. In particular they pointed to the fact that free licensing would entail giving their technological expertise to Japanese and other east Asian manufacturers on a platter. They could then flood the market with cut-price equipment.

Manufacturers and telephone operating companies alike have now conceded that patent claims will not be waived. Instead, manufacturers are conducting a series of bilateral negotiations, which should result in agreements either to swap patents or to decide commercial terms for using them.

Alcatel of France, which is developing the pan-European technology in a consortium with AEG of Germany and Nokia of Finland, has already agreed terms to swap patents with Motorola, the US electronics group, but only for use in equipment to be used in Europe. Other manufacturers, such as Philips of the Netherlands and Ericsson of Sweden, also have patents which are affected by the new digital specification.

Once the issue of the technical specification is settled there are other business issues to decide. One of the biggest is that of cross-border billing and the means to enable subscribers from, say, the UK, to use the cellular network in Spain. How will the phone network

know, for example, that when a Vodafone or Cellnet number of a subscriber is dialled, that the person is actually sitting on a beach on the Costa del Sol, ready and waiting for calls. The problems are compounded because countries such as the UK and Germany have licensed two organisations to provide competing services.

Technically, the GSM system is already being superceded by more advanced technologies. The Personal Communications Network (PCN) concept, developed in the UK, is now being viewed with interest in other European countries.

It is heavily based on the GSM standard, but uses higher frequency radio signals, and so smaller cell sites, enabling operators to reuse the radio frequencies more often. As well as increased capacity, PCN technology promises much smaller and cheaper handsets.

In spite of what seems like PCN's enviable technological advantages, particularly in the UK market where the service will be available in 1992 – giving pan-European cellular just a year's advantage – the established cellular network operators already have a good lead.

"GSM's advantages are an existing network infrastructure, fixed standards and the European momentum," says Rob Morland, director of Mackintosh Generics, in Cambridge.

"They already have a subscriber base, so it will be up to the PCN operators to prove that they can take market share away from the established networks."

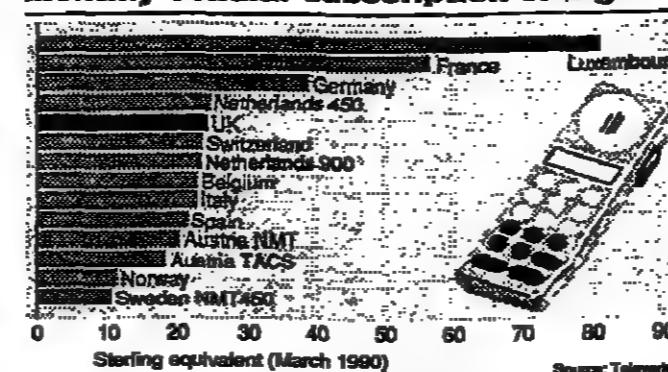
He also points out that as well as the digital pan-European networks, Cellnet and Vodafone will have established analogue networks to give them extra flexibility – "one option might be to alter the pricing on the analogue networks so that they compete with PCN."

More good news for the GSM makers is the potential for enormous market growth in the new consumer markets of eastern Europe, says Mr Don Burns, corporate vice president and general manager of Motorola's European Cellular Subscriber division. "Spectrum availability determines the market," he says. Although eastern European countries are now installing analogue systems at lower frequencies, that is because of available radio channels.

UK cellular market shows signs of a slowdown, reports Neil McCartney

Service-providers apply the brakes

Monthly cellular subscription charges



Sterling equivalent (March 1990)

Source: Telewest

UK cellular subscribers

Month	Net monthly growth rate, January - August, 1990		
	Cellnet	Vodafone	Total
January	11,000	24,000	35,000
February	12,500	20,000	32,500
March	17,000	21,500	38,500
April	6,000	16,500	24,500
May	7,000	15,000	22,000
June	7,800	18,200	26,000
July	8,000	14,500	22,500
August	4,400	11,500	15,900
TOTAL	73,700	147,200	220,900

Source: X25 Partnership/Mobile Communications Newsletter

BONUSES PAID

Bonuses paid by UK service providers to dealers per net connection. New bonus figures, after August 1, are shown in brackets:

Talkline £410 (£200)
Quadrant £260 (£225)
Millicom £220 (£220)
Hawthorn Leafield £440 (£320)

Source: Mobile Communications Newsletter estimates

move seems to have succeeded.

In August, a group of the top companies made the biggest cut yet, reducing bonuses by between £10 and £20, bringing the level down to £250-£250. This means that some service providers have cut bonuses by £250 since last November.

Until recently, these reductions have not been translated into higher equipment prices, partly because manufacturers have responded to the market slowdown by cutting their wholesale prices, and partly because some service providers have been subsidising the price of equipment to their dealers to offset the effect of lower bonus payments.

This summer it was still possible to buy a car telephone (with hands-free facility) for as little as £25.

However, there are signs that prices are finally beginning to harden, especially at the lower end of the market, where the lowest-available price for a car telephone is now about £40.

But the service providers say that the effects of the latest bonus reduction have not yet worked through, and that the price of the cheapest car telephone could soon rise to more than £100.

The author is editor of "Mobile Communications," the Financial Times newsletter.

nomics underpinning the high level of bonus payments. While the service-providers themselves receive payments from the network operators for adding new customers, the size of these payments is much smaller – typically between £100 and £200, although a new deal from Cellnet is likely to lead to £250.

In some cases dealers were virtually giving away the cheaper telephones. And in view of the financial incentives being offered, some of the dealers were not too choosy about who they sold them to.

A large number of the customers attracted by these low prices were unaware of the high costs of using cellular telephones and had a rude shock when they received their first quarterly bill for hundreds of pounds.

In many cases they were unwilling or unable to pay. The levels of bad debt and "churn" – the rate at which customers disconnect from the system – rose alarmingly.

Once bad debt and churn rises above a certain level, it becomes impossible to make money.

Moreover, while the service providers have to pay its dealers for more or less every new connection, the network operator pays bonuses only for net growth.

These developments underlined the already shaky market

ing bonus payments. Racal-Vodafone has proposed a new form of payment package to help to ameliorate this problem, but this has yet to win the backing of Cellnet.

Some of the service providers have been worried by high levels of bad debt among customers

new customer which can be recouped only if the customers stay on the network long enough to rack up a considerable sum in call charges. In some cases, a high-paying service provider would have to keep a customer for several years in order to get its bonus money back.

Once bad debt and churn rises above a certain level, it becomes impossible to make money.

In some cases they were unwilling or unable to pay. The levels of bad debt and "churn" – the rate at which customers disconnect from the system – rose alarmingly.

Once bad debt and churn rises above a certain level, it becomes impossible to make money.

In trying to capture the domestic market, the PCN companies are well aware that pricing and marketing tactics will prove as decisive as technological wizardry.

Their main problem in targeting the mass market will be the price of handsets and, in particular, the price of the calls – there are many people who have had their fingers burnt by buying cheap handphones only to discover that they were tied to astronomical call charges.

In addition, the services could provide caller identification, so the receiver can vet whether or not to answer the incoming call.

While the PCN companies are bullish about their prospects of success, others are sceptical about whether the market can support three rival operators. For that reason, proposals by the three operators to collaborate on providing services to rural communities is being carefully scrutinised.

The companies point out that it is economically unviable for them all to provide a service to areas with a low population. Their plan is to devise a way of putting up just one set of infrastructure, which could be used by customers subscribing to any of the services.

This volume will depend as much on whether other European countries adopt the technology as the rate of the rollout programme in the UK. Adoption of PCN as a European standard looks set to go ahead next year, while countries such as France and Germany are showing an increasing interest in the developing PCN networks of their own.

The companies are also aware that PCN will have to offer many of the services inherent in the newer digital fixed phone services – such as itemised billing, call forwarding and call barring – in order to capture the domestic as well as the corporate imagination.

In addition, the services could provide caller identification, so the receiver can vet whether or not to answer the incoming call.

The companies point out that it is economically unviable for them all to provide a service to areas with a low population. Their plan is to devise a way of putting up just one set of infrastructure, which could be used by customers subscribing to any of the services.

However, the Department of Trade and Industry has said that all operators must install CAI equipment by the end of 1991 and that roaming between networks must be implemented by mid-1991.

The owners of proprietary handsets will then find themselves at a disadvantage, because they will still be able to use only their own networks, whereas owners of CAI handsets will be able to roam across all four.

Moreover, it is thought that Shaya may have difficulty in developing a dual-standard base station that incorporates both its own proprietary standard and the CAI standard.

Were this to be the case, Calipoint and Phonepoint might have to install proprietary and CAI equipment in parallel, which would be expensive.

The alternative, of installing only CAI base stations and stopping the installation of proprietary equipment, would presumably be acceptable only if the owners of proprietary handsets could be persuaded to switch to CAI, perhaps through the use of subsidies.

Personal communications networks

Facility is 'a gadget person's dream'

EVERYBODY knows the frustration of trying to contact someone by telephone only to end up listening to either the protracted ringing tone or a recorded message on an answering machine. Even in these days of the car phone, the result can often be a shouting competition over a fuzzy radio link or a connection to a car phone in an empty car.

The problem is that the phone is still a fixed object: when you phone a person at work, then most of the time you are actually phoning a specific desk rather than a specific person.

It was to put an end to this kind of problem that personal communications networks (PCNs) were first conceived by the UK government. The idea was that the personal communicator, a truly pocket-sized

phone, would provide a phone service to people, rather than places.

PCN's have generally been considered as a way of providing competition to the UK's two existing cellular radio companies in the business mobile phone market. But increasingly they are being seen as a way of providing competition to the two fixed line phone companies, British Telecom and Mercury Personal Communications.

Microtel, a consortium led by British Aerospace, has even submitted a plan to the government asking for it to be allowed to set up a national phone network using its proposed PCN network as the starting point.

The three licensed PCN operators – Mercury Personal Communications, Microtel and Unitel (a consortium including STC, US West, Thorn EMI and the Deutsche Bundespost) have two options.

The first is to invest heavily from the outset in the network infrastructure in order to provide a widespread service from the day it begins. Mercury Personal Communications is clearly taking this route, and spending between £200m and £300m on the network infrastructure before its service

begins in September 1992. After that, it will invest

MOBILE communications in Scandinavia have been a great success. The prosperity of the region, the high degree of education, the long distances between cities which have accentuated the need for drivers to be "in contact" when on the road, plus the region's extensive usage of telecommunications in general, have helped to spur on the development of mobile communications.

To this has been added the advantage that Scandinavia boasts a series of phone companies which are among the most innovative in the world - and Ericsson has become one of the leading telecommunication equipment manufacturers.

At the end of 1989, of all European countries, only Sweden and Norway had a penetration of cellular phones that was greater than 4 per cent of the population. Only Finland and Iceland had a penetration greater than 3 per cent, and only Denmark was over 2 per cent.

But does Scandinavia have a strategy for *maintain* its lead into the future? Or will it be overtaken by countries such as the UK, which has launched a series of initiatives to propel itself into the forefront of mobile communications?

Televerket, the Swedish phone company which has led the rest of Scandinavia, has a clear idea of how it would like to see mobile communications developing.

The company currently runs two analogue cellular networks: the old NMT 450 system and the newer NMT 900 system. The NMT 450 system is now virtually saturated with just over 300,000 users. The NMT 900 system, however, is still growing fast, adding between 10,000 and 12,000 customers each month.

Mr Seth Myrby, Televerket's Technical director for radio services, says the company will start introducing the GSM pan-European digital system next autumn. There will be a gradual roll out, with national coverage being achieved after two to three years.

Even so, he expects the NMT 900 system to continue as the company's main cellular service until 1996-97 because there is plenty of capacity left in it. He admits that Televerket is only contemplating introduc-

Hugo Dixon looks at reasons behind a successful regional strategy

Scandinavia sets the pace in Europe

HIGHEST PENETRATIONS: THE TOP FIVE European countries cellular-telephones per 1,000 of the population as at September 1, 1990

Country	System	Launch	Subscribers	Penetrations
Sweden	NMT-450	10/81	237,356 52.06
Sweden	Comvik+	8/81	15,700	-
Sweden	NMT-900	12/86	163,373	-
Norway	NMT-450	11/81	141,778 46.27
Norway	NMT-900	12/86	62,565	-
Finland	NMT-450	3/82	129,486 41.48
Finland	NMT-900	12/86	75,924	-
Iceland	NMT-450	7/85	9,371 37.48
Denmark	NMT-450	1/82	53,673 27.22
Denmark	NMT-900	12/86	86,224	-

Source: Mobile Communications Newsletter; IHS Partnership

ing digital services even this quickly because of the prospect of competition from Comvik, a private Swedish company which has been awarded a second GSM licence.

"If we were alone on the market, we would not have done it," Mr Myrby says. "We will follow Comvik's development very closely; we will try to be ahead, but not more than necessary."

He expects customers to prefer the NMT 900 system for some time to come because it has full coverage across Scandinavia, whereas the GSM system will only gradually spread across Europe. The Swedish market for traditional mobile systems is still not saturated, while the market for hand portables in the large cities of Stockholm, Gothenburg and Malmö has only recently begun to take off.

In the mid-1990s, the GSM

system will come into its own, according to Mr Myrby. By 1993/94, handsets will have come down in price, European coverage will have increased and the NMT 900 system will start becoming saturated.

Mr Myrby sees no use for the British PCN system in Scandinavia. His vision for the next generation of mobile communications after GSM is of a system which is "very deeply integrated" with the fixed network - "you would not have separate switches and separate leased lines. You have to have a fixed network that has inherent mobility."

His idea is that Televerket's fixed network will be enhanced by adding intelligent data bases which can automatically keep track of people when they swipe a smart card through terminals which will be placed next to every phone. When the network has been upgraded in

this way, people will be given the option of accessing the fixed network via a radio link.

Mr Myrby is uncertain what technology will be used for the eventual radio link. Although he thinks the DECT European cordless telephone standard will be useful in an office environment, he doubts whether it will be suitable for personal communications.

The snag with this vision, which is very neat from an engineering perspective, is that it does not take account of competitive pressures. Televerket plans to ration demand by price, but the arrival of competition will put pressure on the high margins now being earned.

Competition has not been effective so far, with Comvik attracting only 18,000 customers for its rival analogue service. But Mr Daniel Johansson, managing director of Kinnevik, Comvik's parent, says that this is the result of anti-competitive behaviour by Televerket. He complains that Televerket denied Comvik the use of its NMT technology with the result that Comvik had to develop its own proprietary system - and that Televerket did not allocate the radio frequencies evenly, keeping 800 to themselves and giving only 50 to Comvik.

Competition will be more even with the GSM system because the frequencies have been equally divided. Even so, there are still disputes between the companies. Comvik has complained to the government that Televerket is preventing Ericsson from supplying equipment to it and the two companies have been locked in a dispute about how much Comvik should pay for connecting to Televerket's network.

Not only will Televerket rely on Comvik being the only competitor. Consortia including Volvo, the vehicle company, and the UK's Racal Telecom, are trying to persuade the Swedish government to release more frequencies to let them compete too.

Such pressures will cut prices and hasten the introduction of the mass market in mobile communications and so may throw off-course Televerket's well-laid plans for a gradual evolution to the personal communications network of the future.



JAPAN

Plans for sharing technology

JAPAN'S CELLULAR communications market, now consisting of nearly a half million users, continued to mushroom in 1990 - with the US electronics giant, Motorola, emerging as the chief beneficiary.

As part of the Daini Denden consortium (DDI), Motorola has played a vital role in the industry since the Ministry of Post and Telecommunications granted its first license in 1986.

But 1990 saw two significant developments that served to strengthen Motorola's hand.

In May, the Telecommunications Ministry announced its selection of Motorola's digital speech protocol as the technical standard for the entire industry, turning back the claims of home-owned rivals including NTT and Kyocera.

While clearly a technology relied heavily on analog transmission, digital, which allows the system to handle a far greater number of callers at one time, is universally seen as the way of the future.

The ministry's choice ensures the US maker a heavy role in Japan's growing cellular industry.

Motorola has pledged to share its technology with rival makers in Japan on a non-free licensing basis. Nevertheless, several makers grumbled at the prospect of sharing their lucrative technology with the

Motorola will share its technology with rival makers in Japan, reports ROD PROCTOR

US company. Also in May, the plan being considered is one that would divide the NTT into 10 regional cellular companies.

Surprisingly enough, IDO has been relying on Motorola's rival and consortium member NTT for the bulk of its hardware needs.

NTT was upstaged again later in the year with the unveiling in August of the IDO handy phone, touted as the industry's smallest, lightest mobile phone. Developed for

IDO by Matsushita Communication Industrial Co, the Handy Phone weighs in at about half that of NTT's main-stream mobile phone.

Only six months earlier NTT had announced plans of its own to develop what was to be the world's smallest portable.

NTT is proceeding with its plans, which call for the establishment of a broad-based, less costly, radio network by early 1992.

Motorola's Japanese subsidiary, Nippon Motorola, meanwhile, is continuing work on a replacement for its popular Microtac mobile phone. A replacement product should appear on the market in two to three years.

Late in May, the giant Seibu-Saison Group joined the growing list of agent retailers for cellular equipment. The group's supermarket operator, Saison, has targeted sales of 2,000 units in the first year.

Under the plan, IDO will serve as one of two major suppliers.

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جامعة الملك عبد الله

MOBILE COMMUNICATIONS 4

Radio links can provide better - and faster - telephone services than the traditional 'copper wire route'

Mobile systems provide a quick fix in eastern Europe

Mobile telephones might not be expected to come very high on the shopping lists of east European governments, struggling for economic recovery.

But in Warsaw, Budapest, Prague, Moscow and eastern parts of Berlin, mobile telephones, rather than fixed ones, could satisfy short-term demand for that most precious commodity in any new democracy - communications. And with so many demands on the public purse, a cellular telephone network, paid for and operated by a foreign provider, is too good an opportunity to miss.

Competition will be more even with the GSM system because the frequencies have been equally divided. Even so, there are still disputes between the companies. Comvik has complained to the government that Televerket is preventing Ericsson from supplying equipment to it and the two companies have been locked in a dispute about how much Comvik should pay for connecting to Televerket's network.

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Such pressures will cut prices and hasten the introduction of the mass market in mobile communications and so may throw off-course Televerket's well-laid plans for a gradual evolution to the personal communications network of the future.

Mobile telephones will be served by the same two operators - Deutsche Bundespost Telekom and Mannesmann Mobilfunk.

Last, but not least, Poland will announce the successful bidder for its mobile telephone system at the end of this month.

But this will not always be the case. If it is cheaper to install radio links than fixed ones, then this will ultimately be reflected in the final price to the user.

In the UK, this could be brought about by the arrival of three new cellular operators who are building what are known as personal communications networks. With Cellnet and Racal Vodafone, this means there will be a total of five cellular operators, all looking for market share.

But the business-end of the market will be fairly mature by the middle of this decade, and the PCN operators will have to penetrate the residential market, and make their prices competitive with the fixed network if they are to find enough customers.

Personal communications networks are but a distant dream, however, in eastern Europe.

For the foreseeable future, cellular telephone prices in eastern Europe are unlikely to be very different from in the west.

Although users can obtain a phone for less than \$100 in the UK, prices in the rest of Europe are on average \$200.

Yuri Gulyayev believes that a Soviet household would be prepared to pay more for a cellular phone than a fixed one that might take years to be delivered.

There could be a problem with this argument, however. The people who live in more remote areas such as Siberia and the central Asian republics are poor, and those least able to afford a telephone in the USSR to afford cellular telephones.

Companies such as US West and Contel will be targeting their service at the business-end of the market, so unless

international links. Cellular operators have therefore made sure that they have the right to install their own infrastructure to carry calls made from the mobile phone right up to where the satellite is required to carry the call overseas.

This is not the case in most cellular telephone networks in the west. In the UK, for example, the two cellular operators, Cellnet and Racal Vodafone, are only allowed to carry calls a few kilometres, and then they are picked up by either British Telecom or Mercury and taken to their final destination - unless, of course, the final destination is another cell.

Mobile systems provide businesses and remote locations with phone links in months, rather than years, says MARK NEWMAN

into ten or so regions, each served by its own operator.

In all these cases of eastern Europe, western companies will have large, and sometimes controlling, stakes in the networks.

Telecommunications companies in the east have neither the expertise nor the money to construct and operate the systems on their own.

As well as operating the networks, western companies may become the first subscribers.

In eastern Germany there has already been an enormous influx of west German capital; and also systems for business people who cannot afford to wait for a telephone line to be installed.

Now that the west German telecommunications manufacturer, Siemens, has extended the west German cellular network into the corridor that runs east into Berlin, they can buy a cellular phone and make do without a fixed one.

Even if users have a normal telephone in eastern Europe, it may not be possible to talk to companies in the west because of the hopelessly inadequate

international links. Cellular operators are intending to offer radio communications themselves, and at the same price as the fixed service, to where the satellite is required to carry the call overseas.

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THE US

Ardour cools on Wall St



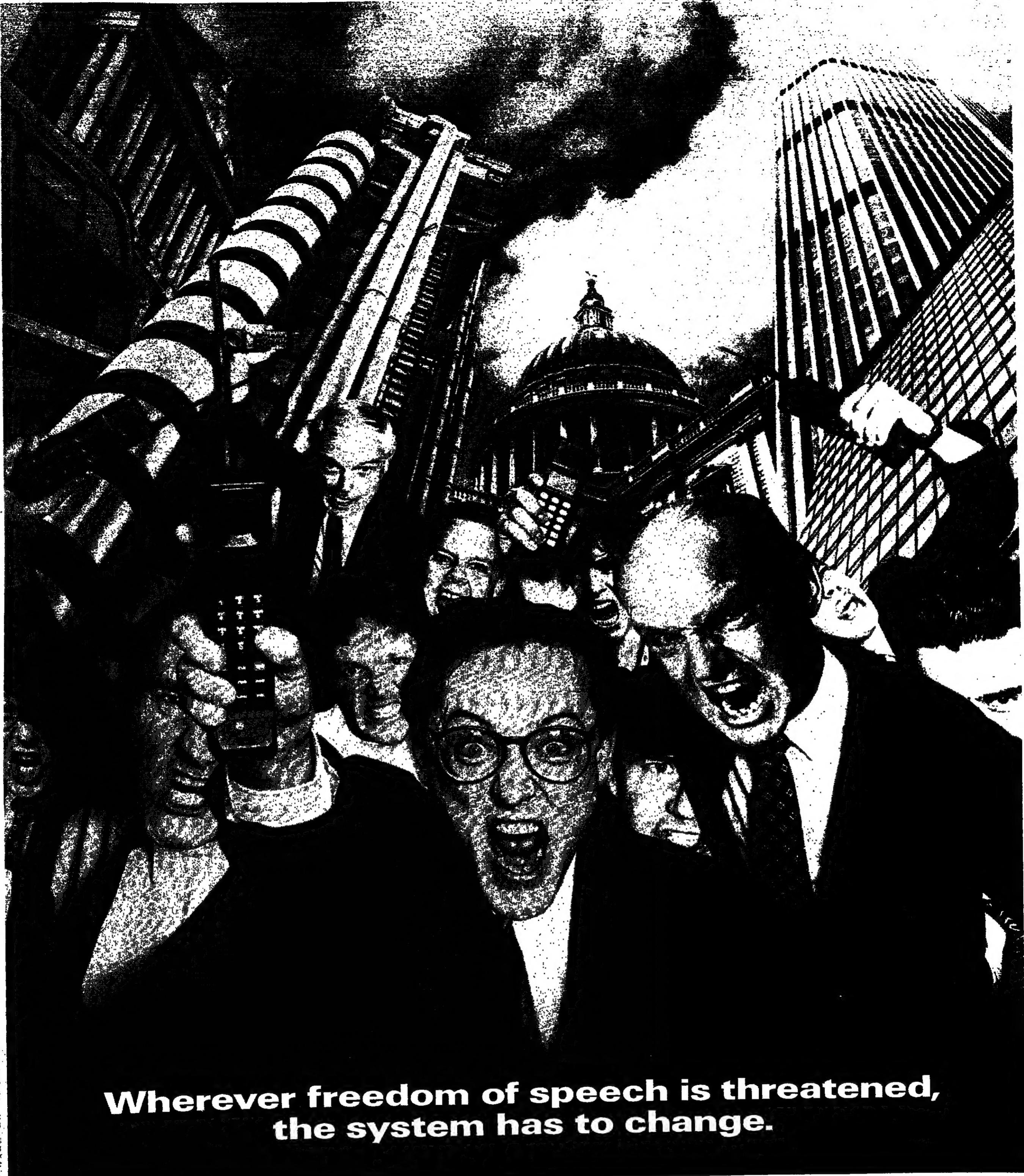
Motorola's 9800-X Personal Cellphone

reaches the average for MSAs is now around \$200, with some areas worth between \$300 and \$500.

Rural licences, which the FCC is in the process of allocating, are far less valuable and at present there is not much market in them.

Since the allocation of licences began in the mid-1980s the fragmented industry has consolidated in a burst of takeovers, culminating in by far the biggest yet during the summer,

John Grot



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cellnet

We've got everyone talking

MOBILE COMMUNICATIONS 6

MOST PEOPLE take it for granted that they will not always reach the person they want with one telephone call. Sometimes callers are told that the person they want to talk to is not in, while, on other occasions, calls simply remain unanswered.

On a personal level, calls are not a major problem: mildly frustrating, perhaps, but an inevitable part of the average day. However, on a national level, they are a source of great inefficiency.

The telecommunications consultancy, Orum, estimates that half of all telephone calls fail to get through to the person they were intended for and argues that if just 5 per cent more calls got through the UK economy would benefit to the tune of several hundred million pounds per year.

The introduction of mobile communications services has gone some way to improving the situation.

Many people can now be reached via a radiopager or a cellular telephone. But new services are being developed which should make it even easier to get through to the right person.

In some ways these new services will complement mobile telephones; in others they will act as a substitute.

Voice messaging is one of these services. At its most basic it is just a form of telephone answering machine which ensures that wherever a person is they can receive messages.

If someone is not at their telephone, calls are redirected to a message bank where a message can be left. Users access the message bank with a call to the voice messaging service provider and by tapping in a personal identification number. Any messages will then be relayed to the caller.

Often this service is tied in with a radio pager which signals to the person that a message has been left. The more advanced services offer additional features like the ability to alter messages, to forward them to other users and so on.

Perhaps ironically, in the UK this service has proved to be most popular with cellular telephone subscribers — about 10 per cent of whom use the voice messaging service offered by the two network operators, Cellnet and Racal Vodafone.

In the US, on the other hand, most subscribers to voice messaging are on the fixed telephone network. Most US companies now have message banks or subscribe to a voice

Personal numbers and voice mail facilities

Novel services to complement mobile systems



A member of the Humber Side Ambulance Service using Philips Telecom radio equipment. Microwave systems and base stations form the backbone of the network.

messaging service; the market was worth over US\$900m last year, according to estimates by the US research company, Probe.

Both voice messaging is only a partial solution to the problem of getting a call through. Ideally it would be possible to ensure that telephone calls would get through to a person wherever he or she was.

There are moves to introduce services that would do just this. These are generally grouped under the catch-all title "personal numbering."

As the name suggests, the services are based on the idea that a telephone number should not necessarily refer to a fixed location but could refer, instead, to a person.

In a sense cellular telephones and, when they are available, personal communications networks (PCNs) will offer personal numbers.

So long as users always keep the handset with them they effectively have personal numbers. But this locks users into using the expensive and often unreliable radio networks.

Alternatives could be available relatively soon. The fixed network operators plan to offer personal numbers over their

choice — a fixed telephone, a radio pager or a second cellular phone. Calls are directed first to the subscriber's cellular telephone. If this does not answer, they are redirected to the second terminal, whichever it is.

Although this service was presented to other European telecom operators, none of them decided to develop their own version of it.

Most felt that the Finnish service was by no means a perfect solution to the problem.

The most elegant way to introduce personal numbering would be for the network to know which telephone a user could be contacted on.

This is the approach favoured by the European Telecommunications Standards Institute (Etsi), the body which sets telecommunications standards for Europe and which will, over the next two years, work on standards for personal numbering which will introduce an element of what it calls "personal mobility" to the fixed network.

Ted Bedos, technical director at Racal Vodafone, outlines how he sees an "intelligent" personal numbering system working.

Everybody would be issued with a personal telephone number at birth. They would receive a card containing this number which could be inserted into a slot on all phones.

Telephones would read the card and signal to the telephone network that all calls to that particular user should be directed to that phone.

For example, at home you would plug your card into your home telephone; on your way to work you would plug it card into your mobile telephone and once at work you would register yourself on the office telephone. In each instance the network's computers would follow you from phone to phone.

Although some operators, notably the German telephone administration, the Deutsche Bundespost, have said that they would like to introduce this sort of service, its introduction would be very expensive, not least because the entire base of telephones would have to be altered to accept the personal number cards.

The explanation is that an "intelligent" personal numbering service will be available anywhere in Europe or the USA, at least until the second half of the decade.

Justin Rowlett

EQUIPMENT MANUFACTURERS

Contrasting cultures

"WE have built up a core competence that is so far in excess of anybody else that we would be very difficult to dislodge."

"We have to be humble, so I quote the Chinese saying: 'No trees grow to heaven'."

THESE contrasting quotes — one of extreme self-confidence, the other of humility — reveal the different cultures of the two giants of the mobile communications manufacturing industry.

The first is from Mr George Fisher, chairman of Motorola of the US.

The second is from Mr Lars Ramqvist, president of Sweden's Ericsson.

Both companies have done extremely well in the mobile communications market, earning huge profits as a result. Motorola's general systems division, which is mainly made up of its cellular businesses, had sales of \$1.5bn and operating profits of \$344m in 1989.

Ericsson does not publish its figures in an easily comprehensible form, but Mr Henrik Rhenman, an analyst at Helsingborg & Qviberg Fondkommission in Stockholm, says that half of Ericsson's total profits — in other words, \$82.5bn — will be from cellular communications in 1990.

Both companies claim to be the world leader in supplying infrastructure for cellular systems and for cellular networks, reports HUGO DIXON

graph and Northern Telecom, where it is the world's leading manufacturer of walkie-talkies, and in micro chips. These strengths explain why it has been successful not only in supplying network infrastructure but also in manufacturing handsets.

Ericsson's handset is still the smallest in the world, two years after its launch. And the tremendous efforts it put into improving its poor manufacturing quality in the early 1980s have now paid dividends.

Motorola, however, is not

radio technology, where it is

group.

It has been able to build on its relationships with phone companies across the world to sell them mobile communications equipment. It now hopes to use its expertise in mobile communications as a way of building relationships with phone companies it doesn't already sell to.

Motorola, meanwhile, has taken a very aggressive approach to breaking into new markets, last year harnessing the US government's energies to help it force open Japan's cellular market in what became a bitter trade dispute.

It has also brought a string of anti-dumping actions against the Japanese for selling cellular handsets in the US and Europe at lower prices than they were charging at home.

"We cannot allow other companies to have profit sanctuaries" explains Mr Fisher.

The main advantage that Ericsson has over Motorola is that its systems seem to be much better for large cellular networks than the American company's.

This in turn is a result of Ericsson's expertise in switching and, to a lesser extent radio communications. It has built its strong position in the cellular infrastructure market on these skills.

However, it has very little in house expertise in micro chips, relying on Texas Instruments to supply most of its needs.

This explains why Ericsson has made less of an impact in the handset side of the market. However, its decision last year to pool its cellular handset business with that of General Electric of the US is an attempt to reach critical mass in this area.

The joint venture with GE, which Ericsson will own 60 per cent of, should also help increase Ericsson's profile in a market where its still needs to make substantial inroads.

Both Ericsson and Motorola have made a point of going for the global market. This is part of a long tradition at the Swedish company, since its home base could never have been large enough to sustain a substantial telecommunications

strong in switching technology. A few years ago, it decided to stop manufacturing its own switches and buy them from a small US manufacturer.

By contrast, Ericsson's expertise is in switching and, to a lesser extent radio communications. It has built its strong position in the cellular infrastructure market on these skills.

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The key battle is therefore likely to continue to be between Ericsson and Motorola for market leadership. Apart from the very different cultures, the two organisations are facing opposing strengths and weaknesses.

Motorola's expertise is in

Rival technical standards for cordless systems

Battle lines are drawn

Despite the introduction of ever more sophisticated office switchboards, telecommunications in the office environment are still fundamentally limited by the fact that telephones are fixed to one spot.

This is all set to change. Telecommunications equipment manufacturers across the world are now developing services that will cut the cord that ties the telephone to a desk and allow users complete freedom of movement within the office. But the manufacturers have come up with rival systems and a battle rages over what technical standards should be used to support these new services.

The potential of business cordless telephone systems is huge. They will allow staff to be contacted wherever they are in the office, ensuring that far fewer calls are missed. They will also make office reorganisation cheaper and more straightforward. Instead of the disruptive and expensive process of rewiring the office or redirecting telephones when people's desks are moved, staff will simply be able to collect their papers, pop their telephone in their pocket and set it into their new office.

For the manufacturers these benefits are translated into a huge and valuable market. Current estimates suggest that in Europe alone, cordless office systems could be worth between US\$500m and \$1bn by 1995.

As one would expect, the manufacturers are eager to get a slice of this cake and are jockeying for position in the market.

But the battle is not just taking place in the marketplace. It is also being fought within the committees which set standards for telecommunications.

Since the development of cordless technologies has, in the main, taken place in Europe it is no surprise that the most bitter fight is taking place within the European Telecommunications Standards Institute (Etsi), the body which decides on and develops the telecommunications technologies for the European Community.

In July, the contenders locked horns. Three telecommunications behemoths — Ericsson of Sweden, Olivetti of Italy and Philips of the Netherlands — attempted to stop the work of Etsi on standards for CT2, the UK-developed second generation cordless telephone technology.

The three manufacturers feared that endorsement of Etsi for CT2 could threaten the success of the digital European cordless telecommunications (Dect) technology that they are



Venture, a compact cordless telephone from Betacom

working on. On this attempt, their move was unsuccessful. Etsi's governing body rejected it on the grounds that the supporting arguments were not strong enough. However a final decision will have to wait until the end of the year, but by then work will have begun on the CT2 standards and Etsi will be even less prepared to abandon it.

This is just the latest twist in the long-standing dispute Etsi decided back in 1988 that it would draw up standards for Dect, based on Ericsson's initial research.

However, while Ericsson had been working on Dect in the UK, companies including Ferranti, GPT and Orbital had, with the support of the UK Department of Trade and Industry (DTI), been developing CT2.

They began to press Etsi to develop a formal European standard for their technology but came up against strong opposition from the advocates of Dect who argued that the market would only be able to support one system.

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communications administration and Quatex, the Australian airline, but Ericsson's biggest coup to date has been a deal with the largest US cellular operator, McCaw Cellular. McCaw is more interested in the telephone application of the technology but the trial will start in November with the installation of a DCT 900 cordless office system at its headquarters.

However, GPT, the largest manufacturer of CT2 equipment, has also entered the US market. It has secured US trials of its equipment in conjunction with Bell Atlantic, the US regional telephone operating company, but these will only cover the CT2 telephone application.

CT2, though a simpler and lower capacity system, has a distinct advantage that it is already available. CT2 telephones for use with telepoint systems have been on sale in the UK since last year and the first cordless office systems should be available from UK manufacturers GPT and Orbital in early 1991.

Dect prototype products, by contrast, are not expected to be available until the end of 1991 or early 1992.

Despite the lack of a formal Dect standard, its supporters have already begun to position themselves in the market. Ericsson, the architect of Dect, has bought out a forerunner of Dect, DCT 900, which it is attempting to sell around the world.

Various organisations have agreed to trial the system including the Dutch telecom-

working on. On this attempt, their move was unsuccessful. Etsi's governing body rejected it on the grounds that the supporting arguments were not strong enough. However a final decision will have to wait until the end of the year, but by then work will have begun on the CT2 standards and Etsi will be even less prepared to abandon it.

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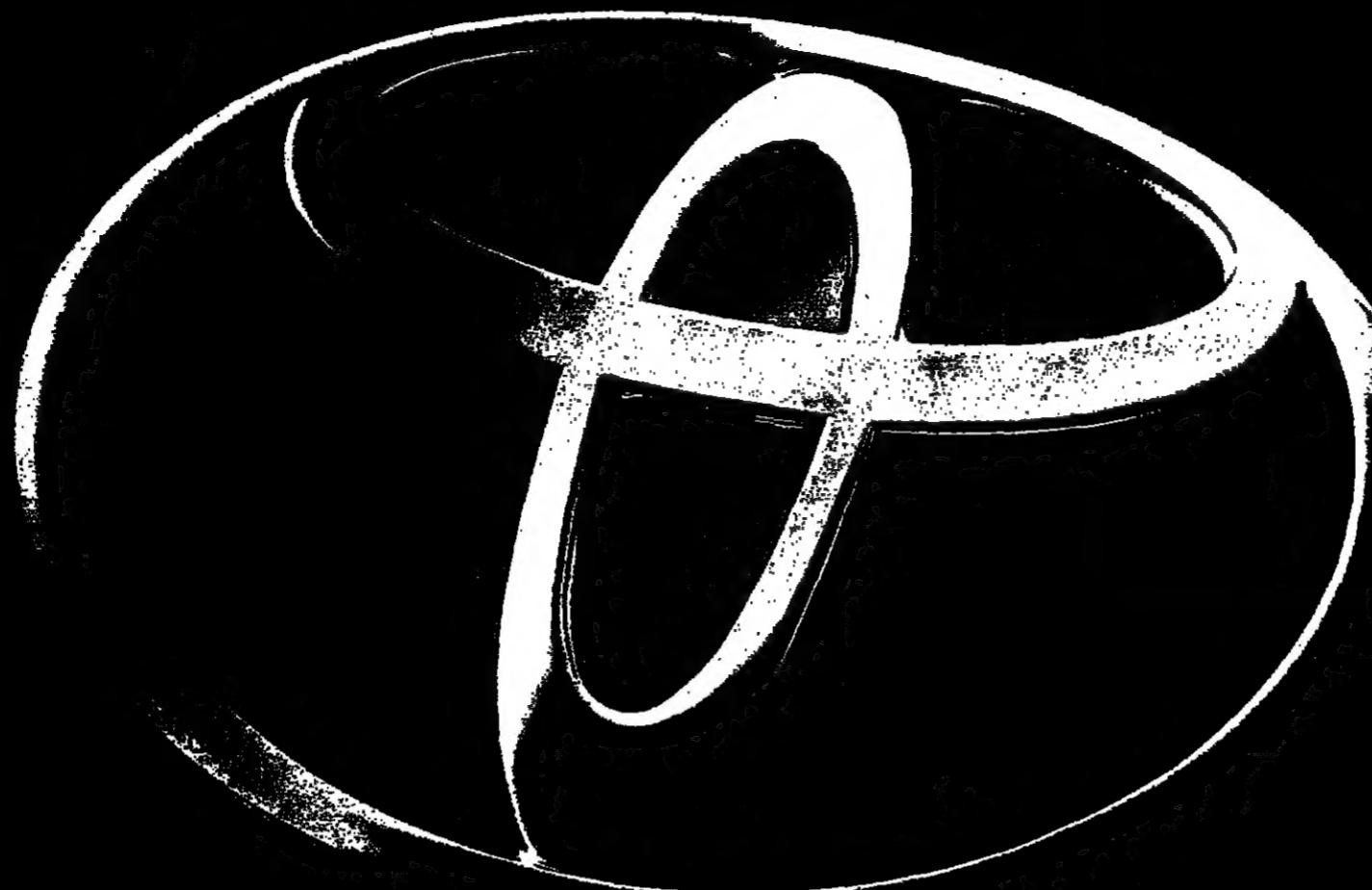
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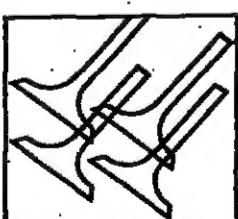
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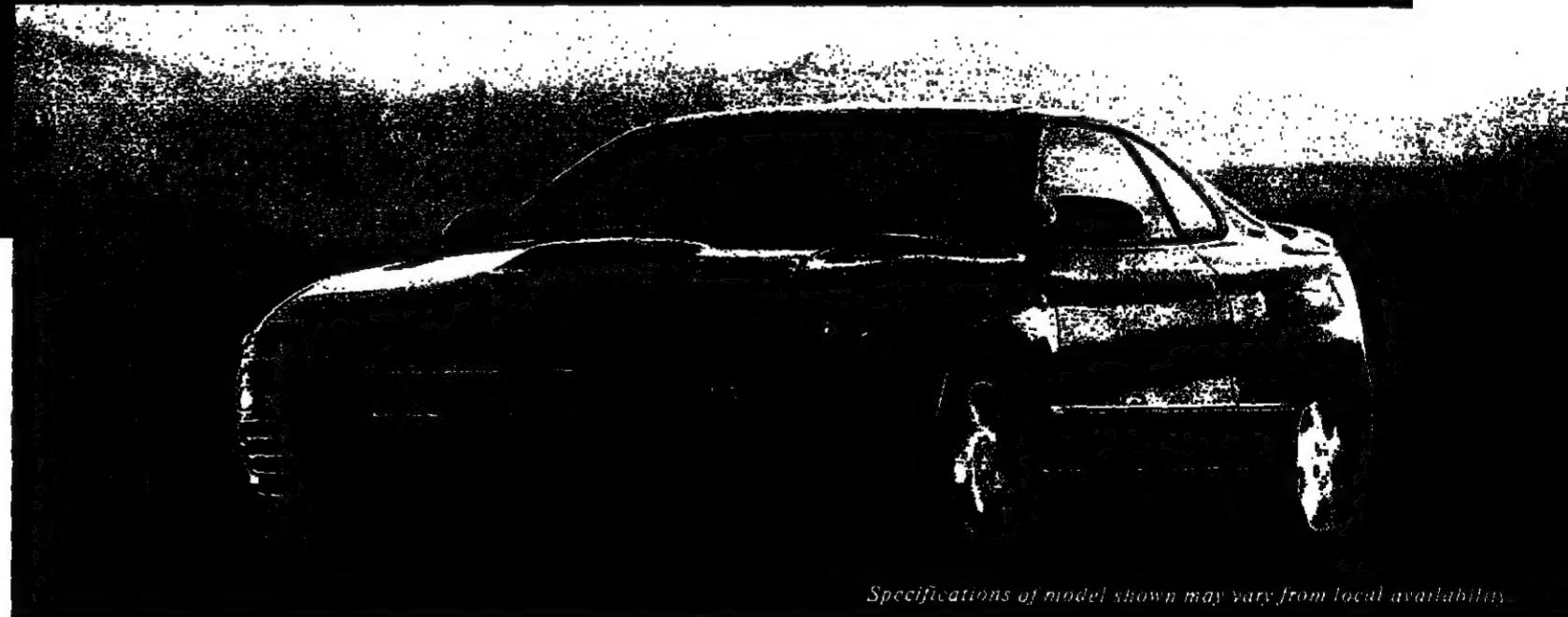
Idea: Create a sports coupe that combines our latest high technology with outstanding sporting style.



Result: The Toyota Celica Turbo 4 wheel drive. Distinction is the very essence of this machine.

Not only does it look like no other sports coupe, it performs like no other sports coupe.

The 2.0-litre 16-valve turbo



charged engine delivers 204 hp. The new Torsen differential constantly feeds power to all wheels in proportion to their traction with microsecond precision.

While Toyota's permanent 4 wheel drive commands superb handling and

excellent road behavior. But the Celica Turbo 4 wheel drive is just one example of the spirit of creativity and innovation at Toyota. You'll be seeing more of our vision on roads everywhere, wherever you see the new symbol of Toyota.



MOBILE COMMUNICATIONS 8

WHEN EDMUND HILLARY and Sherpa Tenzing reached the top of Mount Everest 37 years ago, news of their success took several days to reach the outside world. But in a few years from now, they would have been able to switch on their mobile satellite telephone and tell us all just as soon as they got their breath back.

With most of the globe now within reach of telecommunications satellites, the technology is being developed to construct mobile telephone networks that can be used in the most remote places. This is helping seafarers, long-distance lorry drivers, international rescue teams at the scene of natural disasters and journalists.

Several international companies believe that this market for remote area communications is big enough to support their presence. But with terrestrial cellular networks steadily expanding into territory that mobile satellite operators once considered their own, there must be some doubt about future prospects for satellite services.

These differ from terrestrial networks in the way their signals are directed. In the satellite system, the radio signal emitted by the phone is bounced into the public network via a stationary satellite 33,000 km above the ground. A call on a terrestrial cellular network is transmitted no more than a few kilometres to a base station connected to the fixed network.

The largest market for mobile satellite networks has been in the shipping industry. Most large vessels already use the satellite communications services provided by the International Maritime Organization.

Known as Inmarsat, this is a 57-member country co-operative set up in 1973 to serve the telecommunications requirements of cargo and passenger ships.

Equipment is bulky and expensive. It costs \$30,000 to equip a ship with full Standard-A Inmarsat voice and data systems. For an oil tanker with a multi-million dollar cargo, this is not exorbitant. But for other kinds of ships it is a significant cost.

Fortunately for them, cheaper and more compact mobile satellite equipment is becoming available. It will soon be possible to buy data only equipment for Inmarsat's new Standard-C system for less than \$5,000.

This service also has possible applications in the long-distance haulage business. STC, the UK electronics company, has introduced a personal data communications system which fits into a briefcase for travellers who want to use Inmarsat-C. Known as a Mascot Nomad, the system includes a small dome-shaped antenna and transceiver, an IBM compatible lap-top computer and a small printer. It can also be fitted in the cabin of a lorry.

The US-based Qualcomm has had considerable success with its Omnitrac mobile data service among US haulage operators. Capable of covering the whole of the US, it enables a driver to receive all the details of his next job without having to leave his cabin in search of type reports on a laptop word processor and beam them down to head office with a conference modem.

This is still some way off, but public telephone services are already available on a limited number of Japanese and US domestic flights. A year ago British Airways fitted two of its aircraft with public telephone services available to credit card holders at \$9.50 per minute. The service relies on Inmarsat to beam the call by satellite down to an earth station where British Telecom then transfers it to the fixed telephone network.

It is the satellite part of the call that makes the service so costly. British Airways pays British Telecom \$6.80 of the \$9.50 that the customer pays, and British Telecom pays a large part of this in turn to Inmarsat. Using satellite is not cheap, and mobile satellite services will not be able to compete on price with cellular systems.

This is why satellite operators must be concerned by the development of cellular services which allow the same phone to be used in more than one country. Until now it has only been possible to use a cellular phone in the country of purchase. The exception is Scandinavia where users have been able to roam between countries. The facility will also be possible in the rest of Europe from next year.

A long-distance lorry driver starting in Sweden will be able to use the same mobile cellular

systems do not provide coverage. Although all the cities and main roads will be covered in the pan-European digital cellular network, it will not be possible to use the phones in more remote areas.

Satellite systems will complete the global communications jigsaw by filling the remaining gaps once fixed cellular systems are complete. They will be invaluable to many, but unless their price starts to rival those of cellular systems, they will remain a niche market in which there is only room for a few international players.

Motorola announced plans earlier this year for what could be the last word in mobile satellite communications networks. Iridium, as its service has been named, will be a global communications service using handsets no bigger than many of the cellular phones now on the market. But it will cost \$20m to build the network, and at least 700,000 subscribers, each paying \$3,500 for the handset and \$100 per month airtime will be needed if it is to break even.

Can mobile data networks repeat the success of cellular?

WHEN CELLULAR telephone networks arrived on the scene five years ago, it was easy to work out when and where the mobile phone might come in handy. In the car, on the golf course, or down the garden, the mobile phone allowed the stressed executive to get out of the office but keep in touch in case of emergency.

The same cannot be said of the four public mobile data networks that will be arriving in the UK during the first half of next year. Their arrival is unlikely to cause the same stir as cellular phones, which have conquered the City of London. One of data's problems is the amorphous nature of both the service and its associated equipment. It involves the transmission of characters, rather than spoken words, and the equipment will vary enormously.

Not all mobile data very new. Racial Vodafone already offers data over its cellular network, as do Band 111 and GTE, the two nationwide trunked radio operators. These will all face ready-made competition to the Cogmio, Hutchison, Motorola Storno and Ram, chosen

by the Department of Trade and Industry last year to operate the new public mobile data networks. Unlike cellular telephones, snapped up as soon as they went on sale, the mobile data services will need hard selling and creative marketing.

In order to survive, the four operators must persuade cautious companies to incorporate mobile data into their business with the prospect of significant savings and better efficiency.

Mobile data services will be used mostly by companies that currently build their own private mobile data networks or use cellular telephones and transmit information by voice. These are dispatch companies, taxi companies and haulage operators, with large fleets of drivers to instruct. They may also be used by service engineers and field staff who can quickly and efficiently file reports and tap into company data bases.

One such example is Lockheed, that operates London's unloved 'wheel clamping' operation. A Lockheed driver has cellular phones operating on Racial Vodafone's airtime, a lap-top computer and a modem to connect the two. When he has clamped a mis-parked car, this equipment enables him immediately to transmit the car's details back to head office. Without the service the clamer would have to shout the information down a telephone line, wasting the time of both the clamer and the person at the other end, and often giving wrong information because of a crackly line or human error.

Besides Lockheed there are other companies that know about mobile data: Racial Vodafone has been promoting cellular for data applications since 1985, targeting the same companies as the mobile data operators, who will have to be a little more innovative if all four are to survive.

Cogmio, for example, is projecting itself as the world's first two-way pager, which opens up the possibility of establishing a presence in the UK's 660,000 subscriber-strong paging market. The two-way pager, it is hoped, will be preferable to traditional units in situations where the sender needs confirmation that a message has been received.

Hutchison, Motorola and Ram may be able to draw on their experience as mobile data network operators outside the UK. Motorola set up a company called Ardis with IBM last year offering a nationwide packet radio network in the US. This will link users of portable computers and terminals to host computers, and is targeting users who cannot practically make a modem connection to carry the message over a cellular system.

Hutchison Telecom, Hong Kong's leading public telephone operator, started operating a public mobile data network there in 1988. Its most innovative use has been devised by the Royal Hong Kong Jockey Club which allows punters to place bets from home via a device known as 'Telebet' no bigger than a normal tabletop calculator.

The third operator, Ram, has experience in two countries. In the US, it operates a Mototrbo mobile data system built by Ericsson, which has also supplied the Swedish PTT's mobile data network.

Public mobile data networks do not use the same technology as cellular. The main difference is that messages are sent in packages rather than stretched out over an imaginary line. They claim this makes their service cheaper and more reliable. Racial Vodafone disputes this. Although cellular is expensive for carrying voice traffic, it is cheaper for data. In trials for the Lockheed deal, Racial Vodafone found that to record eight separate car clamping, it took four

minutes and £1.32 at peak rate in London. Sending the information as data took only 20 seconds, which at the special data tariff comes to 4.6 pence.

Even if data sent in packages is cheaper, the low cost of airtime for both services is not going to play a vital role in differentiating between the two.

The developing competition has already claimed its first casualty. Digital Mobile Com-

unications, better known as a paging operator and cellular service provider, handed its mobile data licence back to the DTI even before it had come off the printing press. The DTI has recognised, belatedly perhaps, that the market may be a little overcrowded and decided not to throw the licence back into the market.

DMC had believed that mobile data might be a niche market from which it could derive a modest but respectable turnover. It did not expect the DTI to issue five licences and decided earlier this summer that it was not worth investing the £30m to £50m it had envisaged spending on the network.

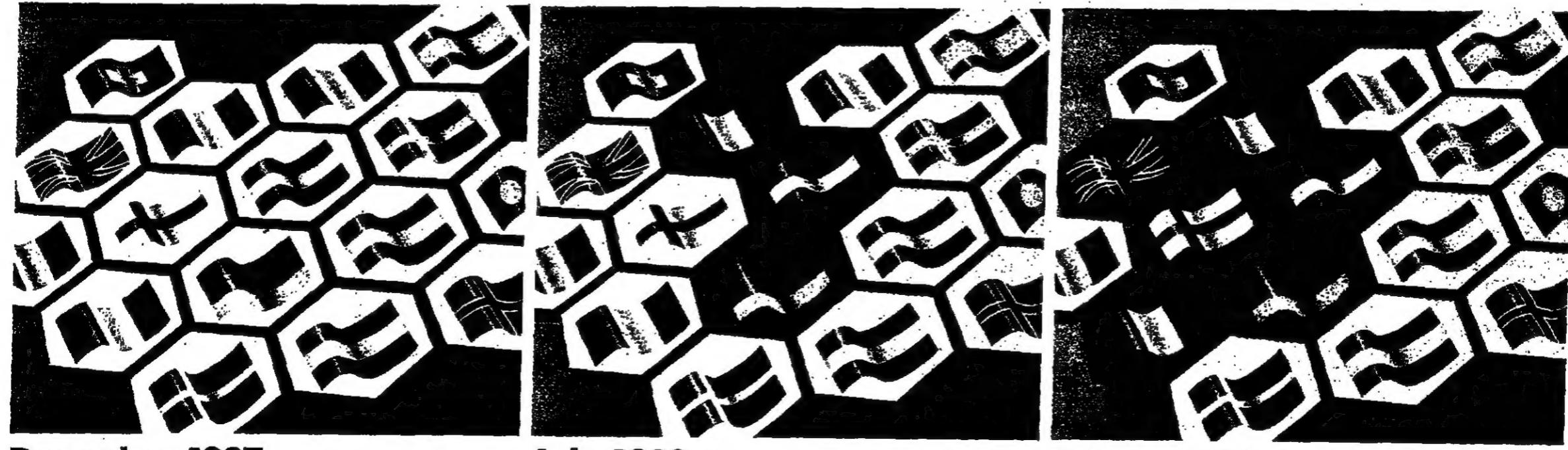
The other four will clearly

welcome the withdrawal of a competitor. But four operators could still be too many. One problem is that the four operators are using four different proprietary systems, some of which will gain more international acceptance than others. Within Europe, the system most likely to succeed is whichever will be adopted by the standards body, the European Telecommunications Standards Institute (Etsi). It recently decided to define a mobile data standard, for completion in 1992, and this will be based on an existing service.

By 1993, UK services will have been running for two years.

Mark Newman

We're getting there!



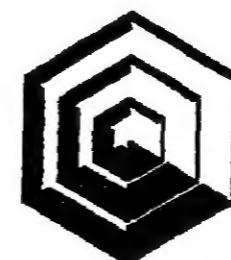
ECR 900 goes from strength to strength

In 1987 AEG, Nokia and Alcatel joined forces to form the European Cellular Radio consortium ECR 900. The task: to develop digital cellular radio equipment for the pan-European cellular radio. More than twenty European administrations and network operators have committed to the implementation of the network in the early Nineties. ECR 900 system elements will be used already for network equipment from the Federal Republic of Germany, Finland, France, Great Britain, Italy and the Netherlands - with public service scheduled to begin in 1991.

Forecasts predict that by the year 2000 over 10 million Europeans will own a digital mobile phone. Free to move anywhere in Europe, taking their telephone with them. And ECR 900 is playing a major role in making it all happen. ECR 900 - that's the spirit of Europe.

AEG ALCATEL NOKIA

The spirit of Europe



European
Cellular Radio
Consortium

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